

Professional Profile

Name: Dr. ISHWAR MITTAL

Designation: Assistant Professor

Department: Institute of Management Studies & Research (IMSAR),
Maharshi Dayanand University, Rohtak, Haryana- 124001

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1. Academic Details

Qualifications	Experience			Ares of Specialization
	Teaching	Industry	Total	
Qualifications: Bachelor of Science (B.Sc.); Master of Marketing Management (KUK); Professional Dip. in International Business (AIMA); Master of Philosophy (M. Phil.) (Mgmt); Master of Business Administration (MDU); UGC- NET in Management; UGC- NET in Commerce; Doctorate of Philosophy (Management) (MDU). PG Diploma in Computer Applications	Approx. 14.6 Years	Approx. 08 Years	22.6	Marketing; Human Resource Management; Financial Markets; Financial Services; Consumer Protection; Indian Ethos, Financial Literacy, Personal Finance

2. Employment Details

Name of Employer/ Institution	Designation of the Post held	Duration of appointment	
		From	To
J.V.M.G.R.R.College, Charkhi Dadri, Haryana	Lecturer	Aug. 2008	Apr. 2010
Vaish Institute of Management & Technology, Rohtak, Haryana	Lecturer (Senior Scale)	Apr. 2010	Dec. 2014
Bhiwani Institute of Technology & Sciences, Bhiwani, Haryana	Assistant Professor	Jan. 2015	Jul. 2015
Technological Institute of Textile & Sciences, Bhiwani	Assistant Professor	Aug. 2015	May 2016
		Aug 2016	Dec 2016
		Jan. 2017	May. 2017
Maharshi Dayanand University, Rohtak	Assistant Professor at IMSAR	Sep 2017	Till Date

3. Publication of Papers/ Articles

S. No	Title of Paper	Author/s	Details of Publication
Journals			
1	Measures for Consumer Protection in India and Consumerism	Dr Ravi Kumar Gupta, Ishwar Mittal & Dr Anita Gupta	RMS Journal of Management & IT; Volume 5, June 2011; ISSN:0975-4733
2	Framework for Social Welfare and Administration in Haryana	Dr Ravi Kumar Gupta, Ishwar Mittal & Nisha Jindal	RMS Journal of Management & IT; Volume Special, December 2011; ISSN:0975-4733
3	Awareness and Utilization of Consumer Rights among Women	Ishwar Mittal, Dr Meera Bamba & Sapna Gupta	SANDESH- Mastnath Journal of Management; Vol.7 No. 1-4, Jan.-Dec., 2012; ISSN: 0975-6515
4	Challenges and Opportunities in Commerce Education	Ritu Gupta, Dr Meera Bamba & Ishwar Mittal	Business Researcher; Vol.1 No. 1, May, 2013; ISSN: 2321-2659
5	Consumer Purchase Decisions and Socio-personal Aspects	Ishwar Mittal & Dr Ravi Kumar Gupta	Business Researcher; Vol.1No.2, December, 2013; ISSN: 2321-2659
6	Awareness as an Instrument to Utilize Consumer Rights: A Consumer Protection Perspective	Ishwar Mittal & Dr Ravi Kumar Gupta	Sandesh- Mastnath Journal of Management; Vol. 8 No. 1-4; Jan.- Dec., 2013; ISSN: 0975-6515
7	Consumers' Observation and Reporting of Unfair Trade Practices	Dr. Ravi Kumar Gupta, Ishwar Mittal & Dr. Ajay Bamba	Vinayek Global Research Review; Vol.1 No. 1 & 2, Jan.- Dec., 2014; ISSN: 2349-4239
8	Consumer vis-à-vis Businesses: Grievances Handling and Consumers' Orientation	Ishwar Mittal & Dr Ravi Kumar Gupta	International Journal of Retailing & Rural Business Perspectives; Vol.4 No. 1, Jan.- Mar., 2015; ISSN: 2279-0934 (Print); 2279-0942 (Online)
9	Consumer Awareness about Different Consumer Protection Legislations in India	Dr. Ishwar Mittal	Journal of Distance Education and Management Research; Vol. III, March 2015; ISSN: 2278-9251
10	Measuring Consciousness Level of Consumers towards Business Malpractices	Ishwar Mittal & Dr Ravi Kumar Gupta	MAIMT- Journal of IT & Management; Vol.8 No.2, April, 2015; ISSN: 0974-066X
11	Role of Foreign Direct Investment in the Development of Indian Economy	Ankur Bhushan & Dr. Ishwar Mittal	RMS Journal of Management & IT; Volume 7 No. 1&2, Jan. - Jun., 2015 and Jul. - Dec., 2015; ISSN: 0975-4733
12	Assessing Opposite Parties' Behavior towards Consumer Disputes Redressal Mechanism under Consumer	Dr S. K. Sinha, Dr Ravi Kumar Gupta & Dr. Ishwar Mittal	Journal of People & Society of Haryana (CHS-MDU, Rohtak); Volume 5 No. 2, October, 2015; ISSN: 2248-9029

	Protection Act		
13	Natural Resources Depletion and Economic Growth in Present Era	Ishwar Mittal; Ravi Kumar Gupta	SOCH- Mastnath Journal of Science & Technology (BMU, Rohtak); Volume 10 No. 3, July- September, 2015; ISSN: 0976-7312
14	Assessing Complainants' Perception of Consumer Grievance Redressal Mechanism under Consumer Protection Act	S. K. Sinha, Ravi Kumar Gupta & Ishwar Mittal	NICE Journal of Business (Shobhit University, Meerut); Volume 10 No. 1&2, January- December, 2015; ISSN: 0973-449X
15	Perception of Voluntary Consumer Organizations towards Consumer Protection Act	S K Sinha, Ravi Kumar Gupta & Ishwar Mittal	Maharshi Dayanand University Research Journal (Arts); Vol. 14, No.2, October, 2015; Maharshi Dayanand University, Rohtak, Haryana; ISSN: 0972-706X
16	Recognition and Protest for Consumer Rights: A Consumer Awareness Perspective	Dr Ishwar Mittal	M.D.U. Law Journal; Vol. XIX, July, 2017; Maharshi Dayanand University, Rohtak, Haryana; ISSN: 2230-746X
17	Advocates/ Legal Experts' Perspective on Effectiveness, Opportunities and Threats of Consumer Grievances Redressal Agencies	Dr Ishwar Mittal; Dr Ravi Kumar Gupta	Effulgence; Vol. 16 Issue 2, July 2018; RDIAS, Delhi; ISSN: 0972-8058; UGC- 42844
18	An Analysis of Problems And Remedies in Functioning of Consumer Grievances Redressal Forum	Dr Ishwar Mittal; Dr Ravi Kumar Gupta	SJCC Management Research Review; Vol. 8 Issue 1, June 2018; St. Joseph's College of Commerce, Bengaluru; ISSN: 2249-4359; UGC- 62905
19	Towards Developing a Theoretical Framework for Measuring the Work Life Balance of Teachers in Higher Education	Kinneri Jain, Ishwar Mittal and Anand Bansal	Business Analyst; Vol. 41 No. 2 , Jul. – Dec. 2020; A Refereed Journal of Shri Ram College of Commerce, Delhi; ISSN 0973-211X
20	Relationship between Financial Literacy and Student's Entrepreneurial Intention	Sharmila and Ishwar Mittal	International Journal of Business Review and Entrepreneurship; Vol. 2, No. 1, Jan- 202; Skyline University, Kano, Nigeria; ISSN: 1115-9146
21	Saving and Investment Behavior of Rural Households in the Bhiwani District of Haryana	Sharmila Singh and Dr. Ishwar Mittal	Indian Journal of Business Administration (IJBA); Vol. 14, No. 1, Jan.- Jun. 2021; Jai Narain Vyas University, Jodhpur; ISSN: 0975-6825
22	Pradhan Mantri Jan-Dhan Yojana- A Way towards Financial Inclusion	Pinky Saini and Dr. Ishwar Mittal	AGPE The Royal Gondwana Research Journal of History, Science, Economic, Political and Social Science; Vol. 2, No. 1, Jul-2021;

			AGPE Charitable Trust, Central India ISSN (P): 2582-8800
23	Cause Related Marketing Of Daily Consumption Items And Their Impact On Buying Decision Of Consumers Of Rohtak District	Jyoti and Dr. Ishwar Mittal	AGPE The Royal Gondwana Research Journal of History, Science, Economic, Political and Social Science; Vol. 3, No. 2, Mar-2022; AGPE Charitable Trust, Central India; ISSN (E): 2583-1348
24	Review of Influence of Cause Related Marketing On Purchase Behaviour in Indian Context	Jyoti and Dr. Ishwar Mittal	International Journal of Novel Research and Development; Vol. 7, No. 9 Sep. 2022; www.ijnrd.org; ISSN: 2456-4184
25	Celebrity Endorsement Base of Influencer Marketing	Savita and Dr. Ishwar Mittal	International Journal of Advance Research and Innovative Ideas in Education; Vol-9 Issue-1, Jan. 2023 www.ijariie.com ISSN(O)-2395-4396
26	A Study on Policyholders Satisfaction Towards the Micro insurance Policies	Pinky Saini and Dr. Ishwar Mittal	International Journal of Advance Research and Innovative Ideas in Education; Vol-9 Issue-1, Jan. 2023 www.ijariie.com ISSN(O)-2395-4396
27	Critical Conceptual Issues and Cross-Contextual Framework of Consumer-Based Brand Equity (CBBE)	Mikul Budhiraja and Ishwar Mittal	Econophysics, Sociophysics & Other Multidisciplinary Sciences Journal (ESMSJ); University of Pitești; Vol XII, Issue 1/2023 www.esmsj.upit.ro/esmsj.html ISSN- 2247-2479 (UGC-CARE)
28	The Relationship Between Number of Influencers and their Followers	Savita and Dr. Ishwar Mittal	International Journal of Advance and Applied Research; Vol.10 No.3, Jan – Feb 2023; Young Researcher Association; www.ijaar.co.in/vol-10/ ISSN- 2347-7075
29	A Study on Policyholders Attitude towards the Micro Insurance Schemes	Pinky Saini and Dr. Ishwar Mittal	International Journal of Research in Management; Vol.5 No.1, Jan- Jun 2023; Sparkling Press; https://www.managementpaper.net/archives/2023.v5.i1.B ISSN Print: 2664-8792; ISSN Online: 2664-8806
30	Effect of Social Media Influencers on Buying Behavior of Consumers and Impact on their Decision	Savita and Dr. Ishwar Mittal	Social Science Journal for Advanced Research; Vol.3 No.3, May 2023; Singh Publication; https://ssjar.singhpublication.com/index.php/ojs/article/view/104 ISSN (Online): 2583-0074
31	Marketing Strategy	Abhishek	European Chemical Bulletin;

	Development Based on Consumer Behavior, and Marketing Analytics	Sharma, Dr. Rajeev Singh, Dr. Ishwar Mittal, Dr. Aparna Jain, Dr. Ritesh Gupta, Dr. Pinkey N Bhardwaj and Dr. Manish Saraswat	Vol. 12 (Special Issue 1, Part-B) 2023; Hungary; www.eurchembull.com/issue?volume=Volume%20-12&issue=Special%20Issue-1(Part-B)&year=2023 ISSN- 2063-5346 (Scopus-Elsevier Scimagojr)
	Articles		
1	Consumer Empowerment through e-Consumerism	Ishwar Mittal	Silver Jubilee Souvenir 2012 of Consumer Protection Council (1985), Rourkela, Odisha; April, 2012
	Chapters in Books		
1	Transformational Leadership-The Key to Successful Management of Transformational Organizational Changes	Yatin Goel & Ishwar Mittal	Strategic Transformation in Globalized Era (2012); Dr. S.K.Sharma; Pankaj Publication International, Delhi, India; ISBN: 8190402544
2	A Comparative Analysis of Equity Linked Savings Schemes with Equity Linked Growth Schemes	Megha Banga, Shalu Juneja, Ishwar Mittal & Divya Malhan	Investment Management (2012); Prof. H.J.Ghosh Roy, Dr. A.S.Boora, Prof. Ravi Kumar Gupta; Intellectual Foundation (India), Rohtak; ISBN: 978-93-81818-11-4
3	Regulatory Framework of Commodities Markets in India; Pages	Dr Ravi Kumar Gupta, Ishwar Mittal & Dr Narender Kumar	Financial and Commodity Derivatives (2013); Prof. H.J.Ghosh Roy, Prof. Ravi Kumar Gupta, Dr. Rishi Chaudhary, Megha Banga; Luxmi Publishing House, Rohtak; ISBN: 978-93-82391-12-8
4	Socio Economic Empowerment of Women and its Framework in Haryana	Ishwar Mittal & Vinny Mittal	The Changing Status of Women in India: Issues and Challenges (2013); Prof. Meenu Aggarwal; Kanishka Publishers & Distributors, New Delhi; ISBN: 978-81-8457-500-2
5	ABL in Commerce Education	Nisha Jindal, Ankur Bhushan & Ishwar Mittal	Commerce Education in India: Evolution, Growth and Challenges (2013); Dr. Narender Kumar et al; Intellectual Foundation (INDIA), Rohtak; ISBN: 978-93-81818-18-3
6	Role of E-Learning in Professional Development of Teachers	Ishwar Mittal, Dr Anita Gupta & Ritu Jindal	Advanced Information Communication Technologies in Engineering (AICTE - 2013); Nov. 22 - 23, 2013; ISBN: 978-93-5137-638-5
7	Restructuring Financial System in India	Dr Ishwar Mittal & Dr Ravi Kumar Gupta	Impact of Currency Demonetization on Various Fields (2017); Sanjay Goyal, Narender Singh, Pawan Gupta; Anu Books, Meerut; ISBN: 978-93-82166-8-65-8

8	Social Media Marketing in India	Shalu Juneja, Ishwar Mittal & A S Boora	Digitalization (2018); Ravi Kumar Gupta, Ravinder Jit, Anju Bharti & Neeru Gupta; Maharaja Agrasen University Publications, New Delhi; ISBN: 978-93-5311-441-1
9	Debt Market: meaning, features, Participants and Instruments	Ishwar Mittal	BC-305; Indian Financial System (2020); Bachelor of Commerce; Directorate of Distance Education, Guru Jambheshwar University of Science & Technology, Hisar
10	RBI: Organization, Management, Functions, Credit Creation and Credit Control	Ishwar Mittal	BC-305; Indian Financial System (2020); Bachelor of Commerce; Directorate of Distance Education, Guru Jambheshwar University of Science & Technology, Hisar
11	Commercial Banks: Functions, Structure and Recent Developments in Indian Commercial Banking System	Ishwar Mittal	BC-305; Indian Financial System (2020); Bachelor of Commerce; Directorate of Distance Education, Guru Jambheshwar University of Science & Technology, Hisar
12	Development Banking: Concept, Objective, Functions and recent developments in Development Banking	Ishwar Mittal	BC-305; Indian Financial System (2020); Bachelor of Commerce; Directorate of Distance Education, Guru Jambheshwar University of Science & Technology, Hisar
13	A Review on Financial Literacy and Financial Behaviour	Sharmila Singh & Dr. Ishwar Mittal	Recent Advances in Management & Social Science (2020); Dr. Gunjan Shuklaa & Dr. Rashmi; National Press Associates, New Delhi; ISBN: 978-81-948872-9-4
14	To Check the Level of the Financial Awareness among the Policyholders	Sharmila Singh & Dr. Ishwar Mittal	Business Dynamics and Innovations (2021); Sunita Bharatwal, Supriya Dalal, Vibha Kalra & Aditi Aggarwal; Nirmal Publishing House, Kurukshetra; ISBN: 978-93-84783-63-1
15	Supply	Ishwar Mittal	UMMSI.5: Managerial Economics (2022); Master of Management Studies; Institute of Distance and Open Learning, University of Mumbai, Vidyanagari, Mumbai.
16	Introduction to Research	Ishwar Mittal	UMMSII.4: Business Research Methods (2022); Master of Management Studies; Institute of Distance and Open Learning, University of Mumbai, Vidyanagari, Mumbai.
17	Research Problem and Formulation of Research Hypothesis	Ishwar Mittal	UMMSII.4: Business Research Methods (2022); Master of Management Studies;

			Institute of Distance and Open Learning, University of Mumbai, Vidyanagari, Mumbai.
18	Unit-12: Labour Welfare and Decent work	Ishwar Mittal	Organisation Management and Labour Relations (MER-010); M.A. (Entrepreneurship); School of Vocational Education & Training; IGNOU, New Delhi
19	Unit-13: Recruiting People and Human Resource Development	Ishwar Mittal	Organisation Management and Labour Relations (MER-010); M.A. (Entrepreneurship); School of Vocational Education & Training; IGNOU, New Delhi
20	Financial Literacy and Financial Behaviour: A Study of Haryana	Dr. Ishwar Mittal, Sharmila, Mikul	Contemporary Issues in Innovations, Entrepreneurship and Business Management (2023); Prof. Satyawan Baroda, Prof. Pardeep K. Ahlawat, Dr. Sanjay Nandal, Dr. Naresh Kumar; Academic Publication, New Delhi; ISBN: 978-9391798-34-5
21	Inclusion of RBI's Financial Literacy Program in School Curriculum: NEP 2020	Sharmila, Dr Ishwar Mittal & Mikul	Vision of Free India: A Transforming Role of New Education Policy 2020 (2023); KCC Institute of Legal & Higher Education, Greater Noida; May 26-27, 2023; ISBN: 978-93-94795-08-2 (Conference Proceedings)

4. Publication of Books

S.No.	Title of Book	Author/s	Detail of Publisher
1	Business Research Methods (2012-13); Pages: 320; ISBN: 978-93-82249-22-1	Ishwar Mittal & Dr Ravinder Kumar	Thakur Publishers, Lucknow
2	Presentation Skills (2013); Pages:120; ISBN: 978-93-83130-32-0	Ishwar Mittal & Bhawna Kapoor	Thakur Publishers, Lucknow

5. Seminars/ Conferences/ Workshops Attended

S. No	Name of Activities/ Date	Title of Paper	Name	Organizer
		<u>Seminars</u>		
1	Apr 07, 1998	N.A.	Mkt-Sem on Brand Positioning: Strategies for Combative Excellence	IMT, Faridabad, (Haryana)

2	Feb 18-19, 2010	A Need of Consumer Movement among Rural Consumer	Framework for consumer protection in India: Current Trends and Future Challenges	J.V.M.G.R.R. College, Ch. Dadri, Bhiwani
3	Oct 01-02, 2010	N.A.	Functional English	Dept. of English, B.L.J.S. College, Tosham, Bhiwani
4	Jan.21-22, 2011	Contribution of Consumer Protection Act in Consumer Awareness and Consumerism	Social Empowerment through Legal Awareness in the Knowledge Based Society: Issues and Concerns	J.V.M.G.R.R. College, Ch. Dadri, Bhiwani
5	Jan.21-22, 2011	Consumer Rights: A Part of Human Rights	Social Empowerment through Legal Awareness in the Knowledge Based Society: Issues and Concerns	J.V.M.G.R.R. College, Ch. Dadri, Bhiwani
6	Jan.21-22, 2011	Citizen's Empowerment through E-Governance	Social Empowerment through Legal Awareness in the Knowledge Based Society: Issues and Concerns	J.V.M.G.R.R. College, Ch. Dadri, Bhiwani
7	Feb.12-13, 2011	N.A.	Seminar on Education	Ramakrishna Mission, New Delhi
8	Feb.16-17, 2011	Maharaja Agarsen ke chintan mein samajik samarsata: ek avlokan	Reconstruction of Socio-Economic Aspects From Literacy & Archaeological Sources	J.V.M.G.R.R. College, Ch. Dadri, Bhiwani
9	February 26-27, 2011	An Overview of Regulatory Frame Work on Environment with special reference to Municipal Solid Wastes (Management and Handling) Rules, 2000	Environmental Pollution and the Law	Department of Law, M.D. University, Rohtak (Haryana)
10	March 14-15, 2011	Transforming Society through Information Technology Education in Haryana	Education and Socio-Economic Changes in Haryana	J.V.M.G.R.R College, Charkhi Dadri (Haryana)
11	Mar 24-25., 2011	Framework for Social Welfare and Administration in Haryana	Haryana: Society, Polity, Economy	Dept. of Economics, M.D. Univ., Rohtak
12	Feb. 01-02, 2012	N.A.	Consumer Protection in India: The Way Forward	Centre for Consumer Studies, IIPA, New Delhi
13	23-25 Feb., 2012	Framework for Enriching the Present Indian Higher Education System	Planning and Management of Higher Education Institutions	B.L.J.S. (P.G.) College, Tosham, Bhiwani
14	Aug. 18, 2012	Application of Statistical Techniques in Business Research	Mathematical Modeling in Science & Technology	Department of Applied Sciences and Humanities, TIT&S, Bhiwani- HR
15	Nov. 01-02, 2012	N.A.	Empowering Rural Consumers: Opportunities,	Centre for Consumer Studies, IIPA, New

			Challenges and Strategies	Delhi
16	Nov. 29-30, 2012	Role of Local Bodies in Consumer Protection among Rural Consumers	Role of Rural Consumer Awareness in the Development of Rural Marketing Strategies	Department of Economics, Arya Kanya P. G. College, Hapur (U.P.)
17	Dec. 6-7, 2012. (In Absentia)	Socio- Economic Empowerment of Women and its Framework in Haryana	Socio- Economic Empowerment of Women	Ginni Devi Modi Girls (P.G.) College, Modinagar (U.P.)
18	Nov. 15-16, 2013.	Learning Statistics for Research in Commerce and Management Education	Contemporary Issues in Commerce, Economics, Management and IT	Department of Commerce, Government College, Julana (Jind), Haryana
19	Nov. 30 - Dec. 01, 2013	Professional Ethics in Teacher Education	Challenges to Teacher Education in the Era of Globalization	Department of Education, M. D. University, Rohtak, HR
20	Feb. 18, 2015	Awareness of Consumers towards Purchase Related Factors in Haryana (In Absentia)	Contemporary Issues in Management for Sustainable Development	University School of Business Studies, Punjabi University, Talwandi Sabo (Punjab)
21	May 15, 2015	N.A.	Financial Services and Consumer Protection	Centre for Consumer Studies, IIPA, New Delhi
22	Oct. 13-14, 2015	Economic Concerns of Resources Exploitation and Depletion	To Make This Earth a More Liveable Planet	Chaudhary Ranbir Singh University, Jind, Haryana
23	Jan. 16, 2016	Need of Food Security for Human Survival	Climate Change and Food Security	Chaudhary Bansi Lal University, Bhiwani, Haryana
24	Jan. 18, 2016	Threats of Unfair Trade Practices towards Consumer Welfare	National Seminar on Contemporary Issues and Challenges in Commerce, Management and Economics in Indian Context	Sh. L. N. Hindu College, Rohtak, Haryana
25	Mar. 25, 2017	Restructuring Financial System in India	One Day Interdisciplinary National Seminar on Impact of Currency Demonetization on Various Fields	Vaish College, Bhiwani (Haryana)
26	February 18, 2018	An Overview of RBI Initiatives and Regulatory Framework for Financial Inclusion	One Day National Seminar on Financial and Economic Regulations in India: Various Ramifications	Faculty of Law, Maharshi Dayanand University, Rohtak-Haryana
27	March 26, 2018	A Study of Social Media Marketing in Outlets of India (In Absentia)	One Day National Seminar on Emerging Paradigms of Digitization: A Management Perspective	Management Development Programmes Cell, Maharaja Agrasen Institute of Technology, New Delhi
28	February 23, 2019	Poster on Innovations in Horticulture Management	One Day National Seminar on Innovative Practices in Farming	Institutional Innovation Council, Maharshi Dayanand University,

				Rohtak- Haryana
29	Aug.30- Aug. 31, 2019	Choice Based Credit System at Higher Education: An Overview	Two Day Seminar cum Orientation Programme on Choice Based Credit System at UG Level	Faculty Development Centre, Maharshi Dayanand University, Rohtak
30	Sep.01- Sep. 02, 2019	Enhancement of Employability Skills of Youth	Two Day Seminar cum Orientation Programme on Choice Based Credit System at PG Level	Faculty Development Centre, Maharshi Dayanand University, Rohtak
31	Apr.13 -16, 2020	----	Four Days Webinar on An Effective Research Paper Writing Skills	Bhagwan Mahavir College of Commerce and Management Studies, Bhagwan Mahavir University, Surat, Gujarat
32	May 08, 2020	---	Webinar on 'Bridging the Gap between Internal & External Communication'	Department of English Language, Nallamuthu Gounder Mahalingam College, Pollachi, Tamilnadu
33	May 09, 2020	---	Webinar on 'Challenges and opportunities in Entrepreneurship and Business start ups'	Footwear Design and Development Institute, Jodhpur
34	May 11-16, 2020	---	One week Webinar Series on 'Teaching Learning Tools for the Digital Era'	Department of Business Administration, Sri Ramakrishna College of Arts and Science for Women, Siddhapudur, Coimbatore, Tamil Nadu
35	June 16, 2020	---	National Webinar on 'Vartmaan Paristhithiyo Me Bharteey Pariwar Vyawastha Ka Mahatv- Ek Chintan'	Centre For Indic Asian Studies (CIAS), BPS Mahila Vishwavidyalaya , Khanpur Kalan Sonipat Haryana
36	Sep. 05, 2020	---	International Webinar on Relevance and Significance of Soft Skills in the Corporate World	Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak
37	Sep. 25, 2020	---	One Day National Webinar on Relevance of the Vision & Philosophy of Pandit Deen Dayal Upadhyaya in the Present Context of India	Deen Dayal Upadhyaya Centre of Excellence for Rural Development, Maharshi Dayanand University, Rohtak
38	Sep. 30, 2020	---	One Day National Webinar on Strategy for Managing Personal Finance including Mutual Funds during and after COVID-19	Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak

39	Oct. 08, 2020	---	One Day National Webinar on Planning Personal Finance and Managing Mutual Funds Post COVID-19	Faculty of Commerce and Management, Chaudhary Bansi Lal University, Bhiwani, (Haryana)
40	Nov. 06, 2020	---	One Day National Webinar on Gender- Based Violence in Digital Space	IQAC, Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi
41	February 20-21, 2021	National Education Policy 2020: What is in it for a Student, or a Teacher, as a Higher Education Institution & Opportunities for Higher Education in NEP 2020	Two Day Interdisciplinary National Seminar (Online Mode) on “National Education Policy 2020; Context and Opportunities in Higher Education”	Faculty Development Centre, Maharshi Dayanand University, Rohtak (Haryana)
42	February 20-21, 2021	Opportunities for Higher Education In NEP 2020	Two Day Interdisciplinary National Seminar (Online Mode) on “National Education Policy 2020; Context and Opportunities in Higher Education”	Faculty Development Centre, Maharshi Dayanand University, Rohtak (Haryana)
43	June 15, 2021	---	One Day Online International Webinar on “Vaccine Patent Waiver: A Step towards a COVID Free Equal World”	Shri Vishwakarma Skill University, Palwal
44	July 10, 2021	---	One Day National Webinar on “Implementation of Academic Bank of Credits”	Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi
45	August 19, 2021	---	One Day Online National Webinar on “Financial Awareness: A Key to Financial well Being”	College of Agriculture, Sanskriti University, Mathura
46	August 21, 2021	---	One Day Online Seminar on “Innovation Driven Entrepreneurship” On the Occasion of “World Entrepreneurs’ Day”	Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak
47	August 31, 2021	Changing Role of Indian Diaspora in Indian Economy	One Day National Seminar on “Indian Foreign Policy: Changing Contours”	Department of Political Science, Maharshi Dayanand University, Rohtak (Haryana)
48	November 25-26, 2021	Impact of COVID-19 Pandemic on Teaching and Learning	Two Day Interdisciplinary National Seminar on “Post COVID-19 Strategies; A Stronger and Resilient Tomorrow”	Faculty Development Centre, Maharshi Dayanand University, Rohtak (Haryana)
49	November 23, 2022	A Study of Indian Start-ups: Issues, Challenges	One Day National Seminar on “Opportunities and Challenges	PG Department of Commerce, G.V.M.

		and Opportunities	of Start-ups”	Girls College, Sonapat
50	May 14, 2023	---	Patrkarita ka Badalta Swaroop: Chunotiyani Evam Samdhan	Pt. Sita Ram Shastri B.Ed. Training College, Bhiwani
51	May 26-27, 2023	Inclusion of RBI's Financial Literacy Program in School Curriculum: NEP 2020 (Online)	Two Day National Seminar on “Vision of Free India: A Transforming Role of New Education Policy 2020”	KCC Institute of Legal & Higher Education, Greater Noida
		Conferences		
1	Mar. 10, 2007	Perception of TQM Techniques among Young Entrepreneurs	Total Quality Management	Department of Management Studies, Vaish College of Engineering, Rohtak, Haryana
2	Nov 29- 30, 2010	Corruption and Government: Causes, Consequences and Reforms	Governance Issues and Corruption	Dept. of Economics, M.D. University, Rohtak
3	Jan.14-15, 2011	E-learning: Can it replace Traditional Learning	Quality Assurance on Higher Education	B.L.J.S. College, Tosham, Bhiwani
4	Feb 26., 2011	Transformational Leadership-The Key to Successful Management of Transformational Organizational Changes	Strategic Transformation in Globalized Era	EDP Cell – Management Studies, TIT&S, Bhiwani-Haryana
5	March 12, 2011	Quality of Indian Management Education in Global Perspective	Activity-Based Learning in Professional Education	IMSAR, M.D. University, Rohtak (Haryana)
6	March 12, 2011(In Absentia)	Emerging Human Resource Functions and Activities to Attain Competitive Advantage	India Inc. Challenges Ahead	GNA Institute of Management & Technology, Phagwara (Punjab)
7	Aug. 07, 2011	Perception of College Students towards Consumer Rights	Consumerism and Consumer Protection Act	Vaish College of Law, Rohtak
8	Nov. 17-18, 2011	Consumer Rights Awareness- A Study of Women Consumers in Haryana	Future Technologies in Science and Engineering (FTSE-2011)	PDM Group of Institutions, Bahadurgarh
9	April 21, 2012	A Comparative Analysis of Equity Linked Savings Schemes with Equity Linked Growth Schemes	Emerging Issues in Investment Management in India	Institute of Management Studies and Research, M.D. University, Rohtak
10	Dec. 15, 2012	Trends in Currency Derivatives: A Study of Indian Derivative Market	Emerging Issues in Derivative Markets in India	IMSAR, M.D. University, Rohtak
11	Feb. 07- 08, 2013	N.A.	Business and Management	HSB, GJUS&T, Hisar, Haryana
12	Mar 30, 2013	Role of Teacher in Today's Technical	Emerging Challenges in Technical Education	EDP Cell – Management Studies &

		Education Scenario		Central Library, TIT&S, Bhiwani- Haryana
13	May 12, 2013	Changing Scenario of Commerce Education in India	Contours of Commerce Education in India	Department of Commerce, M.D. University, Rohtak
14	Oct. 29, 2013	E-Consumerism: Some Issues	Advance Trends in Electronics, Computer & Communication (ATECC-2013)	Vaish College of Engineering, Rohtak
15	Nov. 22 - 23, 2013	Role of E-Learning in Professional Development of Teachers	Advanced Information Communication Technologies in Engineering (AICTE -2013)	Department of Computer Engineering and Information Technology, TIT&S, Bhiwani, Haryana
16	Feb. 28, 2014	Impact of Socio-personal Aspects on Consumer Purchase Decisions: An Analytical Study	Emerging Trends in Management	IMSAR, M. D. University, Rohtak, Haryana
17	Dec. 31, 2014-Jan. 02, 2015	Consumers' Consciousness Level towards Business Malpractices	Challenges to Inclusive Growth in the Emerging Economies	Department of Commerce, M.D. University, Rohtak (Haryana)
18	Mar. 22 - 23, 2015	FDI in Retail Sector: Opportunities and Threats	Impact of FDI in Different Sectors	Department of Commerce, S.D. (P.G.) College, Panipat (Haryana)
19	Mar. 24 - 25, 2015	Basics of Purchasing and Consumer Awareness	2 nd National Conference on Contemporary Issues in Commerce, Management & IT	Department of Commerce and Management, Arya P.G. College, Panipat (Haryana)
20	Dec. 18, 2015	---	4 th National Summit on Mergers and Acquisitions- The Changing Landscape of Corporates	ASSOCHAM INDIA, New Delhi
21	Sep. 24, 2016	Development & Impact of Tourism in India	13 th ITHC National Conference on Tourism for All- Promoting Universal Accessibility	Indira Gandhi University, Meerpur-Rewari, Haryana
22	Jan. 27-29, 2017	Indian Financial System: Changing Era to Boost Economy	Three Days Haryana Swarna Jayanti National Conference on Make In India for Inclusive Growth- Initiative and Challenges	Chaudhary Ranbir Singh University, Jind, Haryana
23	Apr. 15, 2017	Reforms in Financial Sector for Financial Inclusion	One Day National Conference on Banking the Unbanked: Financial Inclusion in Digital India	Jaipuria School of Business, Ghaziabad (Delhi-NCR) at India International Centre, New Delhi
24	Sep. 26, 2017	Historical Perspectives of Corporate Social	One Day National Conference on Changing Dimensions of	Institute of Management Studies and Research,

		Responsibility in India	Business Management and Corporate Social Responsibility in Globalised Era	M.D. University, Rohtak
25	May 10, 2018	Nil	One Day National Conference cum Awareness Programme on Protection of Intellectual Property Rights- Need of the Hour	Department of Pharmaceutical Sciences, M.D. University, Rohtak
26	Nov. 03, 2018	Social Networking Sites and Data Security Problems: An Analysis	One Day National Conference on Management Innovations Infocomm Technology and Values (Changing Paradigms in Business)	MDP Cell, Department of Management, Maharaja Agrasen Institute of Technology, Delhi
27	March 26, 2019	Influencer Marketing- A Marketing Tool in the Age of Social Media	One Day National Conference on Emerging Trends in Management Education	Institute of Management Studies and Research, M.D. University, Rohtak
28	March 26, 2019	Review of Cause Related Marketing in Indian Context	One Day National Conference on Emerging Trends in Management Education	Institute of Management Studies and Research, M.D. University, Rohtak
29	January 18-19, 2020	Social Media Improve Financial Awareness of Individuals	Two Day National Conference on Role of Media in Social Transformation	M.D. University, Rohtak & Haryana Union of Working Journalists
30	January 18-19, 2020	A Study on Impact of Social Media Marketing on Consumer Buying Behaviour	Two Day National Conference on Role of Media in Social Transformation	M.D. University, Rohtak & Haryana Union of Working Journalists
31	November 23, 2019	Teaching Technologies in Management Education: Adaptability of Teachers and Learners	National Conference on National Education Policy, 2019: Architecting Indian Education System for Global Competitiveness	Technological Institute of Textile & Sciences, Bhiwani-Haryana
32	January 18-19, 2020	The Impact of Social Media on Business Growth and Corporate Image in India	Two Day National Conference on Role of Media in Social Transformation	M.D. University, Rohtak & Haryana Union of Working Journalists
33	July 25, 2020	---	One Day Online International Conference on Global Economic Order in the Post-COVID-19 Era: Challenges, Opportunities and Strategies	IQAC, Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi
34	June 17-18, 2022	To Study the Government Sectors Low to Middle Income Earners' Financial Behaviour Based on their Social- Economic Profile	Two Days 2 nd Virtual International Conference on "Contemporary Issues in Business, Management and Economics (ICCIBME 2022)"	Department of Management Studies, Panipat Institute of Engineering & Technology, Panipat, Haryana
35	November 26-27, 2022	Crucial Conceptual Issues of Consumer Based Brand Equity	Two Day National Conference on "Emerging Trends in Engineering, Science and	University Institute of Engineering & Technology, M.D.

			Business, Management”	University, Rohtak
36	November 26-27, 2022	Relationship between Financial Inclusion and Women Empowerment	Two Day National Conference on “Emerging Trends in Engineering, Science and Business, Management”	University Institute of Engineering & Technology, M.D. University, Rohtak
37	December 16-17, 2022	Cross- Contextual Framework of Consumer Based Brand Equity	Two Day International Conference on “Business, IT and Enterprise Achitecture (ICBIT)”	Management Development Institute (MDI), Murshidabad
38	February 17-18, 2023	Financial Literacy and Financial Behaviour: A Study of Haryana	Two Day National Conference on “Contemporary Issues in Innovations, Entrepreneurship and Business Management”	Institute of Management Studies and Research, M. D. University, Rohtak
39	March 27-28, 2023	Management Education in Context of National Education Policy 2020	Two Day National Conference on “Management Education: In the Light of NEP 2020”	Chaudhary Bansi Lal University, Bhiwani
40	June 12-13, 2023	An Examination of the Theoretical Concerns of Brand Equity (online)	Two Day 2nd International Ege Congress on Social Sciences & Humanities	Ege University, Tashkent Institute of Chemical Technology, Karakalpak State University, Tashkent State Pedagogical University and IKSAD Institute
41	August 22-24, 2023	Insights into the Underpinnings of Consumer-Based Brand Equity (online)	Three Day CUKUROVA 11 th International Scientific Researches Conference	Institue of Economic Development and Social Researches, Adana, Turkey
		<u>Workshops</u>		
1	Mar. 20-21, 1998	---	Executive Development Programme (EDP) on “Quality Systems (ISO: 9000)”	IMT, Faridabad, (Haryana)
2	Nov 13-15, 2010	---	Enhancing Employability Skills: Communication and Personality Development	Dept. of Commerce, Maharshi Dayanand University, Rohtak
3	Dec 27, 2010 to Jan 02, 2011	---	Analytical Techniques for Research in Commerce and Management	Dept. of Commerce, Maharshi Dayanand University, Rohtak
4	Feb 25., 2011	---	India’s Economic Health: Major Issues	EDP Cell – Management Studies, TIT&S, Bhiwani-Haryana
5	Apr. 19-20, 2011	---	Application of SPSS Software in Research	Institute of Hotel & Tourism Management, M.D. University, Rohtak
6	Aug. 09, 2011	---	Patent Awareness vis-à-vis Intellectual Property Rights	IPR & TC Cell, Guru Jambheshwar University of Science & Technology, Hisar
7	Sep. 30., 2015	---	Research Paper Writing	Department of Management Studies, T.

				I. T. & S., Bhiwani, Haryana
8	Oct. 28-29, 2017	---	Two Day National Workshop on 'Time Series Analysis and Forecasting'	Institute of Management Studies and Research, M.D. University, Rohtak
9	Jul. 14, 2018 to Jul. 15, 2018	---	Two Day SEBI Financial Education Refresher Workshop	National Institute of Securities Markets, Mumbai at Hotel Shivalik View, Chandigarh
10	May 16, 2019	---	One Day workshop on Increasing Investor Awareness through Outreach	India Habitat Centre, New Delhi
11	Apr. 18, 2020	---	One Day Virtual Workshop on Fact-Checking and Online Verification	Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi
12	May 18, 2020	---	e-Workshop On How to Make Research Better & Matter too	Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi
13	Dec. 19, 2020	---	Online Curriculum Workshop on BBA in Rural Management and MBA in Rural Management	Mahatma Gandhi National Council of Rural Education, Hyderabad
14	April 30, 2021	---	Writing Research Proposal	Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak
15	September 03, 2021		One Day Placement Officers Workshop for Excellence in Recruitment Learning Series Part-1	NSE Academy Limited
16	Nov. 13, 2021	---	One Day Workshop on Role of Higher Education Institutions in Employment Creation under Aatm Nirbhar Haryana Mision	Kurukshetra University, Kurukshetra
17	Jun. 17, 2022	---	One Day Faculty Capacity Workshop on e-Content Development and iLMS	Digital Learning Centre & Faculty Development Centre, Maharshi Dayanand University, Rohtak
18	Oct. 17-18, 2022	---	Two Days Workshop on Gateway to Quality Research and Academic Writing	Maharshi Dayanand University, Rohtak
19	Jan. 11, 2023	---	One Day Workshop on Basic Contours of NEP 2020	Internal Quality Assurance Cell, Maharshi Dayanand University, Rohtak
20	Mar. 25, 2023	---	One Day Workshop on Curriculum and Credit	Faculty Development Centre, Maharshi

			Framework for Undergraduate Programmes	Dayanand University, Rohtak
21	May 05, 2023	---	One Day Workshop of Curriculum Development on Scheme of Examination and Syllabi of BBA programme based on NEP-2020	IMSAR, Maharshi Dayanand University, Rohtak
22	Jun. 22-24, 2023	---	Three Day Workshop on Creation of E-Contents and Development of MOOCs	Faculty Development Centre, Maharshi Dayanand University, Rohtak

6. Staff Development Programme/ Faculty Development Programme Attended

S. No.	Name of Programme/ Date (Duration)	Theme	Organizer	Sponsoring Agencies
1	One Week Training Program; Jul. 22-28, 2012	Financial Education Resource Person	National Institute of Securities Market (NISM), Mumbai at New Delhi	Securities and Exchange Board of India
2	Two Weeks Faculty Development Programme (FDP); Nov. 25, 2013 to Dec. 07, 2013	Management Education & Business Research Methodology: Recent Trends and Innovations	Kedarnath Aggarwal Institute of Management, Charkhi Dadri, Bhiwani	All India Council for Technical Education, New Delhi
3	Four Weeks UGC Sponsored Orientation Programme; Jun. 07, 2018 to Jul. 04, 2018	Orientation Programme	Human Resource Development Centre, Guru Jambheshwar University of Science & Technology, Hisar	University Grants Commission, New Delhi
4	March 30, 2019	---	18 Week Annual Refresher Programme in Teaching (ARPIT)- on Pedagogical Innovations and Research Methodology	Swayam Platform-MHRD
5	March 30, 2019	---	12 Week Annual Refresher Programme in Teaching (ARPIT)- Online Refresher Course in Management	Swayam Platform-MHRD
6	Feb. 16,2020	---	16 Week Annual Refresher Programme in Teaching (ARPIT)- on Financial Markets & Emerging Business Models	Swayam Platform-MHRD
7	Feb. 16,2020	---	16 Week Annual Refresher Programme in	Swayam Platform-MHRD

			Teaching (ARPIT)- Refresher Course In Commerce	
8	Apr 27-29, 2020	---	Three Days Faculty Development Programme (FDP) on Teaching Learning through E- Learning Technologies (online mode only)	Rajiv Gandhi University, Itanagar, Arunachal Pradesh
9	May 12-17, 2020	---	One week online Faculty Development Program (FDP) on 'MOODLE Learning Management System'	V. P. Institute of Management Studies and Research, Sangli
10	May 18-22, 2020	---	Five Days online Faculty Development Program (FDP) on 'PYTHON Programming'	Department of Information Technology, Sona College of Technology, Salem, Tamilnadu
11	Jan-Apr. 2020	---	12 Week NPTEL course Entrepreneurship Essentials	Swayam Platform- MHRD
12	Nov. 30, 2020 to Dec. 12, 2020	---	UGC sponsored Two- Weeks Online Subject Refresher Course on "Business Studies (Commerce, Economics, Management & Tourism)"	Human Resource Development Centre, Guru Jambheshwar University of Science & Technology, Hisar
13	Jan. 19, 2021 to Jan. 23, 2021	---	Online FDP on Social Enterprise Management	Vivekanand Education Society's Institute of Management Studies and Research, Mumbai, Maharashtra
14	Jan-Mar. 2021	---	8 Week NPTEL course Roadmap for Patent Creation	Swayam Platform- MHRD
15	May 25-31, 2021	---	FDP on 'Research Congress 2021'	Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi
16	June 22-23, 2021	---	FDP on Capital Markets	NSE Academy Ltd
17	Oct. 05, 2021 to Oct. 09, 2021	---	One Week Online Elementary FDP on Community Service and Sustainable Society	AICTE Training And Learning (ATAL) Academy, All India Council for Technical Education

7. Invited Lectures/ Session Chair or Presentations for Conferences

Sr. No.	Lecture Delivered/ Academic Session Chaired	Title of the Lecture	Title of Conference/ Seminar etc.	Organizer	Date(s)
1	Lecture Delivered	Micro Finance	For the participants of Haryana State Rural Livelihood Mission (HSRLM) at	Regional Institute of Panchayati Raj & Community Development, Bhiwani, Haryana	Nov. 17, 2014
2	Co-Chaired Session (Technical Session 1)	Behavioural Finance	UGC Sponsored 2 nd National Conference on Contemporary Issues in Commerce, Management & IT	Department of Commerce and Management, Arya P.G. College, Panipat (Haryana)	Mar. 24 - 25, 2015
3	Lecture Delivered	Financial Awareness	Integrated Child Development Scheme (Anganwadi Workers)	Anganwadi Workers' Training Centre, Bhiwani, Haryana	28 Apr., 2015
4	Lecture Delivered	Professional Management and Democratic Governance	One Day Seminar on Professional Management & Democratic Governance and R.T.I. Act, 2005	HARCOFED Bhiwani unit at Arya Samaj Mandir, Charkhi Dadri, Dist. Bhiwani (Haryana)	Sep.18, 2015
5	Speaker for a Session	Financial Education	SEBI-BSE Sponsored Regional Seminar on 'Investor Education'	Central University of Haryana, Mahendergarh (Haryana)	June 23, 2016
6	Lecture Delivered	Banking and Financial Services	For Vocational Courses Students	Govt. Sr. Sec. School, Vill. Bapora, Bhiwani, Haryana	Nov. 10, 2016
7	Lecture Delivered	Banking and Financial Services	For Vocational Courses Students	Govt. Sr. Sec. School, Vill. Ratera, Bhiwani, Haryana	Feb. 18, 2017
8	Lecture Delivered	Management of Personal Finance	One Week national Workshop on Application of SPSS and E-views in Data Analysis (Mar.02- 08, 2017)	Deaprtment of Commerce, Indira Gandhi University, Meerpur- Rewari, Haryana	Mar. 02, 2017
9	Co-Chaired Session (Technical Session IX)	---	One Day National Conference on Changing Dimensions of Business Management and Corporate Social Responsibility in Globalised Era	Institute of Management Studies and Research, M.D. University, Rohtak	Sep. 26, 2017
10	Chaired Technical Session	---	One Day National Conference on Management Innovations Infocomm Technology and Values (Changing Paradigms in Business)	MDP Cell, Department of Management, Maharaja Agrasen Institute of Technology, Delhi	Nov. 03, 2018

11	Invited Talk	Need for Pedagogical Changes in Management Education	One Day National Seminar on Technical Education in India-SWOT Analysis	Department of Management Studies, T. I. T. & S., Bhiwani, Haryana	Nov. 30, 2018
12	Rapporteur Technical Session-IV	---	One Day National Conference on Emerging Trends in Management Education	Institute of Management Studies and Research, M.D. University, Rohtak	March 26, 2019
13	Chaired Technical Session	---	Two Day National Conference on Role of Media in Social Transformation	M.D. University, Rohtak & Haryana Union of Working Journalists	January 18-19, 2020
14	Resource Person in Technical Session- I	Financial Literacy and Awareness for Professionals	One Week (Full Day) e- FDP on Making Higher Education Value Based, Innovative & Research Oriented for Resurgence	Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi	June 24-30, 2020
15	Resource Person in Technical Session	Financial Literacy and Awareness for Professionals	One Day National Webinar on Financial Literacy and Awareness for Professionals	Sh. L. N. Hindu College, Rohtak	August 19, 2020
16	Speaker for a Session (19.03.2021)	Strategic Planning: Aspects of Personal Finance for Professionals	30 Day Faculty Induction Programme under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), MHRD, Govt. of India	Faculty Development Centre, M.D. University, Rohtak (Haryana)	March 02-31, 2021
17	Speaker for a Session (20.03.2021)	Understanding Market based developments related to employability of the Students	30 Day Faculty Induction Programme under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), MHRD, Govt. of India	Faculty Development Centre, M.D. University, Rohtak (Haryana)	March 02-31, 2021
18	Session Chair	---	One Day 6 th International Conference on Drivers of Global Economic Recovery	Maharaja Agrasen Institute of Management Studies, Rohini, New Delhi	April 23, 2021
19	Keynote Speaker	Aspects of Personal Finance for Professionals	One day Webinar	Vaish Mahila Mahavidyalaya, Rohtak, Haryana	July 07, 2021
20	Co-Chairperson of Session	---	One Day National Seminar on "Indian Foreign Policy: Changing Contours"	Department of Political Science, Maharshi Dayanand University, Rohtak (Haryana)	August 31, 2021
21	Speaker for a Session (15.01.2022)	Aspects of Financial World for Teachers	Two Week Capacity Building Programme under Pandit Madan Mohan Malaviya National Mission on Teachers	Faculty Development Centre, M.D. University, Rohtak (Haryana)	Jan. 12-25, 2022

			and Teaching (PMMMNMTT), MHRD, Govt. of India		
22	Session Chair	---	Two Day National Conference on “Emerging Trends in Engineering, Science and Business, Management”	University Institute of Engineering & Technology, M.D. University, Rohtak sponsored by All India Council for Technical Education, New Delhi	November 26-27, 2022
23	Session Chair in Technical Session	---	Two Day National Conference on “Contemporary Issues in Innovations, Entrepreneurship and Business Management”	Institute of Management Studies and Research, M.D. University, Rohtak	February 17-18, 2023

8. Extension Lectures Delivered

S. No	Name of Activities	Topic of lecture	Organizer	Date
1	Extension Lecture	a) Information Technology Act, 2000; b) Digital Signatures	Dept of Management Studies, The Technological Institute of Textile & Sciences, Bhiwani (HR)	21 Sep., 2017
2	Extension Lecture	a) Cases under Information Technology Act, 2000; b) Cyber Crimes	Dept of Management Studies, The Technological Institute of Textile & Sciences, Bhiwani (HR)	05 Oct., 2017
3	Extension Lecture	a) Digital Signatures Certificates; b) Cyber Appellate Tribunal	Dept of Management Studies, The Technological Institute of Textile & Sciences, Bhiwani (HR)	01 Nov., 2017
4	Extension Lecture	a) Certifying Authorities ; b) Controller of Certifying Authorities	Dept of Management Studies, The Technological Institute of Textile & Sciences, Bhiwani (HR)	24 Nov., 2017
5	Extension Lecture	Exposure to Financial World	Rajiv Gandhi Government College for Women, Bhiwani, HR	04 Oct., 2018
6	Extension Lecture	Financial Education and Awareness	Ganga Institute of Technology & Management, Kablana, Jhajjar, Haryana	20 Sep., 2019
7	Extension Lecture	Financial Education and Awareness	Ganga Institute of Technology & Management, Kablana, Jhajjar, Haryana	28 Sep., 2019
8	Extension Lecture	Entrepreneurship Essentials	Shaheed Dalbir Singh Govt. College, Kharkhoda, Dist. Sonipat	13 Dec. 2019

9. Conference / Seminar/ Workshop Organized

Sr. No.	Responsibility Assigned	Title	Organised By	Dates
1	Organizing Secretary	Ten Day Faculty Development Programme on Innovations and	Faculty Development Centre, M.D. University, Rohtak	Feb. 9-18, 2019

		<u>Research Methodology</u>		
2	Organizing Secretary	Two Week Capacity Building Programme on Pedagogy, Research and Extension Activities	Faculty Development Centre, M.D. University, Rohtak	Mar.11-24, 2019
3	Organizing Secretary	Seven Day Faculty Development Programme on E- Learning Technologies	Faculty Development Centre, M.D. University, Rohtak	Jul.18-24, 2019
4	Organizing Secretary	Seven Day Faculty Development Programme on Soft Skills and Creative Academic Writing	Faculty Development Centre, M.D. University, Rohtak	Jul.29-Aug. 04, 2019
5	Organizing Secretary	Two Day National Seminar cum Orientation Programme on Choice Based Credit System at UG Level	Faculty Development Centre, M.D. University, Rohtak	Aug.30-Aug. 31, 2019
6	Organizing Secretary	Two Day National Seminar cum Orientation Programme on Choice Based Credit System at PG Level	Faculty Development Centre, M.D. University, Rohtak	Sep.01-Sep. 02, 2019
7	Joint Secretary	Two Day National Conference on Role of Media in Social Transformation	M.D. University, Rohtak	January 18-19, 2020
8	Organizing Secretary	One week Faculty Development Programme on MOOCs and E-Learning Technologies	Faculty Development Centre, Maharshi Dayanand University, Rohtak	Apr.10-Apr. 15, 2020
9	Programme Coordinator	e-Alumni Interaction Programme	Institute of Management Studies and Research, M.D. University, Rohtak	Jun. 07, 2020
10	Programme Coordinator	One Day National Webinar on Strategy for Managing Personal Finance including Mutual Funds during and after COVID-19	Institute of Management Studies and Research, M.D. University, Rohtak	Sep. 30, 2020
11	Organizing Secretary	One week Faculty Development Programme on Research Methodology and Data Analysis	Faculty Development Centre, M.D. University, Rohtak	Dec.19-Dec. 24, 2020
12	Organizing Secretary	21 Day Interdisciplinary Refresher Course on “Teaching, Learning and Research”	Faculty Development Centre, M.D. University, Rohtak	Jan. 07-Jan. 27, 2021
13	Organizing Secretary	One week Faculty Development Programme on Role of Teachers in Higher Education in Context of NEP 2020	Faculty Development Centre, Maharshi Dayanand University, Rohtak	Oct.18-Oct. 23, 2021
14	Program Coordinator	One week Faculty Development Programme on Gender Sensitization and Women Empowerment	Faculty Development Centre, Maharshi Dayanand University, Rohtak	Dec.08-Dec. 13, 2021
15	Organizing Secretary	Two Week Capacity Building Programme on Teaching, Learning and Research	Faculty Development Centre, Maharshi Dayanand University, Rohtak	Jan. 12-25, 2022
16	Coordinator (Technical Session)	One Week Workshop on Business Research Methodology	Faculty of Management Sciences and Commerce, Maharshi Dayanand University, Rohtak	June 13-17, 2022
17	Organizing	One week Management	Institute of Management	Nov. 7-14,

	Secretary	Development Programme on Marketing Management	Studies and Research (IMSAR), Maharshi Dayanand University, Rohtak	2022
18	Organizing Secretary	One week Faculty Development Programme/ Workshop on Research Methodology and Statistics (Interdisciplinary)	Faculty Development Centre, Maharshi Dayanand University, Rohtak	Jan. 23-29, 2023
19	Being empanelled as Securities and Exchange Board of India (SEBI)'s Financial Education Resource Person w.e.f. Jul. 2012, I have organized and acted as resource person at nearly 300 Financial Education and Awareness workshops till now.			

10. Membership of Professional Bodies

S. No	Name of Professional Bodies	<u>Duration</u> Yearly/ Life
1	Federation of Indian Professional Trainers, New Delhi	Life
2	Indian Commerce Association (New Delhi)	Life
3	Global Network of Business Researchers (Rohtak)	Network Member
4	Rohtak Matcom Education Society, Rohtak (India)	Life

11. Awards/ Recognitions

S.No.	Name	Awards/ Recognition
1	National Institute of Securities Market (NISM), Mumbai	Certificate of Appreciation (Jan. 2014)
2	National Institute of Securities Market (NISM), Mumbai and Technical Group on Financial Inclusion & Financial Literacy and Deputy Governor RBI	Certificate of Distinguished Contribution (Dec. 2014)
3	Securities & Exchange Board of India	Letter of Appreciation (2015)
4	Securities & Exchange Board of India	Letter of Appreciation (2017)
5	Department of Alumni Relations, Maharshi Dayanand University, Rohtak	Certificate of Appreciation (2018)

12. Personal Particulars

Date of Birth	: Nov. 08, 1976
Father	: Sh. Bhale Ram Mittal
Languages Known	: English and Hindi
Gender	: Male
Marital Status	: Married

13. Brief about Faculty Member

Dr. Ishwar Mittal is working as Assistant Professor at Institute of Management Studies &

Research (IMSAR), Maharshi Dayanand University, Rohtak, Haryana. Formerly, he worked as Faculty Member in Management Studies at JVMGRR College, Charkhi Dadri; VaishIMT, Rohtak, BITS, Bhiwani and TIT&S, Bhiwani. He did his post-graduation in Management from Kurukshetra University, Kurukshetra. Later, he passed MBA (HR) from Maharshi Dayanand University, Rohtak. Besides, he held M. Phil. in Management. He had qualified UGC NET examination in the subjects of Management & Commerce. He has completed his Doctorate of Philosophy (Ph.D.) in Faculty of Management Sciences, Maharshi Dayanand University, Rohtak in the area of consumer awareness and protection. He possesses 22 years of industrial and academic experience. He is the Associate Editor of Bi-annual ISSN Journal 'RMS Journal of Management & IT'. He is also empanelled as Resource Person for Financial Education Programs with Securities and Exchange Board of India (SEBI) since 2012. He is widely travelled and conducted nearly 300 SEBI's Financial Education and Investor Awareness Workshops as main speaker at various locations across Haryana and NCR. He has published 52 papers in journals/ chapter in books and 2 books. He has participated in 114 national and international Conferences/ Seminars/ Workshops. The area of his specialization includes Marketing Management, Human Resources Management, Financial Markets; Financial Services and Consumer Protection.

01.09.2023
Rohtak

(Dr Ishwar Mittal)