



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

Theory Date Sheet Diploma in Digital Marketing 1st Semester (Regular & Re Appear) & 2nd Semester (Only Re Appear) Examinations March-2022.

Time of Exam. :- 2 pm to 5 pm (additional one hour for uploading the legible image in PDF format of written pages)

Mode of Exam:- Subjective -Offline and Online (whichever applicable)

Centre of Exam:- As per Building Notice & Roll No Slip.

Note: Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks.

Date	Subject	Paper Code	QP ID
Diploma in Digital Marketing 1st Semester (Regular & Re Appear)			
12.03.2022	Fundamentals of Digital Marketing	20CPDM1	12701
15.03.2022	Social Media Marketing	20CPDM2	12702
17.03.2022	Website, E Mail & Mobile Marketing	20CPDM3	12703
Diploma in Digital Marketing 2nd Semester (Only Re Appear)			
14.03.2022	Digital Marketing Communication	20DPDM5	12706
16.03.2022	Search Engine Marketing	20DPDM6	12707
19.03.2022	Digital Analytics	20DPDM7	12708

- Note :**
1. All the students will be required to follow the national guidelines related to COVID-19 as issued by Ministry of Home affairs/State Govt. from time to time.
 2. Students shall follow the Standard Operating Procedures for Online Descriptive Exams available on University website
 3. No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves
 4. The students will have to report at the examination centre at least one hour before the commencement of examination.
 5. No student having mobile phone or any electronic gadget in his/her possession will be allowed to appear *in offline examination*.
 6. Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.

CONTROLLER OF EXAMINATIONS