



**GOOD FOOD GREAT CAUSE**

# **EMPOWERING LIVES THROUGH INNOVATION AND INCLUSIVITY**

**A Startup Incubated by the Centre for Innovation,  
Incubation, and Entrepreneurship, M.D. University, Rohtak.**



[www.mdu.ac.in](http://www.mdu.ac.in) | [www.dafeteria.com](http://www.dafeteria.com)

# ABOUT DAFETERIA



## WHO WE ARE:

Dafeteria is not just a food truck; it's a movement. Incubated by the Centre for Innovation, Incubation, and Entrepreneurship (CIIE) at Maharshi Dayanand University, Rohtak, Dafeteria is a unique initiative blending innovation, inclusivity, and entrepreneurship.

## OUR MISSION:

To empower the deaf community by providing opportunities in entrepreneurship, fostering self-reliance, and promoting inclusivity while delivering exceptional culinary experiences.

## OUR VISION:

To become a global leader in inclusive food service, setting benchmarks for social innovation, sustainable practices, and cultural preservation through food.

## KEY FEATURES:

- **Inclusivity at Its Core:** Empowering deaf individuals as chefs, entrepreneurs, and service professionals.
- **Sustainability:** Zero-waste kitchens, eco-friendly packaging, and induction-based cooking.
- **Scalability:** A replicable model designed to create a global impact.
- **Innovation:** Technology integration through POS systems and visual communication aids for seamless interaction.

# JOURNEY AND IMPACT

## OUR STORY:

Founded by Ms. Padmajai, Dafeteria was inspired by a vision of creating dignified opportunities for the differently-abled. With mentorship from Prof. Ashish Dahiya, Director of IHTM, and driven by passionpreneurs Mr. Sahil Saharan and Mr. Mandeep Phogat, Dafeteria has become a symbol of empowerment and excellence.



**MS. PADMAJAI**



**MR. SAHIL SAHARAN**



**MR. MANDEEP PHOGAT**



**PROF. ASHISH DAHIYA**

## IMPACT SO FAR:

- **Employment Creation:** Directly employing 15 deaf individuals within the first year.
- **Skill Development:** Training over 30 individuals annually in culinary arts, customer service, and entrepreneurship.
- **Community Outreach:** Organizing awareness programs to highlight the capabilities of the differently-abled.
- **Sustainability:** Implementing eco-friendly practices and sourcing locally. Achievements:



**Start-Up Excellence:** Recognized as a model for inclusive entrepreneurship.

**ICTE Millet Recipe National Prize Winners:** Showcasing innovative recipes with a sustainable touch.

## GET INVOLVED

# WHY DAFETERIA?

Dafeteria stands out as a transformative project blending business with a social mission. By supporting us, you contribute to a larger cause of inclusivity and sustainability.

## WHAT WE OFFER:

- **A Unique Dining Experience:** Enjoy delectable vegetarian food in a double-decker food truck.
- **Social Impact:** Every meal served supports the mission of empowering the deaf community.
- **Catering and Events:** Mobile food solutions for universities, corporate events, and festivals.

## JOIN THE MOVEMENT

- As a Partner: Collaborate with us to expand Dafeteria's reach.
- As a Customer: Enjoy our delicious food and support a great cause.
- As a Volunteer or Mentor: Help us in training and empowering the next generation of entrepreneurs.

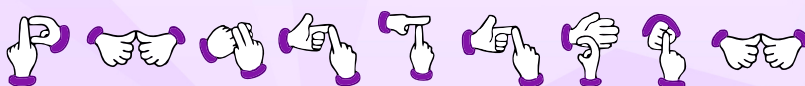
### Contact Us:

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DAFETERIA SPELLED IN INDIAN SIGN LANGUAGE