

डॉ. (श्रीमती) पंकज मित्तल
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महासचिव

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General



भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-110 002

Association of Indian Universities

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),
New Delhi-110 002

AIU/Sports/Fit India/Viksit Bharat/2026/
14.08.2026

Sub: National Sports Day 2026 Campaign under the theme “Khelega Bharat, Jeetega Bharat” – reg.

Respected Sir/Madam,

Greetings from the Association of Indian Universities (AIU).

Please refer to Sports Authority of India, Ministry of Youth Affairs and Sports letter dated 5th August, 2026 addressed to AIU and attached herewith regarding the celebration of **National Sports Day 2026** under the Fit India Movement from **28th to 30th August 2026**.

National Sports Day is celebrated on 29th August to commemorate the birth anniversary of Major Dhyan Chand. The 2026 campaign, themed **“Khelega Bharat, Jeetega Bharat”**, aims to promote sports and physical activity and foster health, fitness, resilience, leadership and teamwork.

All Member Universities/Institutions are requested to participate by organizing **sports competitions, fitness activities, awareness programmes and “Ek Ghanta Khel Ke Maidan Mein”** on their campuses from 28th to 30th August 2026, with active participation of students, faculty, staff and sportspersons. Universities are also requested to extend the campaign to their affiliated colleges/institutions, circulate the letter among them and encourage their active participation.

The participating Universities/Institutions are requested to:

- Ensure inclusive and meaningful participation in campaign activities.
- Submit a brief post-event report along with geo-tagged photographs/videos to AIU at aiusportsiut@gmail.com
- **Tag AIU on its official social media platforms** and include AIU, Sports Authority of India and Fit India logos on event banners.
- Make use of the campaign toolkit and undertake suggested activities such as Digital Tributes, 29 Challenge, Pass the Ball, Sports Bandhan, Ek Ghanta Khel Ke Maidan Mein, Sundays on Cycle and Run and Ride.

Toolkit:

https://drive.google.com/drive/folders/1oO3fxOcJXoxlZp6rXkGqGkZEKmxm_Fv5

Reporting/Data Submission:

https://docs.google.com/forms/d/e/1FAIpQLSdKvZ9BxBH7X3HNtRK_IYp1Bk5pUBobyi9Hy

AIU's official social media platforms. Stay Connected for the latest updates!

<https://www.linkedin.com/company/association-of-indian-universities/>

<https://www.facebook.com/share/19w415eQHK/>

https://x.com/AIUIndia?t=_NLEWyxNsPszJ3pfjZJujw&s=09

https://youtube.com/@aiuindiad?si=jcWErIY_GQLPntVu

<https://www.instagram.com/aiuindia/>

The cooperation and active participation of all Member Universities/Institutions are highly appreciated for making **National Sports Day 2026** a meaningful and successful national campaign.

With regards,


Dr. (Mrs.) Pankaj Mittal

To,

The Hon'ble Vice Chancellors All Member Universities/Institutions of AIU.

Copy to:

1. The Deputy Director General, Khelo India Division, Sports Authority of India, Ministry of Youth Affairs and Sports, Jawaharlal Nehru Stadium Complex
Gate No. 1 Ramp No. 5, Lodhi Road, New Delhi – 110 003 for information.
2. The Director, Sports Authority of India, Jawaharlal Nehru Stadium Complex
Gate No. 1 Ramp No. 5, Lodhi Road, New Delhi – 110 003 for information.
3. The Directors / In – Charge Director (Sports) – Universities/Affiliated Colleges.

DO No.: 01-34017(04)/42/2026-HO-FIT INDIA

Dear Dr. Pankaj mam,

As you may kindly be aware, National Sports Day (NSD) is celebrated annually on 29th August to commemorate the birth anniversary of Major Dhyan Chand, the legendary hockey player, and to celebrate India's rich sporting heritage. Beyond the history books, this day is a celebration of our living, breathing national soul. India is, at heart, a deeply sports-loving nation. Millions of our citizens, across every age, background, and corner of the country, share an unspoken, passionate bond with sports, stretching from neighbourhood playgrounds to global sporting arenas.

2. National Sports Day holds special significance in our national life. Sports is never merely about medals, podiums, or competitive glory; it is a wholesome way of life. Participation in sports and regular physical activity promotes physical and mental well-being, builds resilience, leadership and teamwork. Universities play a pivotal role in nurturing young talent and fostering a lifelong culture of sports and fitness. As the apex body representing universities across the country, the **Association of Indian Universities (AIU)** can play a significant role in mobilising Higher Educational Institutions to promote sports, fitness and holistic well-being among students, faculty members and staff, thereby contributing to the vision of a **Viksit Bharat**.

3. The Fit India Movement, under the aegis of the Ministry of Youth Affairs and Sports, is organising a nationwide National Sports Day 2026 campaign from **28th to 30th August 2026** under the theme "**Khelega Bharat, Jeetega Bharat**," built around the three pillars of "**Tribute, Play and Move**."

4. In this regard, your support is solicited in encouraging all member universities and institutions affiliated with the **Association of Indian Universities (AIU)** to actively participate in the National Sports Day celebrations from **28th to 30th August 2026**. Universities may be encouraged to organise sports competitions, fitness activities, awareness campaigns, **Ek Ghanta Khel ke Maidan Mein**, and actively participate in the **Special Edition of Sundays on Cycle**. They may also undertake suitable outreach initiatives to promote sports, fitness and healthy living among students, faculty members and the surrounding community.

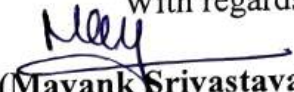
5. A suggestive toolkit along with a detailed list of activities has been prepared to facilitate the celebrations and is available at: https://drive.google.com/drive/folders/1biIbvbA0MEJREIUcJPEbyT7K-MnFP5sW?usp=drive_link The toolkit includes editable campaign creatives, posters, banners, social media creatives, National Sports Day photo frames and T-shirt designs. The proposed activities are structured as follows:

- Digital tributes, the energetic 29 Challenge, 'Pass the Ball', and 'Sports Bandhan' will ignite minds on 28th August.
- *Ek Ghanta Khel ke Maidan Mein* forms the heartbeat of the celebration on 29th August, where every citizen steps out to play.
- A refreshing, health-focused *Sundays on Cycle* edition takes place on 30th August. Further, I am pleased to share that India has been given the Chairship of BRICS for this year and, as part of showcasing India's sporting culture, a dedicated Run and Ride has been planned on 30th August.

6. Member universities and institutions of the Association of Indian Universities may suitably adapt these activities based on local conditions, available infrastructure and participant strength while ensuring safety, accessibility, inclusivity and maximum participation.

7. In case of any queries, the nodal officer from the Sports Authority of India will be **Ms. Nisha Vidhyarthi, Assistant Director, Fit India (Mobile: 9990429129)**.

I look forward to your valuable support in encouraging universities across the country to make National Sports Day 2026 a vibrant celebration of sports, fitness and community participation. The active involvement of the Association of Indian Universities will play a significant role in fostering a lifelong culture of sports and physical activity among students and youth, advancing the vision of a **Viksit Bharat**, and reinforcing India's position as a leading global sporting nation.

With regards,

(Mayank Srivastava)
DDG, KI

To,
Dr. Pankaj Mittal
Secretary General
Association of Indian Universities (AIU)

Celebration of National Sports Day 2026 – Request for Support and Participation

contact < contact@fitindia.gov.in >

Fit India < contact@fitindia.gov.in >

Wed, 05 Aug 2026 2:57:40 PM +0530

To "secretarygeneral"<secretarygeneral@aiu.ac.in>
Cc "sushantkandwal"<sushant.kandwal@epfindia.gov.in>

Respected Ma'am,

Please find attached a D.O. letter from the Deputy Director General (Khelo India), Sports Authority of India, regarding the nationwide celebration of **National Sports Day 2026** from **28th to 30th August 2026** under the theme **"Khelega Bharat, Jeetega Bharat."**

2. The letter seeks the support of the **Association of Indian Universities (AIU)** in encouraging all affiliated Universities and Higher Educational Institutions across the country to actively participate in the campaign by organising sports competitions, fitness activities, awareness campaigns, **Ek Ghanta Khel ke Maidan Mein**, the **Special Edition of Sundays on Cycle**, and other activities aimed at promoting a culture of sports, fitness and healthy living among students, faculty and staff.

3. You are kindly requested to extend your support by disseminating the campaign among all affiliated Universities and Higher Educational Institutions and encouraging their active participation. A suggestive toolkit containing campaign creatives and activity guidelines is also enclosed for ready reference.

4. Participating Universities and Higher Educational Institutions are also encouraged to register their activities and share post-event details so that inspiring initiatives from across the country can be documented and showcased. The following links may kindly be circulated among all participating institutions:

- **Toolkit:**
https://drive.google.com/drive/folders/1oO3fxOcJXoxIZp6rXkGqGkZEKmxm_Fv5
- **Reporting/Data Submission:**
https://docs.google.com/forms/d/e/1FAIpQLSdKvZ9BxBH7X3HNtRK_IYp1Bk5pUBobyi9Hy_ugMFkf9RGwFfA/viewform

We look forward to your valuable support in making **National Sports Day 2026** a grand nationwide celebration.

Regards | भवदीय ,

Sushant Kandwal | सुशांत कंडवाल

Director, Fit India | निदेशक, फिट इंडिया

Khelo India Division Ramp No. 5 | खेलो इंडिया प्रभाग

JLN Stadium Complex, Lodhi Road | जवाहरलाल नेहरू स्टेडियम परिसर, लोधी रोड

Sports Authority of India | भारतीय खेल प्राधिकरण

New Delhi - 110003 | नई दिल्ली



1 Attachment(s)

DO Letter.pdf

1.3 MB

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LinkedIn: <https://www.linkedin.com/company/association-of-indian-universities/>



Facebook: <https://www.facebook.com/share/19w415eQHK/>



X: <https://x.com/AIUIndia?t= NLEWyxNsPsZJ3pfjZJujw&s=09>



YouTube: https://youtube.com/@aiuindiad?si=jcWErIY_GQLPntVu



Instagram: <https://www.instagram.com/aiuindia/>



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- Events & Conferences
- Higher Education Insights
- Institutional Initiatives

*Stay informed.
Stay inspired.
Stay connected.*



MAHARSHI DAYANAND UNIVERSITY ROHTAK
(A State University established under Haryana Act. No. 25 of 1975)
(NAAC Accredited 'A+' Grade)

Director Sports & Secretary,
M.D.U. Sports Council, Rohtak

Directorate of Sports

Mob. 94162-11777

E-Mail: dir.sports@mdurohtak.ac.in

PROCEEDINGS

A meeting of the following Committee was held under the Chairmanship of the Director Sports, M.D. University, Rohtak on 24.08.2026 at 11.30 AM in the Sports Complex, M.D. University, Rohtak. The followings were present:

- | | |
|--|------------|
| 1. Director Sports | – Convenor |
| 2. Assistant Director Sports | – Member |
| 3. ADPE | – Member |
| 4. Dean, Students' Welfare | – Member |
| 5. Nominee of Head, Department of Physical Education | – Member |
| 6. All Coaches of the Sports Department | – Member |

The Committee deliberated the following agendas and resolved the following:

1. To discuss and finalize the participation of M.D. University in the celebration of National Sports Day 2026 under the theme "Khelega Bharat, Jeetega Bharat" by organizing sports competitions, fitness activities, awareness programmes and "Ek Ghanta Khel Ke Maidan Mein" from 28th to 30th August 2026, with active participation of students, faculty, staff and sportspersons.

THE FOLLOWING PROGRAMMES SHALL BE ORGANIZED BY M.D. UNIVERSITY IN JOINT COLLABORATION WITH THE DEAN STUDENTS WELFARE AND THE DEPARTMENT OF PHYSICAL EDUCATION AS PART OF THE NATIONAL SPORTS DAY 2026 CELEBRATIONS:

DATE	NAME OF EVENT	EVENT INCHARGE
28.08.2026	RUN FOR FUN (SYNTHETIC TRACK)	DR. RAMESH SINDHU, ATHLETICS COACH
29.08.2026	KABADDI MATCH	SH. VIKAS DALAL, KABADDI COACH
	CRICKET MATCH	SH. MANOJ KUMAR, BOXING COACH
	BADMINTON MATCH	SH. MUKESH KUMAR GOEL, CRICKET COACH
		SH. VIJAY KUMAR, BADMINTON COACH
		SH. SHARVAN KUMAR, TENNIS COACH
30.08.2026	YOGA SESSION	DR. VIPIN SAINI, ASSISTANT DIRECTOR, SPORTS
		SH. MANISH SINGH, YOGA COACH

A COMMUNICATION SHALL BE ISSUED TO ALL UNIVERSITY TEACHING DEPARTMENTS REQUESTING EACH DEPARTMENT TO NOMINATE ONE TEACHER INCHARGE, TWO RESEARCH SCHOLARS AND AT LEAST 20

STUDENTS FOR ACTIVE PARTICIPATION IN THE ABOVE PROGRAMMES. THE CONCERNED EVENT INCHARGES SHALL COORDINATE WITH DIRECTOR SPORTS FOR THE SMOOTH CONDUCT OF THE RESPECTIVE EVENTS AND ENSURE MAXIMUM PARTICIPATION OF STUDENTS, FACULTY, STAFF AND SPORTSPERSONS.

THE NOMINATED PARTICIPANTS SHALL REPORT AT THE FOLLOWING VENUES AND TIMINGS:

28.08.2026 AT 6:30 AM: SYNTHETIC ATHLETIC TRACK, SPORTS COMPLEX, M.D.UNIVERSITY, ROHTAK.

30.08.2026 AT 6:30 AM: DR. MANGAL SEN MULTIPURPOSE GYMNASIUM HALL, SPORTS COMPLEX, M.D.UNIVERSITY, ROHTAK.

THE DEAN STUDENTS WELFARE SHALL MAKE NECESSARY ARRANGEMENTS FOR REFRESHMENTS, FLEX/BANNERS, MEMENTOES/SHAWLS AND SOUND SYSTEMS FOR THE ABOVE-MENTIONED PROGRAMMES.

2. To discuss the issues relating to reservation of seats for student players participating in Inter-University Tournaments and to consider appropriate measures for facilitating their admission/reservation.

TIMELY CONDUCTION OF INTER-COLLEGE TOURNAMENTS AND FINALIZATION OF THE UNIVERSITY TEAMS AT LEAST ONE MONTH PRIOR TO THE SCHEDULED INTER-UNIVERSITY TOURNAMENTS/CHAMPIONSHIPS SHALL BE ENSURED, SO AS TO FACILITATE TIMELY SUBMISSION OF PLAYER DETAILS AND MAKE NECESSARY ARRANGEMENTS FOR RESERVATION OF TRAIN SEATS/BERTHS FOR THE PARTICIPATING STUDENT PLAYERS AND ACCOMPANYING OFFICIALS.

3. To invite suggestions regarding the proposed MoU with JSW Sports Pvt. Ltd. and to discuss preparation of the schedule for training programmes and utilization of the facilities proposed/provided under the MoU.

A COMPLETE LIST OF STUDENTS ADMITTED FOR THE SESSION 2026-27 IN THE HARYANA STEELERS KABADDI ACADEMY, ESTABLISHED BY JSW SPORTS PVT. LTD., SHALL BE OBTAINED IN THE FOLLOWING FORMAT:

SR. NO.	NAME	CLASS/COURSE	BOARD/DEPARTMENT	ROLL NO./MDU REG. NO.
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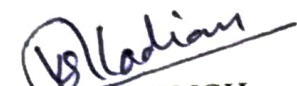
FURTHER RESOLVED THAT THE DAY-WISE TRAINING SCHEDULE/TIMINGS (MORNING AND EVENING) OF THE ADMITTED STUDENTS/PLAYERS SHALL ALSO BE OBTAINED FROM THE HARYANA STEELERS KABADDI ACADEMY.

THE ABOVE INFORMATION SHALL BE USED FOR PREPARATION OF A COORDINATED TRAINING/USAGE SCHEDULE SO THAT THE UNIVERSITY MAY FACILITATE THE USE OF THE TRAINING FACILITIES, PARTICULARLY THE BOXING AND TAEKWONDO BUILDING, WITHOUT AFFECTING THE REGULAR ACTIVITIES OF THE UNIVERSITY.

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4. Any other item with the permission of the Chair.
i) Display of Sports Facilities Board for knowledge of all stakeholders

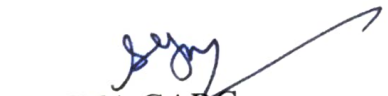
APPROPRIATE MEASURES BE TAKEN FOR DISPLAYING A SPORTS FACILITIES BOARD AT A PROMINENT LOCATION IN THE UNIVERSITY SPORTS COMPLEX FOR THE INFORMATION AND BENEFIT OF ALL STAKEHOLDERS.

The meeting was ended with the vote of thanks to the chair.


KULRAJ SINGH


VIPIN SAINI

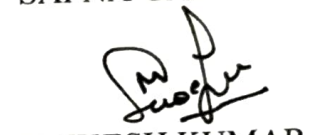

TEJPAL SINGH


SAPNA GARG


SANJEEV KUMAR

SUBHASH
CHANDER


RAMESH SINDHU

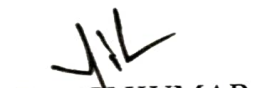

MUKESH KUMAR


MANOJ KUMAR


VIKAS DALAL


MANISH SINGH


ASHOK KUMAR
TK & Coach


VIJAY KUMAR