

**INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**PROCEEDINGS OF THE MEETING OF POST GRADUATE BOARD OF STUDIES IN  
MANAGEMENT STUDIES HELD ON 16.10.2021 AT 10.00 A.M. IN THE OFFICE OF THE  
DIRECTOR**

The following members were present:

1. Prof. Raj Kumar, Director
2. Prof. Satyawan Baroda
3. Prof. Rishi Chaudhry
4. Prof. Pardeep Ahlawat
5. Dr. Sanjay Nandal
6. Dr. Saurabh Kant
7. Prof. Balwinder Singh (outside expert)

Confirmed the proceedings of P G Board of Studies in Management Studies held on 26.07.2021.

**Item No. 1:** The Board considered the recommendations of the meeting of the Institutional Research Committee held on 14.08.2021 and the synopsis of the following candidates be referred to the Academic Council for its consideration:-

S.No.	Student's Name	Supervisor Name	Tentative Topic of Research
1	Kapil Ahuja	Dr. Ekta Rani	ESG Indices and Conventional Stock Market Indices: A Comparative Analysis in Select Economies.
2	Aakansha Dahiya	Dr. Saurabh Kant	Economic Literacy and Public Perception towards Government Spending on Health and Education: An Empirical Study
3	Sunita Yadav	Prof. Raj Kumar	Influence of Digital Advertisement on Consumer Buying Behaviour: A Study of Branded Jewellery
4	Rectu Raj	Dr. Vijay Rathee	Cognitive Marketing and Consumer Buying Behaviour: An Analytical Study
5	Harsh	Dr. Divya Malhan	Impact of Social Media Tech Vlogs on Consumer Behaviour

Further, the Board resolved that the Ph.d registration case of the following candidates be referred back to the Institutional Research Committee and concerned student will be asked to submit the revised synopsis after consulting with the members of the Research Advisory Committee.

S.No.	Student's Name	Supervisor Name	Tentative Topic of Research
1	Jyoti	Dr. Payush	Impact Assessment of Bhavantar Bharpayee Yojana of Vegetables Growers: A Study of Haryana State

**Item No. 2:** The Board considered the request of Dr. Pooja Yadav, Associate Professor, CPAS to cancel the registration of her scholar Ms Kanika Duggal as some personal reasons she did not want to continue. The Board resolved to cancel the registration of Ms Kanika Duggal.

*Handwritten notes:*  
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**Any other item:-**

**Item No. 1:** The committee deliberated upon the request of the students with regard to combination of various specializations offered in 2 Year MBA (Gen.). It is worth to note that presently, specializations have been grouped into two categories and candidate has to select one specialisation from each group. As a result desired combination of specialization is not possible to offer the students, if both specializations fall in the same group. Therefore, the committee resolved that three groups of specialization may be structured for offering to the students of 2 Year MBA (Gen.) 3rd semester from the academic session 2021-2022. The three groups will consist of the following specialization:

Group I	Group II	Group III
HRM	Marketing	Finance
Business Analytics	Public Policy	International Business
Information Technology	Agri Business	Operation Management

Students may choose any specialization area from any two groups. Minimum of ten students are required for offering any specialization area from any two groups. Further, the committee resolved that Academic Branch may be requested to intimate all the affiliated colleges/institutes where MBA is being run regarding offering of the above specializations from the academic session 2021-2022 in anticipation approval of the meeting of PGBOS, Faculty of Mgt. Sciences and Commerce and Academic Council.

Further, the Board resolved that the panel of examiners of Ph.d thesis evaluation, if any, the Chairman be authorized to send the same at his own level.

  
CHAIRMAN

P.G. Board of Studies in Management

Endst.No. IMSAR/2021/ 144-48

Dated: 19.10.2021

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of PGBOS
2. Controller of Examinations, M.D. University, Rohtak.
3. Director, UCC, M.D. University, Rohtak. He is requested to upload the proceedings on the University website.
4. Dy. Registrar (Academic), M.D. University, Rohtak.
5. Asstt. Registrar (R&S), M.D. University, Rohtak.

  
CHAIRMAN

P.G. Board of Studies in Management