

SCHEME OF EXAMINATION
&
SYLLABI
OF
5-YEAR INTEGRATED
MASTER OF BUSINESS ADMINISTRATION
PROGRAMME
(Based on National Education Policy (NEP) - 2020)
WITH EFFECT FROM THE ACADEMIC SESSION
2023-24



MAHARSHI DAYANAND UNIVERSITY
ROHTAK (HARYANA)

PROGRAMME SPECIFIC OUTCOMES

The programme-specific learning outcomes of the Five-Year (Ten Semesters) integrated MBA programme are as follows:

- PSO1:** Practice lifelong learning in advanced areas of business management and related fields;
- PSO2:** Adapt to rapidly changing economic, social, political, technological, and cultural environments affecting business organizations and society in general;
- PSO3:** Equip for gainful employment in their specialized domain areas;
- PSO4:** Disseminate knowledge on critical functions of managing international business, finance, human resources, operations, marketing, and systems to earn a competitive advantage in a globalized world;
- PSO5:** Exhibit skills in the tools and techniques used for business decision-making;
- PSO6:** Utilize knowledge in strategic management of the business;
- PSO7:** Pursue research insights that will aid in facing complex business scenarios; and
- PSO8:** Effectively handle current organizational challenges and possess team spirit.

**SCHEME OF EXAMINATION OF
FIVE-YEAR INTEGRATED
MASTER OF BUSINESS ADMINISTRATION
PROGRAMME
(Based on National Education Policy (NEP) - 2020)
WITH EFFECT FROM THE ACADEMIC SESSION 2023-24**

First Year: First Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
23IMS501DS01	Business Organization	70	30	-	100	3-1-0
23IMS501DS02	Basics of Accounting	70	30	-	100	3-1-0
Discipline Relevant/Allied - Minor						
Students may opt for one course @ four credits from the pool of Minor Courses designed at the central level by the University.						
Multidisciplinary Courses						
Students may opt for one course @ three credits from the pool of Multidisciplinary Courses by selecting out of any of the broad fields (Life Sciences, Physical Sciences, Commerce and Management, Arts, Humanities and Social Sciences, and Interdisciplinary Studies) designed at the central level by the University which they have not studied at the 12th-level or the opted course is not related to their major and minor stream under this category.						
Ability Enhancement Course						
Students may opt for one course @ two credits from the pool of Ability/Language Enhancement Courses designed at the central level by the University.						
Skill Enhancement Course						
23IMS501SE01	Computer Fundamentals and Office Automation Tools	25	-	50	75	1-0-2
Value Added Course						
Students may opt for one course @ two credits from the pool of Value Added Courses designed at the central level by the University.						
Total Credits						22
Note:						
1. The duration of all the end-term theory examinations shall be 3 hours.						
2. The Criteria for awarding the formative assessment of 30 marks throughout the Programme shall be as under:						
a) Sessional Examination : 20 marks.						
b) Assignments/Presentations/Seminars and Class Participation : 5 marks						
c) Attendance : 5 marks						
<i>Less than 65%</i> : 0 marks						
<i>Upto 70%</i> : 2 marks						
<i>Upto 75%</i> : 3 marks						
<i>Upto 80%</i> : 4 marks						
<i>Above 80%</i> : 5 marks						
3. The Criteria for awarding the formative assessment of 15 marks for a practicum examination of (15+35=50) fifty marks throughout the Programme shall be as under:						
a) Practicum Assignments/Practicum File : 10 marks						
b) Attendance (Criteria as mentioned above in 2(c)) : 5 marks						
4. The panel of examiners for theory examinations shall be prepared and approved by the PG BOS of IMSAR of the internal/external examiners having a minimum of five years of teaching experience at the PG level and based on their expertise/specialization/area of interest.						
5. The panel of examiners based on the examiners' expertise/specialization/area of interest for practicum/viva-voce examination other than assessment of the Project reports/Dissertation/Research Project shall be proposed/recommended by the Director of IMSAR. In case of unavailability of external examiners due to unavoidable circumstances, the Controller of Examinations may allow the conduct of practicum examinations by the Internal examiners.						
6. The panel of examiners (ordinarily not below the rank of Associate Professor) based on examiners' expertise/specialization for assessment of the Summer Internship Reports/Dissertation/Research Project shall be proposed/recommended by the Director, IMSAR/Dean, Faculty of Management Sciences and Commerce, and approved by the Vice Chancellor/Vice Chancellor's nominee.						
7. The minor courses offered in I, II, III, VII, and VIII semesters shall be opted for by students from the University Teaching Departments (UTDs) other than IMSAR and students of IMSAR will opt from the other UTDs.						
8. A student while selecting the minor discipline has to ensure that the courses of the opted minor discipline do not match with the major courses of his/her opted programme.						

First Year: Second Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
23IMS502DS01	Foundations of Management and Organizational Behaviour	70	30	-	100	3-1-0
23IMS502DS02	Essentials of Economics	70	30	-	100	3-1-0
Discipline Relevant/Allied - Minor						
Students may opt for one course @ four credits from the pool of Minor Courses designed at the central level by the University.						
Multidisciplinary Courses						
Students may opt for one course @ three credits from the pool of Multidisciplinary Courses by selecting out of any of the broad fields (Life Sciences, Physical Sciences, Commerce and Management, Arts, Humanities and Social Sciences, and Interdisciplinary Studies) designed at the central level by the University which they have not studied at the 12th-level or the opted course is not related to their major and minor stream under this category.						
Ability Enhancement Course						
Students may opt for one course @ two credits from the pool of Ability/Language Enhancement Courses designed at the central level by the University.						
Skill Enhancement Course						
23IMS502SE01	Business Communication 25 - 50 75 1-0-2 Skills					
Value Added Course						
Students may opt for one course @ two credits from the pool of Value Added Courses designed at the central level by the University.						
Total Credits						22
Note: Students exiting the programme after the second semester shall be awarded a UG Certificate in Business Administration upon securing 48 credits provided they secure 4 credits in the summer internship in addition to 6 credits from skill-based courses earned during the first and second semesters.						
Total Credits (22+22=44+4) for UG Certificate (Business Administration)						48

Second Year: Third Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
24IMS503DS01	Cost and Management Accounting	70	30	-	100	3-1-0
24IMS503DS02	Economic and Business Legislation	70	30	-	100	3-1-0
24IMS503DS03	Business Mathematics	70	30	-	100	3-1-0
Discipline Relevant/Allied - Minor						
Students may opt for one course @ four credits from the pool of Minor Courses designed at the central level by the University.						
Multidisciplinary Courses						
Students may opt for one course @ three credits from the pool of Multidisciplinary Courses by selecting out of any of the broad fields (Life Sciences, Physical Sciences, Commerce and Management, Arts, Humanities and Social Sciences, and Interdisciplinary Studies) designed at the central level by the University which they have not studied at the 12th-level or the opted course is not related to their major and minor stream under this category.						
Ability Enhancement Course						
Students may opt for one course @ two credits from the pool of Ability/Language Enhancement Courses designed at the central level by the University.						
Skill Enhancement Course						
24IMS503SE01	Personality and Soft Skills Development	25	-	50	75	1-0-2
Total Credits						24

Second Year: Fourth Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
24IMS504DS01	Business Environment	70	30	-	100	3-1-0
24IMS504DS02	Indian Financial System	70	30	-	100	3-1-0
24IMS504DS03	Business Statistics	70	30	-	100	3-1-0
24IMS504DS04	Corporate Leadership	70	30	-	100	3-1-0
Major Discipline Relevant (Vocational) - Minor						
24IMS504MV01	Database Management System	50	-	50	100	3-0-1
Ability Enhancement Course						
Students may opt for one course @ two credits from the pool of Ability/Language Enhancement Courses designed at the central level by the University.						
Value Added Course						
Students may opt for one course @ two credits from the pool of Value Added Courses designed at the central level by the University.						
Total Credits						24
Note:						
1. Students exiting the programme after the fourth semester shall be awarded a UG Diploma in Business Administration upon securing 96 credits provided they secure an additional 4 credits in the summer internship offered during the first-year or second-year summer term.						
2. Immediately after completing the fourth semester, the students shall proceed to their Summer Internship (SI) of eight weeks. The Summer Internship Report (SIR) prepared after SI completion shall be assessed in the fifth Semester as a compulsory course. The candidates will submit the SIR in the manner specified in the Ordinance. The SIR will be evaluated by an external examiner.						
Total Credits (22+22+24+24=92+4) for UG Diploma (Business Administration)						96

Third Year: Fifth Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
25IMS505DS01	Financial Management	70	30	-	100	3-1-0
25IMS505DS02	International Business	70	30	-	100	3-1-0
25IMS505DS03	Managerial Economics	70	30	-	100	3-1-0
25IMS505DS04	Entrepreneurship Development	50	-	50	100	3-0-1
Major Discipline Relevant (Vocational) - Minor						
25IMS505MV01	E-Business	70	30	-	100	3-1-0
Skill Enhancement Course						
25IMS505IN01	Summer Internship Report	100	-	-	100	4
Note: Each student in the course of Entrepreneurship Development will present a business idea developed during the semester and the same will be evaluated by a panel of external examiner(s) comprising at least one from industry and the other from academia along with one internal examiner.						
Total Credits						24

Third Year: Sixth Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
25IMS506DS01	Business Research Methods	70	30	-	100	3-1-0
25IMS506DS02	Marketing Management	50	-	50	100	3-0-1
25IMS506DS03	Human Resource Management	70	30	-	100	3-1-0
25IMS506DS04	Operations and Supply Chain Management	70	30	-	100	3-1-0
Major Discipline Relevant (Vocational) - Minor						
25IMS506MV01	Computer Networks and Web Development	50	-	50	100	3-0-1
Total Credits						20
Note: Students exiting the programme shall be awarded a 3-year UG Degree in Business Administration upon securing 136 credits.						
Total Credits (22+22+24+24+24+20) for 3-Year UG Degree in Business Administration						136

Fourth Year: Seventh Semester

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
26IMS507DS01	Strategic Management	70	30	-	100	3-1-0
Marketing						
26IMS507DS01MK	Sales & Distribution Management	70	30	-	100	3-1-0
26IMS507DS02MK	Digital Marketing	70	30	-	100	3-1-0
Finance						
26IMS507DS01FM	Management of Financial Services and Institutions	70	30	-	100	3-1-0
26IMS507DS02FM	Taxation Laws and Planning	70	30	-	100	3-1-0
Human Resource Management						
26IMS507DS01HR	Training and Development	70	30	-	100	3-1-0
26IMS507DS02HR	Performance Management	70	30	-	100	3-1-0
Information Technology						
26IMS507DS01IT	Enterprise Resource Planning	70	30	-	100	3-1-0
26IMS507DS02IT	Object Oriented Analysis & Design	50	-	50	100	3-0-1
International Business						
26IMS507DS01IB	International Trade Theory and Practices	70	30	-	100	3-1-0
26IMS507DS02IB	Foreign Exchange Management	70	30	-	100	3-1-0
Minor						
Students may opt for one course @ four credits from the pool of Minor Courses designed at the central level by the University.						
Note:						
<ol style="list-style-type: none"> 1. Students are required to choose any two specialization areas offered under a dual specialization scheme. The specialization area opted for in the 7th Semester would remain the same in the 8th, 9th, and 10th semesters. 2. Only the following combinations of specializations shall be offered to the students of the Five-Year MBA Programme: <ol style="list-style-type: none"> a. Finance and Marketing b. Finance and Human Resource Management c. Human Resource Management and Marketing d. Finance and Information Technology e. Finance and International Business f. Marketing and International Business g. Human Resource Management and International Business h. Marketing and Information Technology 3. While opting for minor courses meant for students from departments other than IMSAR, they are required to select only one course out of the three by choosing one specialization area. Option for minor courses in the next semester shall be from the same specialization. 						
Total Credits						24

Fourth Year: Eighth Semester (4-Year BBA Honours)

Course Code	Title of the Course(s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
26IMS508DS01	Management Information System	70	30	-	100	3-1-0
Marketing						
26IMS508DS01MK	Customer Relationship Management	70	30	-	100	3-1-0
26IMS508DS02MK	Retail Management	70	30	-	100	3-1-0
Finance						
26IMS508DS01FM	Behavioural Finance	70	30	-	100	3-1-0
26IMS508DS02FM	Project Management	70	30	-	100	3-1-0
Human Resource Management						
26IMS508DS01HR	Compensation Management	70	30	-	100	3-1-0
26IMS508DS02HR	Industrial Relations	70	30	-	100	3-1-0
Information Technology						
26IMS508DS01IT	Strategic Management of IT	50	-	50	100	3-0-1
26IMS508DS02IT	Multimedia & Web Engineering	70	30	-	100	3-1-0
International Business						
26IMS508DS01IB	Import Management	70	30	-	100	3-1-0
26IMS508DS02IB	Export Management	70	30	-	100	3-1-0
Minor						
Students may opt for one course @ four credits from the pool of Minor Courses designed at the central level by the University.						
Total Credits						24
Note:						
<ol style="list-style-type: none"> Students exiting the programme shall be awarded a 4-year UG Degree (Honours) in Business Administration upon securing 184 credits. While opting for minor courses meant for students from departments other than IMSAR, they are required to select only one course out of the three by choosing one specialization area. Option for minor courses shall be from the same specialization opted in the previous semester. The students who wish to continue shall proceed immediately after completing the eighth semester to their Summer Internship (SI) of eight weeks. The Summer Internship Report (SIR) prepared after SI completion shall be assessed in the ninth Semester as a compulsory course. The candidates will submit the SIR in the manner specified in the Ordinance. The SIR will be evaluated by an external examiner. 						
Total Credits (22+22+24+24+24+20+24+24) for 4-Year BBA (Honours)						184

Fourth Year: Eighth Semester (4-Year BBA (Honours with Research))

Course Code	Title of the Course(s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major (Select any two courses*)						
Marketing						
26IMS508DS01MK	Customer Relationship Management	70	30	-	100	3-1-0
26IMS508DS02MK	Retail Management	70	30	-	100	3-1-0
Finance						
26IMS508DS01FM	Behavioural Finance	70	30	-	100	3-1-0
26IMS508DS02FM	Project Management	70	30	-	100	3-1-0
Human Resource Management						
26IMS508DS01HR	Compensation Management	70	30	-	100	3-1-0
26IMS508DS02HR	Industrial Relations	70	30	-	100	3-1-0
Information Technology						
26IMS508DS01IT	Strategic Management of IT	50	-	50	100	3-0-1
26IMS508DS02IT	Multimedia & Web Engineering	70	30	-	100	3-1-0
International Business						
26IMS508DS01IB	Import Management	70	30	-	100	3-1-0
26IMS508DS02IB	Export Management	70	30	-	100	3-1-0
Minor						
26IMS508MI01MK	Social Media Marketing	70	30	-	100	3-1-0
26IMS508MI01FM	Security analysis and Portfolio Management	70	30	-	100	3-1-0
26IMS508MI01HR	Industrial Relations	70	30	-	100	3-1-0
Skill Enhancement Course						
26IMS508PD01	Research Project	100	100	100	300	12
Total Credits						24
Note:						
<ol style="list-style-type: none"> *Students are required to choose any two courses by selecting at least one from each of the specialization areas already selected in the 7th Semester under Discipline-Specific Courses (DSC). The viva voce in respect of the Research Project shall be conducted by a Board of Examiners, consisting of one internal faculty member to be appointed by the Director and two external examiners from the Industry and Academic field (ordinarily not below the rank of Associate Professor and/or any professional working at a senior position from industry) out of the panel proposed/recommended by the Director, IMSAR/Dean, Faculty of Management Sciences and Commerce, and approved by the Vice Chancellor/Vice Chancellor's nominee (two members shall form the quorum). Students exiting the programme shall be awarded a 4-year UG Degree (Honours with Research) in Business Administration upon securing 184 credits. The students who wish to continue shall proceed immediately after completing the eighth semester to their Summer Internship (SI) of eight weeks. The Summer Internship Report (SIR) prepared after SI completion shall be assessed in the ninth Semester as a compulsory course. The candidates will submit the SIR in the manner specified in the Ordinance. The SIR will be evaluated by an external examiner. 						
Total Credits (22+22+24+24+24+20+24+24) for 4-Year BBA (Honours with Research)						184

Fifth Year: Ninth Semester (Five Year MBA)

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
Marketing						
27IMS509DS01MK	Social Media Marketing	70	30	-	100	3-1-0
27IMS509DS02 MK	Consumer Behaviour Analysis	70	30	-	100	3-1-0
Finance						
27IMS509DS01FM	Security Analysis and Portfolio Management	70	30	-	100	3-1-0
27IMS509DS02FM	Multinational Financial Management	70	30	-	100	3-1-0
Human Resource Management						
27IMS509DS01HR	Strategic HRM	70	30	-	100	3-1-0
27IMS509DS02HR	Talent Management	70	30	-	100	3-1-0
Information Technology						
27IMS509DS01IT	Software Engineering	70	30	-	100	3-1-0
27IMS509DS02IT	Programming in Oracle	50	-	50	100	3-0-1
International Business						
27IMS509DS01IB	Export-Import Procedures and Documentation	70	30	-	100	3-1-0
27IMS509DS02IB	International Logistics	70	30	-	100	3-1-0
Skill Enhancement Course						
27IMS509IN01	Summer Internship Report	100	-	-	100	4
Total Credits						20
Note:						
<ol style="list-style-type: none"> The topic of the Research Project to be submitted for evaluation in the tenth Semester shall be submitted by the student along with a brief synopsis after finalization in the 9th Semester in consultation with the faculty member allotted as Research Supervisor by the Director. Any student opting for a dissertation has to submit a synopsis to the Institute/College prepared in consultation with his/her Research Supervisor and appear before a Research Advisory Committee (RAC) constituted by the Director/Principal of the concerned Department/College. Students undertaking the research projects may have their research findings patentable, presented at conferences or seminars, or published in peer-reviewed journals. 						
Total Credits (22+22+24+24+24+20+24+24+20)						204

Fifth Year: Tenth Semester (Five Year MBA – for UG (Honours) students only)

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
Marketing						
27IMS510DS01MK	Strategic Brand Management	70	30	-	100	3-1-0
Finance						
27IMS510DS01FM	Financial Derivatives	70	30	-	100	3-1-0
Human Resource Management						
27IMS510DS01HR	Organizational Development	70	30	-	100	3-1-0
Information Technology						
27IMS510DS01IT	Programming in Visual Basic	70	30	-	100	3-1-0
International Business						
27IMS510DS01IB	International Investment Management	70	30	-	100	3-1-0
Skill Enhancement Courses (select one out of the two courses)						
27IMS510PD01	Research Project	100	100	100	300	12
27IMS510PD02	Dissertation	100	100	100	300	12
Total Credits						20
Note:						
1. Students completing the programme successfully shall be awarded a 5-year PG Degree in Business Administration upon securing 224 credits.						
2. Students may select one course out of the Research Project and Dissertation as per their interest.						
3. The viva voce in respect of the Research Project/Dissertation shall be conducted by a Board of Examiners, consisting of one internal faculty member to be appointed by the Director and two external examiners from the Industry and Academic field (ordinarily not below the rank of Associate Professor and/or any professional working at a senior position from industry) out of the panel proposed/recommended by the Director, IMSAR/Dean, Faculty of Management Sciences and Commerce, and approved by the Vice Chancellor/Vice Chancellor's nominee (two members shall form the quorum).						
Total Credits (22+22+24+24+24+20+24+24+20+20) for Five Year MBA						224

Fifth Year: Tenth Semester (Five Year MBA – for UG (Honours with Research) students only)

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Discipline-Specific Courses (DSC) – Major						
Marketing						
27IMS510DS01MK	Strategic Brand Management	70	30	-	100	3-1-0
Finance						
27IMS510DS01FM	Financial Derivatives	70	30	-	100	3-1-0
Human Resource Management						
27IMS510DS01HR	Organizational Development	70	30	-	100	3-1-0
Information Technology						
27IMS510DS01IT	Programming in Visual Basic	70	30	-	100	3-1-0
International Business						
27IMS510DS01IB	International Investment Management	70	30	-	100	3-1-0
Skill Enhancement Course						
27IMS510PD01	Dissertation	100	100	100	300	12
Total Credits						20
Note:						
1. Students completing the programme successfully shall be awarded a 5-year PG Degree in Business Administration upon securing 224 credits.						
2. The viva voce in respect of the Dissertation shall be conducted by a Board of Examiners, consisting of one internal faculty member to be appointed by the Director and two external examiners from the Industry and Academic field (ordinarily not below the rank of Associate Professor and/or any professional working at a senior position from industry) out of the panel proposed/recommended by the Director, IMSAR/Dean, Faculty of Management Sciences and Commerce, and approved by the Vice Chancellor/Vice Chancellor's nominee (two members shall form the quorum).						
Total Credits (22+22+24+24+24+20+24+24+20+20) for Five Year MBA						224

List of Discipline Relevant/Allied - Minor Courses

Following are the Minor Courses offered out of the broad fields on the part of IMSAR to be included in the Pool of Courses of the University.

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Minor Courses (to be offered to other departments)						
First Semester						
23IMS501MI01	Managerial Skills	70	30	-	100	3-1-0
Second Semester						
23IMS502MI01	Corporate Leadership	70	30	-	100	3-1-0
Third Semester						
24IMS503MI01	Business Policy and Strategy	70	30	-	100	3-1-0
Seventh Semester – Select one course and one discipline out of MK, FM and HR						
26IMS507MI01MK	Marketing Skills	70	30	-	100	3-1-0
26IMS507MI01FM	Management of Financial Services and Institutions	70	30	-	100	3-1-0
26IMS507MI01HR	Strategic HRM	70	30	-	100	3-1-0
Eighth Semester – Select one course from the already opted discipline out of MK, FM and HR						
26IMS508MI01MK	Social Media Marketing	70	30	-	100	3-1-0
26IMS508MI01FM	Security Analysis and Portfolio Management	70	30	-	100	3-1-0
26IMS508MI01HR	Industrial Relations	70	30	-	100	3-1-0
Note:						
<ol style="list-style-type: none"> The minor courses offered in I, II, III, VII, and VIII semesters shall be opted for by students from the University Teaching Departments (UTDs) other than IMSAR and students of IMSAR will opt from the other UTDS. A student while selecting the minor discipline has to ensure that the courses of the opted minor discipline do not match with the major courses of his/her opted programme. 						

List of Multidisciplinary Courses

Following are the Multidisciplinary Courses offered out of the broad fields on the part of IMSAR to be included in the Pool of Courses of the University.

Course Code	Title of the Course (s)	Summative Assessment	Formative Assessment	Practicum/ Viva-Voce	Total Marks	Credits (L-T-P)
Multidisciplinary Courses (to be offered to other departments)						
23IMSX01MD01	Foundations of Management	50	25	-	75	3-0-0
23IMSX02MD01	Marketing Management	50	25	-	75	3-0-0
24IMSX03MD01	Entrepreneurship and MSME	50	25	-	75	3-0-0

Instructions for the conduct of Practicum and Viva-Voce of the Five-Year Master of Business Administration Programme

A Board of Examiners shall conduct computer Practicum and Viva Voce, wherever applicable, on an invitation of the concerned Principal/Director of the affiliated College/Institute of the University. The Practicum/viva voce examination(s) of the courses (relating to IT/Computer or wherever specified) other than assessment of the Project reports/Dissertation/Research Project shall be conducted by a Board of Examiners, consisting of one internal faculty member to be appointed by the Principal/Director of the concerned College/Institute and one external examiner out of the panel recommended by the Director of IMSAR. In case of unavailability of external examiners due to unavoidable circumstances, the Controller of Examinations may allow the conduct of practicum examinations by the Internal examiners.

The viva voce in respect of the Research Project/Dissertation shall be conducted by a Board of Examiners, consisting of one internal faculty member to be appointed by the Director and two external examiners from the Industry and Academic field (ordinarily not below the rank of Associate Professor and/or any professional working at a senior position from industry) out of the panel proposed/recommended by the Director, IMSAR/Dean, Faculty of Management Sciences and Commerce, and approved by the Vice Chancellor/Vice Chancellor's nominee (two members shall form the quorum).

The concerned Principal/Director of the College/Institute shall request the examiner(s) at his level and make necessary arrangements for the smooth conduct of the examinations as stipulated in the Ordinances. The Principal/Director shall ensure to upload the marks awarded by the examiner(s) on the University website and also submit the hard copy of the award list along with the attendance of the candidates and eligibility proof of examiner duly signed by both the examiner(s) and Principal/Director to the office of the Controller of Examinations within 15 days of the conduct of examinations.

The concerned Principal/Director is also required to make payment of TA/DA, and examination remuneration to the examiner on the spot as per University norms, and the same will be reimbursed by the University after submitting the bills to the Controller of Examinations duly verified by the concerned Principal/Director of the College/Institute. The Colleges/Institutes are also advised to invite the examiners from nearby stations only. In case the examiner(s) is/are invited beyond 100 km distance (one way), the permission of the Controller of Examination, Maharshi Dayanand University, may be sought.