**Dr. Priti Sharma**
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**Department of Commerce**
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**Google Scholar:**
**https://scholar.google.co.in/citations?user=pPcBTnMAAAAJ&hl=en**



## Profile

Dr. Priti Sharma is Associate Professor in the Department of Commerce, Maharshi Dayanand University, Rohtak with extensive experience in teaching, research, consultancy and academic administration. Her areas of expertise include Finance, Intellectual Capital, Research Methodology, Business Analytics and Sustainable Development.

## Academic Qualifications

- **Ph.D. (Finance), Maharshi Dayanand University, Rohtak**
- **M.Phil. (Commerce) – Gold Medallist, Maharshi Dayanand University, Rohtak**
- **PGDBA (Finance), Symbiosis University, Pune**
- **M.Com. (Finance), Kurukshetra University, Kurukshetra**
- **B.Ed., Kurukshetra University, Kurukshetra**
- **B.Com., Maharshi Dayanand University, Rohtak**
- **UGC NET-JRF Qualified (June 2010)**

## Teaching & Administrative Experience

- **Associate Professor, Department of Commerce, MDU Rohtak (2024 onwards)**
- **Assistant Professor, Department of Commerce, MDU Rohtak (2012-2024)**
- **Deputy Director, IQAC (2020–2026)**
- **Deputy Director, Professional Consultancy Cell (since 2025)**
- **Research Coordinator, Faculty of Management Sciences & Commerce (2023-2025)**
- **Assistant Director, Centre for Curriculum Design and Development (2023-2024)**

## Sponsored Research Projects & Consultancy

### Major Research Projects

- ICSSR-IMPRESS Funded Major Research Project
  *"Intellectual Capital: A Linchpin for Sustainable Growth of Indian Small and Medium Enterprises"*
  Duration: July 2019 – June 2021
  Amount: Rs. 8,00,000
  Role: Project Director

- UGC Funded Major Research Project
  *"Relationship between Intellectual Capital and Firm's Financial Performance: An Empirical Investigation of BSE (S&P 500) Listed Firms"*
  Duration: July 2015 – April 2018
  Amount: Rs. 8,95,600
  Role: Principal Investigator

- National Commission for Women (NCW), New Delhi Funded Major Research Study
  *"Women in Paramilitary Forces – Issues and Challenges Involved: With Special Reference to CRPF and BSF"*
  Duration: November 2022 – February 2024, Amount : 16, 33, 500
  Role: Project Director & Nodal Officer

### Minor Research Project

- Dr. Radhakrishnan Foundation Fund Sponsored Project
  *"Predicting Social Entrepreneurial Intention among University Students: An Exploratory Study"*
  Duration: May 2019 – December 2019
  Amount: Rs. 50,000
  Role: Principal Investigator

### Survey / Consultancy Projects

- Haryana Electoral Commission, Chandigarh – KAP Survey
  Duration: October 2023 – January 2024
  Role: Nodal Officer & Project Coordinator

- Haryana Electricity Regulatory Commission (HERC), Panchkula Funded Consultancy Project*"Research/Study in Assessing the Quantum and Delivered Cost of Paddy Stubble and Bagasse at Power Generators Site in Haryana"*
  Duration: May 2021 – September 2021
  Amount: Rs. 16.30 Lakhs
  Role: Co-Principal Investigator

**Selected recent Research Publications**

1. Sharma, P. (Corresponding Author). *A Systematic Literature Review of Current Understanding and Future Scope on Green Intellectual Capital*. **Intangible Capital**, Vol. 19, No. 2, pp. 165–188. Indexed in Scopus, Web of Science and ABDC.
2. Sharma, P. *A Systematic Literature Review of Factors Influencing the Dividend Policy*. **Australian Journal of Business and Management Research**, Vol. 7, No. 1, pp. 45–63. ABDC 'C' Listed Journal.
3. Sharma, P. *Dividend Policy: A Bibliometric Analysis*. **Finance and Banking**, Vol. 11, No. 1, pp. 15–28. ABDC Listed Journal.
4. Sharma, P. *Impact of GST on the Sales of BSE-Listed Hotel and Tourism Companies*. **Arthshastra Indian Journal of Economic and Research**, Vol. 12, No. 1, pp. 53–64. UGC-CARE Listed Journal.
5. Sharma, P. (Corresponding Author). *Ownership Structure and Firm Performance: A Comprehensive Review and Empirical Analysis*. **Journal of Knowledge Economy**, April 2024. DOI: 10.1007/s13132-224-01893-1. Indexed in Scopus.
6. Sharma, P. (Sole Author). *Intellectual Capital: A Linchpin for Sustainable Growth of Indian Small and Medium Enterprises*. **International Journal of Entrepreneurship and Small Business**, Vol. 53, No. 2, pp. 186–222, September 2024. DOI: 10.1504/IJESB.2024.140928. Indexed in Scopus, Web of Science and UGC-CARE.
7. Sharma, P. (Corresponding Author). *Impact of Intellectual Capital on Financial Competitiveness in Context of Listed Indian Healthcare Enterprises*. **Measuring Business Excellence (Emerald Publications)**, Vol. 28, No. 3/4, pp. 516–531, November 2024. DOI: 10.1108/MBE-02-2024-0019. Indexed in Scopus and ABDC-B.
8. Sharma, P. (Co-author & Supervisor). *Relationship between Dividend Payout and its Determinants: A Meta-analysis*. **Indian Journal of Finance**, Vol. 18, No. 8, August 2025. DOI: 10.17010/ijf/2024/v18i8/174242. Indexed in Scopus, UGC-CARE and ABDC-C.
9. Sharma, P. (Corresponding Author). *A Bibliometric and content analysis of foreign exchange rate.* **International Journal of Diplomacy and Economy**, Vol. 12, No. 4, July,2026. Indexed in Scopus.
10. Sharma, P. (Corresponding Author). *Bibliometric and Science Mapping Analysis of the Studies Concomitant to Determinants of International Trade*. **International Journal of Diplomacy and Economy**, Vol. 12, No. 3, April 2026. Indexed in Scopus.

**Research Guidance**

- Ph.D. Awarded: 6 M.Phil. Supervised & Awarded: 7
- Ph.D. Ongoing: 6

**Conferences, Workshops & Academic Contributions**

- Presented 40+ research papers in National and International Conferences and Seminars
- Delivered expert lectures on Research Methodology, SPSS, AMOS and Data Analysis
- Conducted hands-on training sessions in UGC-HRDCs, FDPs and Workshops across India
- Resource Person for UGC-NET Coaching on Research Methodology and Data Analysis