



MAHARSHI DAYANAND UNIVERSITY ROHTAK

Theory date sheet of B.Voc (Marketing Management & Information Technology) 3rd & 5th Semester Regular/Re-appear Examinations March-2021

Mode of Examinations: Offline (Descriptive)

Time: 09:30 a.m to 12:30 p.m Centre of Exam.: As per Roll No. Slip & Building Notice

Note: Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks

| 3rd semester | | | |
|---------------------|--|-----------------|--------------|
| Date | Subject (Full Nomenclature) | Paper | QP ID |
| 03.03.2021 | <i>Marketing Research session 2017-18</i> | <i>BVMM-301</i> | <i>92733</i> |
| 05.03.2021 | <i>Financial Accounting Session 2017-18</i> | <i>BVMM-302</i> | <i>92734</i> |
| 08.03.2021 | <i>Operating System session 2017-18</i> | <i>BVMM-303</i> | <i>92735</i> |
| 5th semester | | | |
| 04.03.2021 | <i>Service Marketing w.e.f. 2018-19</i> | <i>BVMM-501</i> | <i>94251</i> |
| 06.03.2021 | <i>Customer Relationship Management w.e.f. 2018-19</i> | <i>BVMM-502</i> | <i>94252</i> |
| 09.03.2021 | <i>Management Information System w.e.f. 2018-19</i> | <i>BVMM-503</i> | <i>94253</i> |

Note :

- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued from Ministry of Home affairs/State Govt. time to time.
- (2) Thermal scanning to be done at the entry point of the examination centre.
- (3) No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves.
- (4) The students will have to report at the examination centre at least one hour before the commencement of examination.
- (5) No student having mobile phone or any electronic gadget in his/her possession will be allowed to sit in the examination.
- (6) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.
- (7) The use of simple calculator is allowed. Exchanging of calculator, Eraser, Pen, Pencil etc. are not allowed.

Controller of Examinations