

**Dr. Manoj Kumar, Having 15 years of teaching experience** is an Assistant Professor in the Department of Commerce at Maharshi Dayanand University, Rohtak, India. He has a robust publication record with articles in several leading national and international journals indexed in Scopus, ABDC, UGC-CARE, and Web of Science. He is actively engaged in prominent research areas within the field of Banking, Marketing and Finance, He has successfully supervised four Ph.D. students and three M. Phil Students. Currently there are five students under his supervision pursuing their Ph.D. his list of publication is as under;

<b>Sr No</b>	<b>Title of Paper</b>	<b>Name of Journal</b>
1.	All weather friends: How did the Russia-Ukraine war impact Indian stock markets?	<i>International Journal of Diplomacy and Economy, 9(1), pp. 93–111</i>
2	Gaining competitive advantage status through human resource practices: A study of Indian banks	<i>Social Science &amp; Humanities Open, Volume 9 of 2024, 100804</i>
3	Central Bank Digital Currency: A Bibliometric and Content Analysis	<i>2024 ASU International Conference in Emerging Technologies for Sustainability and Intelligent Systems, ICETSIS 2024</i>
4	Portfolio Optimization Between Bahrain Stock Market and Bitcoin	<i>2024 ASU International Conference in Emerging Technologies for Sustainability and Intelligent Systems, ICETSIS 2024</i>
5	<u>Visualizing and mapping three decades of literature on ownership structure and firm performance research</u>	<i>Global Business and Economics Review 31(4), pp. 407-431</i>
6.	Elucidating research trends in Omnichannel shopping using a Bibliometric and network visualization analysis	<i>The International Review of Retail, Distribution and Consumer Research</i> <a href="https://doi.org/10.1080/09593969.2024.2372416">https://doi.org/10.1080/09593969.2024.2372416</a>
7	Visualizing and mapping three decades of literature on ownership structure and firm performance research	<i>Global business and economic Review, Vol 3, No 4, 2024</i>
8	Examining the impact of consumers' show rooming behavior on sales staff job conditions: insights from the Indian apparel retail sector	<i>American journal of Business, Volume 39 Issue-4</i>