



# MAHARSHI DAYANAND UNIVERSITY ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

## Theory Date Sheet for BBA (II) 2<sup>nd</sup>, 4<sup>th</sup>, 6<sup>th</sup> Semester (Regular/Re-appear/Improvement) & 5<sup>th</sup> Semester (Re-appear/Improvement) Examinations, May 2024

Centre of Exams: As per admit card

Date	Full Nomenclature of Paper	Paper Code	Paper ID
<b>BBA (II) 2<sup>nd</sup> Semester (N.S) 2014-17</b>		<b>Time of Exams : 02.00 pm to 05.00 pm</b>	
09.05.2024	Marketing Management	BBA-II-N-201	57711
11.05.2024	Human Resource Management	BBA-II-N-202	57712
14.05.2024	Business Statistics	BBA-II-N-203	57713
16.05.2024	Internet & Intranet	BBA-II-N-204	57714
18.05.2024	Financial Mgt.	BBA-II-N-205	57715
21.05.2024	Business Communication	BBA-II-N-206	57716
<b>BBA (II) 4<sup>th</sup> Semester (N.S) 2014-17</b>		<b>Time of Exams : 09.30 am to 12.30 pm</b>	
15.05.2024	Org. Behavior	BBA-II-N-401	57731
17.05.2024	Mgt. & Cost Accounting	BBA-II-N-402	57732
20.05.2024	Quantitative Techniques	BBA-II-N-403	57733
22.05.2024	DBMS & RDBMS	BBA-II-N-404	57734
27.05.2024	Human Rights & Values	BBA-II-N-405	57735
29.05.2024	Investment Banking	BBA-II-N-406	57736
31.05.2024	Industrial Marketing	BBA-II-N-408	57737
<b>BBA (II) 5<sup>th</sup> Sem.</b>		<b>Time of Exams : 09.30 am to 12.30 pm</b>	
14.05.2024	Advertising & Sales Mgt.	BBA-II-N-501	57741
16.05.2024	Bus. Policy & Strategic Mgt.	BBA-II-N-502	57742
18.05.2024	Consumer Behaviour	BBA-II-N-503	57743
21.05.2024	Mis & E-Business	BBA-II-N-504	57744
23.05.2024	Cyber Security	BBA-II-N-505	57745
28.05.2024	Financial Markets & Environment	BBA-II-N-506	57746
<b>BBA (II) 6<sup>th</sup> Sem. (N.S)</b>		<b>Time of Exams : 02.00 pm to 05.00 pm</b>	
15.05.2024	Entrepreneurship Development	BBA-II-N-601	57751
17.05.2024	International Bus.	BBA-II-N-602	57752
20.05.2024	Mercantile Law	BBA-II-N-603	57753
22.05.2024	Service Marketing	BBA-II-N-604	57754
27.05.2024	Mgt. of Financial Services	BBA-II-N-605	57755
29.05.2024	Retail Marketing Mgt.	BBA-II-N-607	57756

- Note :** (1) The students will have to report at the examination Centre at least one hour before the commencement of examination.  
(2) No student having mobile phone or any electronic gadget in his/her possession will be allowed to appear in offline examination.  
(3) Use of simple calculator is allowed. Exchanging of calculator, Eraser, Pen, Pencil etc is not allowed.  
(4) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper.  
Complaints in this regard, if any, shall not be entertained after the Examination.

Dated : 24.04.2024

CONTROLLER OF EXAMINATIONS