

IMPORTANT LINKS OF LECTURES AND TUTORIALS ON INNOVATIONS, STARTUP AND ENTREPRENEURSHIP

The students and researchers should click the link to watch the videos and tutorials to improve their understanding on Innovations, Startup and Entrepreneurship.

S. No.	Topic	Source	Weblink
1.	Innovation and Entrepreneurship	SWAYAM	(358) Lecture 40 : Innovation and Entrepreneurship - YouTube
2.	Innovation Business Models and Entrepreneurship	NPTEL	(358) Innovation Business Models and Entrepreneurship - YouTube
3.	Analyzing the Current Business Scenario	NPTEL	(358) Analyzing the Current Bussiness Scenario - YouTube
4.	Entrepreneurship Essentials	SWAYAM, NPTEL	(358) Lecture 01 : Introduction - YouTube
5.	Entrepreneurship Development	UGC-NET	(358) Entrepreneurship Development Management Unacademy Live - NTA UGC NET Saumya Singh - YouTube
6.	Vision, Mission and Entrepreneurial Qualities	NPTEL, SWAYAM	(358) Lecture 06 : Vision, Mission and Entrepreneurial Qualities - YouTube
7.	Entrepreneurship and Employment - Part 1	NPTEL	(358) Entrepreneurship and Employment - Part 1 - YouTube
8.	Why Start-ups Fail	SWAYAM, NPTEL	(358) Lecture 05 : Why Start-ups Fail - YouTube
9.	Entrepreneurship Essentials	SWAYAM,	(358) Entrepreneurship

		NPTEL	Essentials - YouTube
10.	Business Model generation - I	SWAYAM, NPTEL	(358) Lecture 09 : Business Model generation - I - YouTube
11.	Innovation and Creativity-An Introduction	NPTEL	(358) Innovation and Creativity-An Introduction - YouTube
12.	Innovation in Current Environment	NPTEL	(358) Innovation in Current Environment - YouTube
13.	Types of Innovation	NPTEL	(358) Types of Innovation - YouTube
14.	School of Innovation	NPTEL	(358) School of Innovation - YouTube
15.	Challenges of Innovation	NPTEL	(358) Challenges of Innovation - YouTube
16.	Steps of Innovation Management	NPTEL	(358) Steps of Innovation Management - YouTube
17.	Design, Thinking and Entrepreneurship	NPTEL	(358) mod2lec10 - YouTube
18.	Experimentation in Innovation Management	NPTEL	(358) Experimentation in Innovation Management - YouTube
19.	Idea Championship	NPTEL	(358) Idea Championship - YouTube
20.	Participation for Innovation	NPTEL	(358) Participation for Innovation - YouTube
21.	Co-creation for Innovation	NPTEL	(358) Co-creation for Innovation - YouTube
22.	Prototyping to Incubation	NPTEL	(358) Prototyping to Incubation - YouTube

23.	What is Business Model?	NPTEL	(358) What is Business Model? - YouTube
24.	Who is an Entrepreneur?	NPTEL	(358) Who is an Entrepreneur? - YouTube
25.	Social Entrepreneurship?	NPTEL	(358) Social Entrepreneurship? - YouTube
26.	Blue Ocean Strategy-I	NPTEL	(358) Blue Ocean Strategy-I - YouTube
27.	Blue Ocean Strategy-II	NPTEL	(358) Blue Ocean Strategy-II - YouTube
28.	Marketing of Innovation	NPTEL	(358) Marketing of Innovation - YouTube
29.	Technology Innovation Process	NPTEL	(358) Technology Innovation Process - YouTube
30.	Technological Innovation Management Planning	NPTEL	(358) Technological Innovation Management Planning - YouTube
31.	Technological Innovation Management Strategies	NPTEL	(358) Technological Innovation Management Strategies - YouTube
32.	Technology Forecasting	NPTEL	(363) Technology Forecasting - YouTube
33.	Sustainability Innovation and Entrepreneurship	NPTEL	(363) Sustainability Innovation and Entrepreneurship - YouTube
34.	Innovation Sustainable Conditions	NPTEL	(363) Innovation Sustainable Conditions - YouTube
35.	Innovation: Context and Patterns	NPTEL	(363) Innovation: Context and Patterns - YouTube

36.	Insight and Entrepreneurship	NPTEL	(363) Insight and Entrepreneurship - YouTube
37.	Management of Innovation, creation of IPR-I	NPTEL	(363) Management of Innovation, creation of IPR-I - YouTube
38.	Management of Innovation, creation of IPR-II	NPTEL	(363) Management of Innovation, creation of IPR-II - YouTube
39.	Business Models and value proposition	NPTEL	(363) Business Models and value proposition - YouTube
40.	Business Model Failure: Reasons and Remedies	NPTEL	(363) Business Model Failure: Reasons and Remedies - YouTube
41.	Incubators: Business Vs Technology	NPTEL	(363) Incubators : Business Vs Technology - YouTube
42.	Managing Investors for Innovation	NPTEL	(363) Managing Investors for Innovation - YouTube
43.	Future markets and Innovation needs for India	NPTEL	(363) Future markets and Innovation needs for India - YouTube