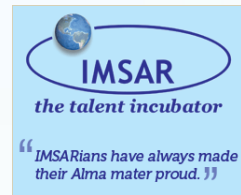




Maharshi Dayanand University, Rohtak

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC



Institute of Management Studies and Research

Organising

Workshop

on

Case Teaching and Case Writing

(September 11-12, 2025)



About the University

Maharshi Dayanand University (MDU), Rohtak, established under the Haryana Act No. 25 of 1975, stands as a symbol of academic excellence, innovation, and inclusive growth. The University spreads over 622 acres of lush green, eco-friendly campus, hosts 10 faculties and 42 teaching departments, offering 161 programs ranging from traditional to emerging domains. The University has been accredited with an 'A+' grade by NAAC in its third cycle, reflecting its pursuit of quality. Guided by the vision of the Hon'ble Vice-Chancellor and the transformative reforms of NEP-2020, MDU is rapidly evolving into a global hub of multidisciplinary education and research. With world-class infrastructure, advanced ICT facilities, and a strong focus on activity-based pedagogy, digital innovation, sustainability, and Indian knowledge systems integrated with global perspectives, the University is shaping responsible leaders, researchers, and professionals prepared to meet international standards and address the challenges of a rapidly changing world.

About the Institute

Institute of Management Studies and Research (IMSAR), Maharshi Dayanand University, Rohtak, is one of the prestigious business schools in North India. Over the last three decades, it has emerged as a widely recognized centre of excellence in management education and research. IMSAR offers MBA, Executive MBA, Five-Year Integrated MBA, Four-Year BBA (Honours), Doctoral, and other specialized programmes that blend academic rigor with real-world relevance. With a team of highly qualified faculty and a vibrant alumni network of successful entrepreneurs, corporate leaders, and policy professionals, the Institute is deeply committed to nurturing future-ready leaders. Guided by the vision of MDU and the principles of NEP-2020, IMSAR emphasizes activity-based learning, case pedagogy, multidisciplinary approaches, and a strong research orientation. Its focus on innovation, ethics, sustainability, and industry collaboration ensures a transformative educational experience, equipping students with managerial expertise, critical thinking, and a sense of responsibility to contribute meaningfully to society while reinforcing MDU's global academic standing.

About the Workshop

The primary aim of long-term management education programmes is to equip participants with competencies in conceptualization, analysis, generating alternatives, evaluation, decision-making, leadership, implementation, and contingency planning when dealing with complex situations involving multiple objectives and trade-offs. The prevalent approach in the majority of business schools is the case technique. The effective application of the case approach requires distinct competencies from both instructors and participants. Faculty frequently encounter complexities in the classroom and experience dissatisfaction due to a lack of information regarding these demands and appropriate responses. Faculty must recognise the additional opportunities generated by various interaction methods with the case method to fulfil their professional ambitions and enhance the development of their institutions. It is observed that one can enhance effectiveness in employing the case approach by producing cases, teaching notes, and disseminating them. The case method of teaching in higher education especially in management program has helped students and teachers to achieve learning objectives along with achieving higher student engagement. With this background, the primary objective of this workshop is to develop aptitude and competence for case writing among the teaching fraternity and research scholars with a hands-on approach to case development. The discourse would encompass the following focus areas: recognizing case situations and structure; creating and capturing the case expression and content; structuring teaching note; integrating case and teaching note.

Workshop Objectives

- Description of case method in class, courses and programmes.
- Understand case method as a pedagogical tool to facilitate learning by participants rather than teaching.
- Develop and improve skills to design and implement instructor's strategy for leading case discussion.
- Selecting and evaluating cases and facilitate design of case based courses
- Outline steps in case writing from identification of case possibility point to preparing the final draft. Develop and sharpen skills of executing key steps in case writing. Discuss contents of a teaching note for cases and provide opportunities to write one.
- Combining case method with other pedagogies for achieving learning objectives.

Workshop Content

- Steps in case writing.
- Combining case method with other pedagogies for achieving learning objectives.
- Experiencing the case class as participants and debriefing about the challenges faced by participants in their learning process.
- Preparing session strategy as instructor.
- Discussion of framework and tools for setting benchmarks for self-assessment of learning.
- Exercises in key steps of case writing and writing teaching notes.
- Take notes from teaching through case method and combining with other pedagogies for enhancing individual and institutional growth.

Who Should Attend?

The workshop will be appropriate for all scholars who are enthusiasts and would like to write and adopt the case method in their classrooms. The workshop is designed for the young faculty members and research scholars in the areas of Management, Commerce, Economics and other Social Sciences from M. D. University, Rohtak, Haryana and its affiliated colleges. **Total number of seats are 60.**

Course Material

The workshop is entirely application oriented. Necessary course materials will be provided to the participants during the workshop.

How to Register: No registration fee will be charged for participation in the workshop. The final date for registration is September 9, 2025. The definitive list of participants will be conveyed by September 10, 2025.

Registration Link: <https://forms.gle/ARhkUCAtPNLEhyWL9>

Contact

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Venue: Conference Hall, IMSAR, M. D. University, Rohtak



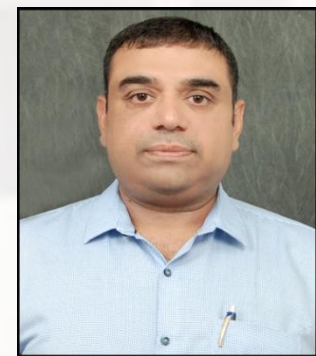
Patron-in-Chief
Prof. Rajbir Singh
Vice-Chancellor



Patron
Prof. Suresh Chander Malik
Dean of Academic Affairs



Convenor
Prof. Pardeep K. Ahlawat
Director, IMSAR



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