



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

Theory Date Sheet Online Exam (Descriptive) Diploma in Digital Marketing (DPDM) 1st Semester Examinations June-2021.

Time of Exam. : - 09:30 am to 12:30 pm (additional one hour for uploading the visible image in PDF format of written pages)

Centre of Exam:- As per Building Notice & Roll No Slip.

Note: Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks.

Date	Subject	Paper Code	QP ID
17.06.2021	Fundamentals of Digital Marketing	20CPDM1	12701
19.06.2021	Social Media Marketing	20CPDM2	12702
22.06.2021	Website, E Mail & Mobile Marketing	20CPDM3	12703

Note:- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued from Ministry of Home affairs/State Govt. time to time.

(2) Students shall follow the Standard Operating Procedures for Online Descriptive Exams available on Uni. Website.

(3) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper

Date:- 04.06.2021

Controller of Examinations