



Dr Seema Sangwan

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Professional Experience:

Contractual Faculty In MDU-CPAS (Maharshi Dayanand University centre for professional and allied studies (August 2012- till date):

- Providing mentoring, advice and support to students on a personal level.
- Actively leading class discussions and encouraging debate.
- **Subjects: Managerial economics, HR subjects, Business statistics etc.**
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Algo School of Management and Technology (Full Time): (Oct. 2010 – Aug 2012)

- Assessing students course work and material.
- Involved in the set up of exams and the marking of results.
- Carrying out staff training & development programs
- Responsible for carrying out teaching and organizing lectures and supervising seminars and tutorials.
- Experience of recruitment of staff including interviewing and induction.
- Also involved in recruiting and interviewing potential new staff.
- **Subjects: HRM, Managerial economics, Organizational Behaviour**

Education Qualification:

- Ph.D. from MDU (IMSAR), Rohtak
- M.Com from M.D.U 2012 with 64%
- M.B.A. from M.D.U. in 2009 with 74%
- Net Qualified in Management
- B. Com from D.U in 2007 with 58%

- B. Ed From M.D.U in 2010 with 73%
- 10+2 C.B.S.E. Board in 2004 with 74%
- 10th C.B.S.E. Board in 2002 with 70%

National Seminar and Conferences Attended:

- Participated in Conference on the topic “**Knowledge Management**” held by AIEEE at PDM college in Sarai Aurangabad, Bahadurgarh (2008).
- Participated in Seminar on the topic “**Consumer protection and Consumer Welfare**” organized by IIPA Haryana Regional branch in Collaboration with Algot School of Management and Technology (March, 2012).
- Participated in Conference on the topic “**Make in India: Opportunities and Challenges**”, organized by IMSAR Alumni association and IMSAR, Rohtak (April, 2015).
- Participated in Seminar on the topic “**Technology, Innovation and Entrepreneurship in 21st century**” organized by Department of mgt. studies, Deenbandhu chhotu Ram University of science and technology, Murthal (Sonepat March, 2015).
- Participated in Seminar on the topic “**Corporate Sector in India: Socio Legal Issues & Challenges**” Organized by University Institute of Law & Mgt. Studies, Gurugram (April, 2016).
- Participated in Seminar on the topic “**Tourism for All: Promoting Universal Accessibility**” organized by Institute of Tourism & Management in academic collaboration with IIM, MDU, Rohtak (September, 2016)
- Participated in National Conference (under aegis of UGC) on the topic “**Changing Dimensions of Business Management and corporate social responsibility in globalized era**” (September, 2017)
- Paper entitled on the topic “**Multidimensional role of women in corporate world**” in National seminar on Role of women in 21st century (8 march,2019)
- Participated in Two days National Conference in collaboration with ICSSR North western regional council, Chandigarh on the topic “**Skill Development and startups in agriculture and allied sectors**” (12-13 March, 2020).
- Participation in One day online seminar on “**Innovation Driven Entrepreneurship**” organized by center for startup, Incubation and Innovation in collaboration with IMSAR, MDU Rohtak, held on 21 august,2021.
- 2 Paper Presentation in 9th National conference on the topic “**Digital Transformation: Progressive Business Management, Entrepreneurship and social security**” organized by Banarsidas Chandiwala Institute Of professional studies, Dwarka on 27-28 August 2021.
- Participated and presented paper on “**Misconception and facts: Reservation policy in India**” in National seminar on “**Constitution and constitutionalism in India: Emerging perspectives**” 26 November, 2022, organized by MDU-CPAS, Gurugram

International Conferences Attended:

- Participated in Conference on the topic **“Social Responsibility of Business: Big Push & its sustainability”** in collaboration with CASI Global, New York at SGT University (December, 2016).
- Participated in 2 days’ interdisciplinary international conference on **“Role of digitalization in sustainable development: A global perspective”** (September, 2017)
- Presented paper in 2 days International Conference on **“Information Communication in Digital Era: Present scenario and future perspectives (ICICDEOSFO-2018)”** (Feb. 2018).
- Participated and Presented paper titled: A study on effect of mindfulness on individual well being and at work, in International conference hosted by IIM Bodhgaya, Feb. 04-05, 2022.
- Participated and Presented paper titled: Does technology Innovation help inclusion: A quantitative analysis in international conference on sustainable development: Innovation and challenges, organized by MDU-CPAS, Gurugram on June 4, 2022.
- **Participated and presented paper titled:** “A study of responsive marketing for consumer in Delhi-NCR”,in International seminar on **“Empowering consumers for sustainable consumption”** organized by MDU-CPAS, Gurugram, in collaboration with directorate of marketing and inspection on March 15, 2023.

Workshops Attended:

- Attended FDP (**Faculty Development Program**) on topics such as: “Positive attitude, “How to deal with Students”, “Behavior Management”, “Innovation through unlearning” and others.
- Attended workshop on the Topic **‘Unlearn before you learn’**, Faridabad
- Attended workshop on **“Team Building”** by P3 Professionals, organized by ASMT, Gurgaon
- Attended workshop on the Topic **‘How to stay Positive’**, organized By IBMR Gurgaon
- Attended National Workshop on Sample survey & Data Analysis organized by Dept. of Statistics & IARS, MDU, Rohtak(June, 2016).
- Two weeks workshop on RM and Practice (Interdisciplinary) from March 18-31, 2023, organised by MDU-CPAS Gurugram in collaboration with Faculty Development centre MDU, Rohtak.

Research Papers Published:

- “Framework of Corporate Governance: Issues and challenges”, ISSN Print: 2394-7500 ISSN Online: 2394-5869 Impact Factor: 3.4 IJAR 2015; 1(2): 126-130, 2015.
- “Modernisation And Issues In Compensation Management (Banking Sector): Theoretical Glance” ISSN 2319-345X, Vol. 4, No. 3, July 2015.
- Micro finance: Challenges and Contribution in poverty alleviation, ISSN Print: 2394-7500 ISSN Online: 2394-5869 Impact Factor: 3.4 IJAR 2015; 1(4): 161-164.
- Making “Make in India” a realism: role of FDI, ISSN Print: 2394-7500 ISSN Online: 2394-5869 Impact Factor: 5.2 IJAR 2015; 1(7): 770-773.
- “Impact Of Compensation Management Practices On Employee’s Performance In Private Sector Banks” ISSN 2319-345X, Vol. 4, No. 3, July 2015.

- “Medical tourism in India: Issues and the future prospective” ISSN: 2455-4197, Impact Factor: RJIF 5.22 , Volume 1; Issue 10; October 2016; Page No. 57-59.
- “Strategies for workplace diversity management: Review and scope” ISSN: 2455-1627, Impact Factor: RJIF 5.22 , Volume 2; Issue 8; August 2016; Page No. 116-118.
- “Role of Personal, Contextual and Psychological Factors on Innovative work behavior of front line employees in service sector: A Review study”, ISSN 2320-6470(Print) DOI:10.48165/tjmitm.2019.1005, Vol-10, Issue-01(Jan-Dec 2019).
- “A Literature review: Innovative work behavior of frontline employees and moderating and mediating effects of personal, contextual and psychological factors” ISSN: 2457-0036 RNI No:UPENG/2017/04219, Vol-04,Issue-02(July-Dec 2021).
- “A study of Green and Energy management: Challenges and opportunities in IT industries”, ISSN 2319-4979, Vidyabharati International Interdisciplinary research journal (Received official acceptance Nov. 2021).
- Book: REAL LIFE MANAGEMENT CASE STUDIES: Developed in factual conversation with industry leaders, (Topic: Plastic Waste Management for sustainable development in packaging industries in India), 2022, published by Namya press, ISBN:978-93-5545-037-1.
- “Consumer attitude and purchase intention towards online shopping: A literature review” ISSN: 0972-7175, Vol.: XXV, No: 7(III), July 2022, Journal of Education Rabindra Bharati University.
- “Social Protection and Inclusion-A citation Analysis from 2000-2022, Journal of management and entrepreneurship, ISSN: 2229-5348, pg 36-54.
- “An empirical study on IWB of front line employees in private banking sector” Journal of management and entrepreneurship, 2024, 18 (2) 18-25.

(Dr Seema Sangwan)