



# MAHARSHI DAYANAND UNIVERSITY ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

## Theory Date Sheet for BBA (II) 2<sup>nd</sup> & 5<sup>th</sup> Semester (Re-appear/Improvement) 4<sup>th</sup> Semester (Regular (only Gap-year) and 6<sup>th</sup> Semester (Regular/ Re-appear/Improvement) Examinations, May 2026

Time of Exam: As mentioned against each

Centre of Exams: As per admit card

<b>2<sup>nd</sup> Semester</b>		<b>Time of Exam:- 02:00PM to 05:00 PM</b>	
Date	Full Nomenclature of Paper	Paper Code	Paper ID
21.05.2026	Marketing Management	BBA-II-N-201	57711
23.05.2026	Business Statistics	BBA-II-N-203	57713
26.05.2026	Financial Mgt.	BBA-II-N-205	57715
29.05.2026	Business Communication	BBA-II-N-206	57716
<b>4<sup>th</sup> Semester</b>		<b>Time of Exam:- 02:00PM to 05:00 PM</b>	
20.05.2026	Org. Behavior	BBA-II-N-401	57731
22.05.2026	Mgt. & Cost Accounting	BBA-II-N-402	57732
25.05.2026	Quantitative Techniques	BBA-II-N-403	57733
28.05.2026	DBMS & RDBMS	BBA-II-N-404	57734
30.05.2026	Human Rights & Values	BBA-II-N-405	57735
02.06.2026	Investment Banking	BBA-II-N-406	57736
04.06.2026	Industrial Marketing	BBA-II-N-408	57737
<b>5<sup>th</sup> Semester</b>		<b>Time of Exam:- 09:30AM to 12:30 PM</b>	
20.05.2026	Advertising and Sales Management	BBA-II-N-501	57741
22.05.2026	Business Policy and Strategic management	BBA-II-N-502	57742
25.05.2026	Consumer Behaviour	BBA-II-N-503	57743
28.05.2026	MIS & E-Business	BBA-II-N-504	57744
30.05.2026	Cyber Security	BBA-II-N-505	57745
02.06.2026	Foreign Exchange Market	BBA-II-N-508	57747
<b>6<sup>th</sup> Semester</b>		<b>Time of Exam:- 09:30AM to 12:30 PM</b>	
21.05.2026	Entrepreneurship Development	BBA-II-N-601	57751
23.05.2026	International Business	BBA-II-N-602	57752
26.05.2026	Mercantile Law	BBA-II-N-603	57753
29.05.2026	Service Marketing	BBA-II-N-604	57754
01.06.2026	Mgt. of Financial Services	BBA-II-N-605	57755
03.06.2026	Retail Marketing Mgt.	BBA-II-N-607	57756

### Note :

- (1) The modification(s), if any, in the above date sheet due to clash, etc. will be notified on the University website under link <https://mdu.ac.in/admin/EventPage.aspx?id=1015>. The students must keep them updated.
- (2) The students will have to report at the examination centre at least one hour before the commencement of examination.
- (3) No student having mobile phone or any electronic gadget in his/her possession will be allowed to sit in the examination.
- (4) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.
- (5) The use of simple calculator is allowed. Exchanging of calculator, Eraser, Pen, Pencil etc. are not allowed.

Dated : 13.05.2026

Controller of Examinations