

# SANDEEP AGGARWAL

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## SUMMARY STATEMENT

Academic professional with 12 years of experience in higher education, specializing in developing innovative teaching methods and conducting groundbreaking research. A prolific researcher successful in securing research funding, publishing in reputable journals and presenting at diverse conferences. Committed to mentorship and actively involved in university service, demonstrated proficiency in curriculum development and academic advising. Proven ability to adapt to evolving academic needs and passionate about contributing to the academic community and enhancing student learning outcomes.

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## CORE QUALIFICATIONS

- Interdisciplinary Collaboration
  - Academic writing and publishing
  - Research methodology
  - Data analysis: SPSS, R, Python
  - Grant writing
  - Educational Leadership
  - Online Teaching
  - Public speaking
  - Teamwork and collaboration
  - Curriculum Development
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## EDUCATION

### **Ph.D. in Behavioral Finance**

**Indira Gandhi University** – Meerpur, Rewari

### **Master of Business Administration**

**Amity University** – Jaipur, Rajasthan

### **Bachelor of Business Administration**

**Maharshi Dayanand University** – Rohtak, Haryana

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## WORK EXPERIENCE

08/2012 to Current

### **Assistant Professor**

**Maharshi Dayanand University** – Rohtak, Haryana

- I taught various management courses, achieving student enrollment by 100%
- Mentored and supervised P.hD and post-graduate students, providing valuable guidance for thesis work, research projects, and professional development.
- Designed and revised course objectives, course materials, instructional and assessment strategies for MBA Executive (Evening) and diploma courses.
- Developed innovative teaching methods to adapt to diverse learning styles, resulting in improved student engagement and participation.
- Established partnerships with local businesses for internship placements, enabling students to gain practical experience in their fields of study.
- Led a departmental initiative to integrate technology into the classroom, increasing student engagement and participation
- Provided students with constructive, encouraging and corrective feedback.
- Served on university committees, advocating for students and faculty interests and promoting academic excellence across all disciplines.
- Contributed to departmental goals by serving on various committees focused on curriculum development, assessment strategies, and accreditation requirements.
- Organized and coordinated academic conferences, workshops, cultural events and student activities.

- Member of internal and external evaluation board. Engaged in evaluating student progress using both formative and summative assessments to provide targeted feedback for continuous improvement.
- Public Relation Officer and Social Media Manager for the MDU-CPAS, Campus since 2016.
- President, Institution's Innovation Council (IIC) Ministry of Education (MoE) under Govt. of India from 2019-2023
- Nodal Officer, All India Survey on Higher Education (AISHE) Under Ministry of Education 2014-2022
- Coordinator, University Youth Red Cross
- Organised campus placement drive, internship and career counselling Sessions for the students under CDCRC
- Convenor and members of various academic, administrative and literary committees
- Engaged in Community Outreach Activities like Joy of Giving, Blood Donation Camps, Nasha Mukti Chetna Yatra with team of young students under UYRC

07/2011 to 05/2012

### **Assistant Professor**

**M.D. University P.G. Regional Centre – Rewari, Haryana**

- Delivered lectures in M.phil and MBA Program
- Increased academic achievement by providing one-on-one mentoring and support to rural students.
- Promoted diversity and inclusion within the classroom through culturally responsive teaching practices and diverse reading materials.
- Built strong rapport with students through class discussions and academic advisement.
- Organised industry visits, field visits and educational tours for practical learning

09/2011 to 7/2012

**BA Continuum India Pvt Ltd. - Gurugram**

### **Bank of America Subsidiary**

Associate, US Trust Investment; GWIM-Private Wealth Management Bank of America

- Worked for Merrill Lynch, US Trust, Portfolio Manager within entire client portfolio management process
- Prepared Comprehensive Equity and Mutual Fund Research Reports
- Created Strategic Industry Research and Sector Analysis Reports
- Portfolio transformation analysis and monitoring and reporting cost
- Created weekly/monthly custom reports like tax analysis, performance reporting, and exception analysis
- Trend Analysis, Competitor analysis, Industry and Economic analysis
- Used Bloomberg, Morning Star, Factset, PSN Informa, Knowledge Reuters for research report preparation.

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## **RESEARCH INTEREST**

- Behavioural Finance, SDG, ESG Investment, CSR, Workplace spirituality, Cyber Crime, Responsive Investment
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## **PUBLICATIONS**

- A Bibliometric and Visualised Analysis of Digital Payment Security 2004-23., Prajnan Aggarwal, S., & Priya., 2024-25, LIII, 2, 191-213
- Impact of Principal Component Analysis on the Performance of Machine Learning Models for the Prediction of Length of Stay of Patients., EMITTER International Journal of Engineering Technology, Gupta, J., Sharma, N., & Aggarwal, S., 2024, 12, 2, 128-149

- Socially Responsible Investment in India: A Conceptual Framework., Journal of Interdisciplinary and Multidisciplinary Research (JIMR), Aggarwal, S., & Poonam., 2023, 18, 11, 53-70
- Online Transactions and Digital Fraud: A Bibliometric Analysis., The IUP Journal of Information Technology, Aggarwal, S., & Priya., 2023, 19, 2, 21-40
- Post-Merger Customer Satisfaction, Loyalty, and Service Quality in Banking Sector: A Bibliometric Analysis., The IUP Journal of Bank Management, Aggarwal, S. & Kavita., 2022, 21, 4, 80-98
- Investor Personality Traits and Susceptibility towards the Behavioral Biases., Kaav International Journal of Law, Finance and Industrial Relations, Aggarwal, S. & Singh,T., 2022, 9, 2, 5-15
- Impact of Social Variable on Investors Susceptibility toward Behavioral Biases., Kaav International Journal of Economics, Commerce and Business Management, Aggarwal, S. & Singh,T., 2021, 8, 4, 132-138
- Behavioral Biases in Retail Investors of India., Sodh Sarita, Aggarwal, S., 2021, 8, 29, 52-56
- Impact of Mergers and Acquisitions on The Performance of The Indian Bank's Share Price : An Event Study Approach., International Journal of Economic Research, Aggarwal, S., & Yadav, Y., 2017, 14, 15(3), 237-248
- Influence of Big Five Personality Traits on Investor Susceptibility Toward Cognitive Biases., KAAV International Journal of Economics, Commerce & Business Management, Aggarwal, S., 2018, 5, 2, 206-215
- Prospect Theory and Investor Behaviour., Inspira- Journal of Modern Management & Entrepreneurship, Aggarwal, S., 2017, 7, 3, 143-150
- Regulation of E-commerce in India., Journal of University of Rajasthan, Aggarwal, S., & Yadav, Y., 2015, 10, 2, (ISSN: 2277-8012)
- Employees awareness towards the Welfare Provisions of Factories Act 1948 and its Implementation in the state of Haryana., IRACST – International Journal of Commerce, Business and Management, Aggarwal, S., & Singh, V., 2014, 3, 2, 332-340
- Regulation of E-commerce in India., Journal of University of Rajasthan, Aggarwal, S., & Yadav, Y., 2015, 10, 2, (ISSN: 2277-8012)
- Socially Responsible Investment : A Sustainable Investment Approach, Chapter in the Edited Book: Emerging Issues in Finance and Business Management, Bharti Publication, (ISBN No. 9789381212-33-2)
- Rural Marketing, Meta Marketing & Green Marketing, Opportunities & Challenges, The Educand- Journal of Humanities and social sciences, Aggarwal, S., & Hooda, S., 2015, 1, 2 (ISSN: 2249-9741)
- Green Investing: Responsive Dimension of Investing, Sanshodhan kranti International Multidisciplinary Research Journal, Aggarwal, S., & Singh,V., 2014, 11, Special Issue – VI (ISSN: 2321-0389)
- What make him Invest: Rationality or Irrationality? “Empirical study on Investors of Haryana, Chapter in the Edited Book: Management Perspectives: Strategies for Business Continuity, Growth and Sustenance, Excel India Publisher, (ISBN No. 9789382062530)
- Consumer Behaviour Towards E-Marketing: A Study of Jaipur Consumers, Researchers World- Journal of Art, Science & Commerce, Aggarwal, S., & Hooda, S., 2012, III, 2(2),107-118
- Globalization and Small-Scale Industries: The Indian Perspective, International Journal of Research In Commerce, Economics & Management, Aggarwal, S., & Mittal, P., 2012, 2, 3, 130-135

- Balancing Professional & Personal Life: Work Life Balance Study of Indian Oil Corporation Limited, International Journal of Business and Management Tomorrow, Aggarwal, 2012, 2, 2 (ISSN: 2249- 9962 & 2277-176X)
- Integrating MIS and Internet Marketing: A Value Driven Approach, International Journal of Research in Finance and Marketing, Aggarwal, S., Hooda, S., & Mittal, P., 2012, 2, 2, 415-447
- Financial Inclusion- Understanding through Behavioural Perspectives, ZENITH International Journal of Business Economics & Management Research, Aggarwal, S., 2012, 2, 2, 225-229
- Consumer Perception Toward Branded Garments: A Study of Jaipur, International Journal of Research in Finance and Marketing, Aggarwal, S., & Mittal, P., 2012, 2, 2, 566-583
- Sandeep Aggarwal, Parul Mittal, Investment in Financial Products: What Motivate the Investor - A Study In Jaipur, International Journal of Management Research and Review, Aggarwal, S., & Mittal, P., 2012, 2,1, 171-185
- Non-Performing Assets: Comparative Position of Public and Private Sector Banks in India, International Journal of Business and Management Tomorrow, Aggarwal, S., & Mittal, P., 2012, 2, 1, 1-7
- Sandeep Aggarwal, Parul Mittal, Analysis of FDI Inflows and Outflows in India, ZENITH International Journal of Business Economics & Management Research, Aggarwal, S., & Mittal, P., 2012, 2, 7, 212-229
- Psychology of Investing” Reviewing investor from Behavioural Perspectives, International Journal of Marketing, Financial services & Management Research, Aggarwal, S., & Hooda, S., 2012,1, 2, 64-68
- Awareness And Implementation of Safety provisions of Factories Act, 1948 In Haryana : Employee Perspective, EXCEL International Journal of Multidisciplinary Management Studies, Aggarwal, S., & Hooda, S., 2012, 2, 8
- Children’s in TV Commercial’s: Review of Toiletries and Personal Care Advertisements, ZENITH International Journal of Business Economics & Management Research, Aggarwal, S., & Hooda, S., 2012, 2, 8
- Children’s in TV Commercial’s: Review of Pharmaceuticals and Health Advertisements, International Journal of Social Science & Interdisciplinary Research, Aggarwal, S., & Hooda, S., 2012, 1, 7

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## CONFERENCE PRESENTATIONS

- “Weaving the Fabric of Unity: The Importance of Workplace Spirituality in Fostering Diversity and Inclusion in Organizations”, International conference, IIM Bodh Gaya - (2024)
- "Innovative Products and Consumption Patterns for Promoting Sustainable Society", International conference, MDU-CPAS, Gurugram in Collaboration with Directorate of Marketing and Inspection, Ministry of Agriculture and Farmer Welfare, GOI). - (2024)
- "Embracing the Rise of Socially Responsible Investments in India", National Conference, The Technological Institute of Textile and Sciences Bhiwani - (2024)
- "The Development of Research on ESG: A Comparative Study" International conference, Appejay School of Management, Dwarka, Delhi - (2023)
- "Fair Digital Finance and Financial Inclusion", International conference, MDU-CPAS, Gurugram in Collaboration with Directorate of Marketing and Inspection, Ministry of Agriculture and Farmer Welfare, GOI). - (2023)
- "Recent Developments in Taxation Laws" National conference, MDU-CPAS, Gurugram- (2022)
- "The Diversity of Socially Responsible Investment", International conference, MDU-CPAS, Gurugram - (2023)

- "Vertical Farming: Sustainable and strategic approach for Agriculture", International conference, MDU-CPAS, Gurugram - (2022)
- "Women in Agriculture: Continuous Exclusion", National Conference, MDU-CPAS in collaboration with ICSSR-NWRC – (2020)
- "Consumer Awareness towards Frauds in Digital Payments – A Study of NCR", International Conference, MIMT College of Management, Greater Noida – (2019)
- "Data Protection Obligation in Emerging Nations", National Seminar, MDU-CPAS, Gurugram – (2018)
- "Role of Women in Family Business: A Case Study", National Seminar, MDU-CPAS, Gurugram – (2019)
- "Behavioural Fallacies – How they Make Investors Irrational", International conference, Indira Gandhi University, Meerpur - (2018)
- "Fraud & Cyber Security ", International conference, Indira Gandhi University, Meerpur - (2018)
- Self-Evaluation to Promote Quality Education", National Conference, Vaish College of Education, Rohtak - (2018)
- "Cashless India Challenges Ahead ", National conference, ICA and IIS University, Jaipur - (2017)
- "GST Present and the Future ", National conference, ICA and IIS University, Jaipur - (2017)
- "Management System in the Valmiki Ramayana ", International conference, Maharishi Dayanand University, Rohtak - (2017)
- "Digital Marketing and New Age Entrepreneurship ", International conference, Maharishi Dayanand University, Rohtak - (2017)
- "GST – Talk of the town : Implication and Challenges ahead ", National Seminar, Government College, Ateli - (2017)
- "Opportunities & Challenges in Rural Tourism sector in Haryana ", National conference, Indira Gandhi University, Meerpur - (2016)
- "Behavioural Finance – Understanding Investor through Behavioural Perspective ", National conference, Chaudhary Lal University, Sirsa - (2016)
- "Technological Redesign and Vertical Farming: A Possible Initiative for 2nd Green Revolution ", International conference, Kurukshetra University, Kurukshetra - (2015)
- "New Provision of Company Act 2013 regarding CSR Expenditure: A Study of Maharatna Companies ", National Seminar, Deenbandhu Chhotu Ram University of Science & Technology, Murthal - (2015)
- "Managing Natural Resources & Ethical protection for sustainable development ", International Seminar, Pacific University and International Research Institute of Relative Economics - (2014)
- "Ecological Investment, Innovation for sustainable and Inclusive Growth ", International conference, Kurukshetra University, Kurukshetra - (2014)
- "Socially Responsible Investment: Development, challenges and Barriers ", International conference, Kurukshetra University, Kurukshetra - (2014)
- "Green Investing: Responsive Dimension of Investing ", International conference, MBCMSCRS College and Sachetan Research Organisation, Parola, Jalgaon - (2014)
- "Lessening Financial Exclusion: Role IT can Play, ", National conference, , G.J. University, Hissar - (2014)
- "Career in Commerce: What it need is Marketing ", National conference, M.D. University, Rohtak and Haryana Chapter of Indian Commerce Association - (2013)
- "Behavioural Perspective of Investing – A study of Equity Investors ", International conference, Institute of Management Excellence & Innovations and Journal of Humanities & Applied Sciences, Lucknow - (2013)

- “Brand – A Differentiation tool in the Hands of a Marketer ”, International conference, Pacific University, Udaipur - (2013)
- “FDI in Organised Retail: Indian Perspective ”, International conference, Pacific University, Udaipur - (2013)
- “Socially Responsible Investment - A Sustainable Investment ”, International conference, Society of Technical and Management Professionals, Jaipur - (2013)
- “Weather Derivatives: What it means to India ”, National conference, Matcom Education Society, Maharshi Dayanand University, Rohtak - (2012)
- “Sustainable Tourism Development in India: A Conceptual Framework ”, National conference, Maharshi Dayanand University, Rohtak - (2012)
- “What make him Invest: Rationality or Irrationality? “Empirical study on Investors of Haryana ”, International conference, Amity University, Rajasthan - (2012)
- “Strategic Behaviour in Economic Downturn and its Impact: Innovative Marketing Strategies, National conference, R.P Educational Trust Group of Institutions, Karnal - (2012)
- “Behavioural Finance: Irrational Perspective of Investing, National conference, Matcom Education Society, Maharshi Dayanand University, Rohtak - (2012)
- “Microfinance and Financial Inclusion: Spanking View, National conference, Maharshi Dayanand University, Rohtak - (2012)
- “National policies for Tourism Development in India”, National Seminar, DAV Centenary College, Faridabad - (2012)
- “Rural Tourism: Imminent Destination”, National Seminar, DAV Centenary College, Faridabad - (2012)
- “Overview of SEZ with special reference to Haryana”, National Seminar, M.D. University, Rohtak - (2012)
- “Rural Tourism: Future of Tourism Industry”, National Seminar, Kurukshetra University, Kurukshetra - (2012)
- “Financial Inclusion and Microfinance in India: A Fresh Look”, National Conference, Poornima Group of Colleges, Jaipur - (2012)
- “Derivative Market in India: What Ahead”, National Conference, Maharshi Dayanand University, Rohtak - (2012)
- “Integrating MIS and Internet Marketing: A Value Driven Approach”, International Conference, Euro Asia Research & Development Association - (2012)

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## **WORKSHOP ATTENDED**

- Two weeks’ workshop on Research Methodology and Practice organized by Faculty Development Centre, MDU-Rohtak in collaboration with MDU-CPAS, Gurugram from 18 March to 31 March 2023.
- Two Week Online Interdisciplinary Refresher Course in “Advance Research Methodology” organized by TLC, Ramanuj College, and M.V.S. Government Arts & Science College from 22 May to 05 June 2023
- One Week Online Faculty Development Program on “Teaching-Learning Methods organized by TLC, Ramanuj College from 22 May to 05 June 2023
- Innovation Ambassdor (IA) Foundation Training conducted in online mode by MoE’s Innovation Cell and AICTE During IIC calender year 2021-22
- ATAL Academy Online Elementary FDP on “Developing Academic Leaders for Quality HEI’s” from 05 June 2021 to 09 June 2021
- Four weeks Orientation Program organized by UGC-HRDC BPS Mahila Vishwavidyalya, Khanpur Kalan Sonipat from 22 May to 19 June 2017.
- Microsoft Technology Enriched Instruction Faculty Development Workshop held at PHD Chamber of Commerce and Industry, New Delhi on 30th September 2015.
- Three-week Special Summer School organized by UGC-HRDC Jamia Millia Islamia, New Delhi from 06 May to 26 May 2015.

- One Week Workshop on ‘Research Methodology & Computer Applications in Research, organised by Department of Commerce & Mgt Sc, I.G. University, Meerpur – Rewari, 22-28 April 2014
- One-day conference on ‘Reviving Growth in India’ Reforms, Positive Governance and Inclusivity, organised by Confederation of Indian Industry (CII) on 14th March, 2014.
- Two days FDP on “Enhancing Teaching Skills for Turbulent Global Financial Environment” organised by the Maharaja Agarsen Institute of Management Studies, Delhi.
- Attended 2 days Global Summit on HSE organised by Cairn India on 26-27th September 2013.
- Four days conference on “Role of Researchers in Shaping the Society” organised by SPARC wing of RERF, P.B.K. I. Vishwa Vidyalaya, Mount Abu, 30th Aug – 2nd Sept. 2013.
- 5 days conference on “Education in values and spirituality” organised by Rajyoga Education & Research Foundation and Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, 1-5 June 2012
- Completed 2 Days Workshop on Advance Excel 2007 organised by Bank of America & NIIT

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### **PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS**

- Member of 3E Innovative Foundation
- Reviewer for International Journal of Commerce and Management Sc.
- Editor – International Journal of Management science and Technology.
- Reviewer of national and International journal and Publisher.

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### **WORKSHOP/SEMINAR/CONFERENCE ORGANISED**

- International Conference on “Responsible Consumption and Production: Towards Sustainable Practices” sponsored by Directorate of Marketing, Ministry of Agriculture and Farmers Welfare at MDU-CPAS on 15 March 2024
- International Conference on “Empowering Consumers for Sustainable Consumption” sponsored by Directorate of Marketing, Ministry of Agriculture and Farmers Welfare at MDU-CPAS on 15 March 2023
- National Seminar on “Constitution and Constitutionalism in India: Emerging perspectives” on 26 November 2022 organized by MDU-CPAS as Organising Secretary.
- Two Weeks workshop on “Research Methodology and Practice” for teachers and Research Scholars in collaboration with Faculty Development Centre, MDU-Rohtak
- One Day Workshop on the theme “Women in Leadership: Role in Covid 19 World” on International Women’s Day, 08 March 2022.
- One Day International Seminar on “Sustainable Development: Innovation and Challenges” organized on 04 June 2022.
- One Week Faculty Development Program from 05 June to 09 June 2021 sponsored by AICTE ATAL
- Two Days National Conference on “Skill Development and Startups in Agriculture and Allied Sectors” in collaboration with NWRC, Chandigarh on 12-13 March 2020.
- One day workshop on “Rights of Person with Disability Act 2020” on 24th Feb 2020.
- National Seminar on “Management and Enforcement of IPR” on 9th October 2018.

- Two Week Capacity Building Program Sponsored by ICSSR organized from 12-25 November 2018.
- One-day workshop on International Women's Day on the theme "Generation of Equality" on 08th March 2019.
- One-day workshop on Curriculum Development for Short Term Certificate/Diploma Courses on 19th May 2019.