



## MAHARSHI DAYANAND UNIVERSITY ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

**Theory date sheet of B.Voc (Retail Management) 1st Semester Regular/ Re-appear (Old & New) & 6th Sem Only Re Appear Examinations March-2021**

**Mode of Examinations: Offline (Descriptive)**

**Time of Exam.: 2 p.m to 5 p.m Centre of Exam.: As per Roll No. Slip & Building Notice**

**Note: Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks**

Date	Subject (Full Nomenclature)	Paper	QP ID
<b>1st Semester (Regular &amp; Re Appear)</b>			
15.03.2021	English w.e.f. 2014-15	BVRM-101	91821
	English w.e.f. 2017-18	BVRM-101	91806
17.03.2021	Business Mathematics w.e.f. 2014-15	BVRM-102	91822
	Basics of Marketing w.e.f. 2017-18	BVRM-102	91807
19.03.2021	Business Organisation w.e.f. 2014-15	BVRM-103	91823
	Fundamental of Customer services w.e.f. 2017-18	BVRM-103	91808
22.03.2021	Retail Management w.e.f. 2014-15	BVRM-104	91824
	Basis of Retailing w.e.f. 2017-18	BVRM-104	91809
24.03.2021	Environment Studies w.e.f. 2014-15	BVRM-105	91825
<b>6th Semester (Only Re Appear)</b>			
16.03.2021	Data Base Management System w.e.f. 2014-15	BVRM-307	94526
18.03.2021	Retail Operations w.e.f. 2014-15	BVRM-308	94527
20.03.2021	Marketing Management w.e.f. 2014-15	BVRM-309	94528
23.03.2021	Customer Relationship Management w.e.f. 2014-15	BVRM-310	94529
25.03.2021	Integrated Marketing Communication w.e.f. 2014-15	BVMM-601	94532
26.03.2021	Logistics & Distribution Management w.e.f. 2014-15	BVMM-602	94533
27.03.2021	Internet & Web Designing w.e.f. 2014-15	BVMM-603	94534

- Note :**
- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued from Ministry of Home affairs/State Govt. time to time.
  - (2) Thermal scanning to be done at the entry point of the examination centre.
  - (3) No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves.
  - (4) The students will have to report at the examination centre at least one hour before the commencement of examination.
  - (5) No student having mobile phone or any electronic gadget in his/her possession will be allowed to sit in the examination.
  - (6) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.
  - (7) The use of simple calculator is allowed. Exchanging of calculator, Eraser, Pen, Pencil etc. are not allowed.

**Controller of Examinations**