

MAHARSHI DAYANAND UNIVERSITY ROHTAK

(A State University established under Haryana Act No. XXV of 1975) 'A+' Grade University Accredited by NAAC

> No.AC-I/F-25./25/17561 Dated: 25.07.2025

To

The Director Public Relations, M.D. University, Rohtak

Sub:

for admission to Apprenticeship Embedded Notice Admission Programmes (AEDP) for the session 2025-26 in the IHTM, M.D. University, Rohtak

I am directed to enclose herewith the Admission Notice for admission to Sir, BBA (Hospitality & Services Management) and BBA (Tourism, Travel & Events Management) for the session 2025-26 duly approved by the Vice-Chancellor for publication of the same in the leading Newspapers (English/Hindi) and the admission schedule for giving news item is also enclosed herewith for wide publicity. The Vice-Chancellor has accorded his approval of the same (copy enclosed).

Press cutting of the Newspapers may be sent to this office for reference

and record.

Encl: As above.

Yours faithfully,

Asstt. Registrar (Academic)

For REGISTRAR

Endst. No.AC-I/F-25/25/17562-637

Dated: 25.07.2025 Copy of the above is forwarded to the following for information and necessary action.

1. Dean Academic Affairs, M.D. University, Rohtak

2. All the Deans/HODs/Directors of the Faculties/UTDs/Institutes/Centres, M.D. University, Rohtak

3. Director, IHTM, M.D. University, Rohtak

4. Dean Colleges Development Council, M.D. University, Rohtak

5. Incharge, MDU-CPAS, M.D. University, Rohtak

6. Controller of Examinations, M.D. University, Rohtak

7. Finance Officer, M.D. University, Rohtak

8. Director (UCC), M.D. University, Rohtak with the request to upload the Admission Notice and Counselling Schedule on the University website for wide publicity and open the University Portal for above AEDP programs. He is also requested to open the University Portal for BHMCT, BTTM, MHMCT- 5 Year, MTTM & MHMCT programs upto 18.08.2025.

9. O.S.D. (R&S), M.D. University, Rohtak

10.OSD/PA to Vice-Chancellor/Dean Academic Affairs/Registrar (for kind Chancellor/Dean Academic Affairs/ Registrar), M.D. information of the Vice-University, Rohtak

Asstt. Registrar (Academic) For REGISTRAR



Maharshi Dayanand University Rohtak

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ADMISSION NOTICE

APPRENTICESHIP EMBEDDED DEGREE PROGRAMMES (AEDP) 2025-26

M.D University Rohtak, invites applications for admissions to the following Apprenticeship Embedded Degree Programs (AEDP) for the session 2025-26:

1. BBA (Hospitality & Services Management) - AEDP Mode

(30 Seats)

2. BBA (Tourism, Travel & Events Management) - AEDP Mode

(30 Seats)

- Programme Type: Full-Time | Employability-Oriented | Industry Integrated | SFS
- Students from 10+2 in any stream are eligible with 45% Marks (42.75 % in case of SC/ST/Blind/Visually and Differently Abled candidates of Haryana only)
- Admission: Through merit of 10+2 exams and applicable weightage(s).
- Industry Involvement: Mentor-based evaluation, viva voce, structured work logs, Paid Apprenticeship with Industry Partners (Classic Golf & Country Club -Land Base India Limited, A Wholly Owned Subsidiary of ITC Hotels Limited)
- UGC-Compliant | Industry Mentored | Paid Apprenticeship | Future-Ready Curriculum | Tripartite Agreement
- Integrated learning with BOAT and sectoral experts
- Real-time exposure to Hospitality, Tourism & Events Sector
- Last Date to apply: 18 August, 2025

Note: These programmes are designed in accordance with UGC AEDP Guidelines (2025), allowing maximum 4 semesters (2 years) of structured apprenticeship-based learning.

Join India's first-of-its-kind Apprenticeship Embedded Degree Programmes in Hospitality and Tourism at Institute of Hotel & Tourism Management (IHTM), MDU Rohtak.

Empowering you for the real world — from Classroom to Career!

(Interested applicants may also apply for our other regular UG & PG Programmes BTTM/MHMCT/MTTM)

Contact for Admission & Details:

Institute of Hotel & Tourism Management (IHTM)

Maharshi Dayanand University, Rohtak – 124001 (Haryana) Admission Helpdesk: +91-9992015656, +91-9416350585

Apply Online: www.mdu.ac.in Email: dir.ihtm@mdu.ac.in



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ADMISSION SCHEDULE

Online applications are invited for admission to the BBA (Hospitality & Services Management) and BBA (Tourism, Travel & Events Management) in IHTM, M.D. University, Rohtak for the session 2025-26. The Admission Schedule for Apprenticeship Embedded Programmes (AEDP) is as under:-

Sr. No.	Schedule	Date
1	Opening of portal for Online Registration and submission of Applications	23.07.2025
2	Last Date to apply online	18.08.2025
3	Display of Merit List	20.08.2025
6	1st Counselling (Fee submission upto 24.08.2025)	22.08.2025
7	Display of vacant seats after First counselling	25.08.2025
8	2 nd Counselling (Fee submission upto 27.08.2025)	26.08.2025
9	Display of vacant seats after Second counselling	28.08.2025
10	3 rd & Open Counselling (Fee submission upto 31.08.2025)	30.08.2025

The terms and conditions etc. as appearing in the Prospectus (already published) for admission to UG Programs for the academic session 2025-26 shall remain the same. For more information, please visit University website i.e. www.mdu.ac.in updates/changes, if any, will be notified on M.D.U. website

REGISTRAR