



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

REVISED Theory Date Sheet Diploma in Digital Marketing 2nd Semester Examinations November-2021.

Time of Exam. :- 02:00 pm to 05:00 pm (additional one hour in case of online examination for uploading the legible image in PDF format of written pages)

Centre of Exam:- As per Building Notice & Roll No Slip.

Mode of Examinations - Subjective - Offline and Online (wherever applicable)

Note: Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks.

Date	Subject	Paper Code	QP ID
20.11.2021	Digital Marketing Communication	20DPDM5	12706
22.11.2021	Search Engine Marketing	20DPDM6	12707
24.11.2021	Digital Analytics	20DPDM7	12708

Note :

- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued by Ministry of Home affairs/State Govt. from time to time.
- (2) Students shall follow the Standard Operating Procedures for Online Descriptive Exams available on University website.
- (3) Thermal scanning is to be done at the entry point of the examination center.
- (4) No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves.
- (5) The students will have to report at the examination centre at least one hour before the commencement of examination.
- (6) No student having mobile phone or any electronic gadget in his/her possession will be allowed to appear *in offline examination*.
- (7) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.

Controller of Examinations