

SYLLABI FOR UG MINOR VOC (NEP): MOBILE JOURNALISM

Semester-. 6th

Name of Program	Not to be filled	Program Code	Not to be filled
Name of the Course	Mobile Journalism	Course Code	26 JMC406 MV01
Hours per Week	4	Credits	4 (L: 4 T: 0 P: 0)
Maximum Marks	Theory= 70 Internal 30 Total Marks= 100	Time of Examinations	3 Hours

Note:

Examiner will set nine questions and the candidates will be required to attempt five questions in all. Question number one will be compulsory containing short answer type questions from all units. Further, examiner will set two questions from each unit and the candidates will be required to attempt one question from each Unit. All questions will carry equal marks.

Course Learning Outcomes (CLO):

CLO 1: Students will be able to understand the concept of Mobile Journalism (MOJO) in all its aspects, including its growing importance.

CLO 2: Students will acquire knowledge and competencies to undertake MOJO activities.

CLO 3: Students will learn skills & techniques to practice Mobile Journalism.

CLO 4: Students will be able to comprehend the futuristic applications of MOJO in various spheres.

UNIT – I

- Mobile Journalism (MOJO): Meaning, definition and scope
- Need and significance of MOJO
- Salient features of MOJO; MOJO and Citizen Journalism
- Comparison: Conventional Journalism vs Mobile Journalism; Major Indian & Global MOJO platforms

UNIT – II

- Evolution from feature phones to smartphones; Smartphone as a journalistic tool
- Process of MOJO news gathering
- Essential apps in MOJO: Camera/video apps, audio recorders, video recording & publishing tools, social media tools
- Various formats of MOJO: One-minute news, reels, photo stories, short videos, text + image posts, ground reports, etc.

UNIT – III

- Techniques for MOJO: basic shooting process, editing process, etc.
- Writing for mobile platforms: short news, captions, headlines, social media texts
- Mobile story beats: campus news, local events, community happenings, on-the-spot stories, field reports, vlogs, etc.
- Interviewing & first-person accounts for MOJO; human interest stories

UNIT – IV

- Ethical and Legal Issues in MOJO: Privacy, defamation, fake news/paid news, misinformation, copyright issues
- Verification and Fact-checking: Source validation, cross-checking facts & figures, informed consent, responsible reporting
- Publishing and Distribution: News websites, social media handles, audience engagement (shares, hashtags, keywords, etc.)
- Future of MOJO: Live streaming, AI-assisted tools, VR/AR, hyper-local reporting, new trends & challenges.

References:

- Mobile Journalism: Dr. Rahul Dass
- Mobile Patrakarita: Dr. Kumar Kaustubh
- Basics of Mobile Journalism: Aditya Kumar Mishra, Anuj
- The Online Journalism Handbook: Paul Bradshaw
- Mobile Journalism: Shaji Mulakkal Samuel, Dr Tejee Isha