



# MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

Theory Date Sheet of MBA (General) 4<sup>th</sup> Semester (Full/Reappear) Examinations, July-2021  
Mode of Examination: Offline and Online (whichever applicable)

Time of Examination: 02:00 pm to 05:00 pm (additional one hour in case of online examination for uploading the visible image in PDF format of written pages)

**Centre of Examination: As mentioned in Admit Card**

**Note:** Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks.

<b>MBA 2 Year- 4<sup>th</sup> Semester (New Scheme 2019-20)</b>			
<b>Date</b>	<b>Nomenclature of Examination</b>	<b>Paper Code</b>	<b>Paper ID</b>
<b>30.07.2021</b>	B2B Marketing	20IMG24C1	12751
<b>02.08.2021</b>	CSR and Business Ethics	20IMG24C2	12752
<b>04.08.2021</b>	Business Negotiations and Employee Relations	20IMG24GH1	12753
	Insurance and Risk Management	20IMG24GF1	12758
	International Marketing Management	20IMG24GI1	12768
	Transportation Management	20IMG24GO1	12778
	Economics for Business Strategy	20IMG24GB1	12788
<b>06.08.2021</b>	Knowledge Management	20IMG24GT1	12763
	Integrated Marketing Communications	20IMG24GM1	12773
	Public Policy Evaluation	20IMG24GP1	12783
	Agricultural Input Marketing and Post-Harvest Management	20IMG24GA1	12793
<b>09.08.2021</b>	Training and Development	20IMG24GH2	12754
	Management of Financial Services	20IMG24GF2	12759
	Cross Cultural and Global Management	20IMG24GI2	12769
	Technology Management	20IMG24GO2	12779
	Applied Multivariate Analysis	20IMG24GB2	12789
<b>11.08.2021</b>	Information Security and Cyber Laws	20IMG24GT2	12764
	Marketing Research	20IMG24GM2	12774
	Social Campaign Promotion	20IMG24GP2	12784
	Livestock Business Management	20IMG24GA2	12794
<b>13.08.2021</b>	Managing Interpersonal and Group Processes	20IMG24GH3	12755
	Financial and Commodity Derivatives	20IMG24GF3	12760
	International Business Laws	20IMG24GI3	12770
	Warehouse Management and Inventory Control	20IMG24GO3	12780
	Information Economics and its Applications	20IMG24GB3	12790

<b>16.08.2021</b>	Systems Analysis and Design	20IMG24GT3	12765
	Product and Brand Management	20IMG24GM3	12775
	Sustainable Development	20IMG24GP3	12785
	Agribusiness Financial Management	20IMG24GA3	12795
<b>18.08.2021</b>	International Human Resource Management	20IMG24GH4	12756
	International Financial Management	20IMG24GF4	12761
	Management of Multinational corporations	20IMG24GI4	12771
	Sourcing Management	20IMG24GO4	12781
	Mathematical Statistics	20IMG24GB4	12791
<b>20.08.2021</b>	Programming in Visual Basic	20IMG24GT4	12766
	Sales and Distribution Management	20IMG24GM4	12776
	Rural Development	20IMG24GP4	12786
	Agricultural Marketing Management	20IMG24GA4	12796
<b>23.08.2021</b>	Performance Management Systems	20IMG24GH5	12757
	Financial Decision Analysis	20IMG24GF5	12762
	International Trade Theory and Practices	20IMG24GI5	12772
	Supply Chain Analytics	20IMG24GO5	12782
	Market Microstructure	20IMG24GB5	12792
<b>25.08.2021</b>	E-Business Information Systems Management	20IMG24GT5	12767
	Industrial Marketing	20IMG24GM5	12777
	Indian Social and Political System	20IMG24GP5	12787
	International Agribusiness Trade	20IMG24GA5	12797
<b>MBA 2 Year- 4<sup>th</sup> Semester (CBCS) - Reappear</b>			
<b>30.07.2021</b>	E-Commerce (CBCS)	17IMG24C1	12081
<b>02.08.2021</b>	Industrial Relations & Labour Legislation (CBCS)	17IMG24DH1	12082
	International Financial Management (CBCS)	17IMG24GII	12088
<b>04.08.2021</b>	Strategic Human Resource Mgt. (CBCS)	17IMG24DH2	12083
	International Logistics (CBCS)	17IMG24GI2	12089
	Programming in JAVA (CBCS)	17IMG24GT2	12087
<b>06.08.2021</b>	Mgt. of Banking and Insurance (CBCS)	17IMG24GF1	12084
<b>09.08.2021</b>	Security Analysis & Portfolio Mgt. (CBCS)	17IMG24GF2	12085
<b>11.08.2021</b>	System Analysis & Design	17IMG24GT1	12086
<b>13.08.2021</b>	Integrated Marketing Communication (CBCS)	17IMG24GM1	12090
<b>16.08.2021</b>	Service Marketing(CBCS)	17IMG24GM2	12091

**Note :**

- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued by Ministry of Home affairs/State Govt. from time to time.
- (2) Students shall follow the Standard Operating Procedures for Online Descriptive Exams available on University website.
- (3) Thermal scanning is to be done at the entry point of the examination center.
- (4) No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves.
- (5) The students will have to report at the examination centre at least one hour before the commencement of examination.
- (6) No student having mobile phone or any electronic gadget in his/her possession will be allowed to appear in offline examination.
- (7) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.

**Dated : 23.07.2021**

**Controller of Examinations**