



# MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

Theory Date Sheet of MBA (General) 3<sup>rd</sup> Sem. (Re-appear) Examinations, August-2021.

Mode of Examination: Offline and Online (whichever applicable)

Time of Examination: **09:30 am – 12:30 pm** (additional one hour in case of online examination for uploading the visible image in PDF format of written pages)

**Centre of Examination: As mentioned in Admit Card**

**Note:** Students are required to attempt any five questions carrying equal marks. In case of unequal distribution of marks, the students shall be required to attempt as many parts irrespective of questions of their choice that constitutes maximum marks.

MBA 2 Year 3 <sup>rd</sup> Sem New Scheme 2019-20/ MBA 2 Year 3 <sup>rd</sup> Semester (CBCS)			
Date	Nomenclature of Examination	Paper Code	QPID
10.08.2021	Strategic Management	20IMG23C1	12621
	Strategic Management (CBCS)	17IMG23C1	12041
11.08.2021	Corporate Laws	20IMG23C2	12622
	Entrepreneurship (CBCS)	17IMG23C3	12043
12.08.2021	Operations Research	20IMG23C3	12623
13.08.2021	Compensation and Benefits Management	20IMG23GH1	12624
	Indian Financial System and Financial Markets	20IMG23GF1	12629
	Total Quality Management	20IMG23GO2	12650
	Foreign Exchange Management	20IMG23GI1	12639
	Org. Change & Development (CBCS)	17IMG23GH2	12045
14.08.2021	<i>Open Elective (Separate Datesheet available on University Website)</i>		
16.08.2021	Digital Marketing	20IMG23GM1	12644
	Food Technology and Process Management	20IMG23GA2	12665
	E-Commerce and Applications	20IMG23GT1	12634
	Mgt. of Financial Services & Institutions (CBCS)	17IMG23GF1	12046
17.08.2021	Strategic Human Resource Management	20IMG23GH5	12628
	Project Management	20IMG23GF2	12630
	Project Management	20IMG23GO1	12649
	International Business Environment	20IMG23GI2	12640
	Project Mgt. & Infrastructure Finance (CBCS)	17IMG23GF2	12047
18.08.2021	Consumer Behavior	20IMG23GM4	12647
	Consumer Behavior (CBCS)	17IMG23GM2	12053
	E-Governance and Framework of ICT	20IMG23GT3	12636
19.08.2021	Organizational Change and Intervention Strategies	20IMG23GH2	12625
	Business Taxation	20IMG23GF3	12631
	International Logistics	20IMG23GI5	12643
	Supply Chain and Logistics Management	20IMG23GO3	12651
	Brand Management (CBCS)	17IMG23GM1	12052
20.08.2021	Services Marketing	20IMG23GM3	12646
21.08.2021	Investment Management	20IMG23GF4	12632

<b>23.08.2021</b>	Customer Relationship Management	20IMG23GM2	12645
<b>24.08.2021</b>	Retail Management	20IMG23GM5	12648

**Note :**

- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued by Ministry of Home affairs/State Govt. from time to time.
- (2) Students shall follow the Standard Operating Procedures for Online Descriptive Exams available on University website.
- (3) Thermal scanning is to be done at the entry point of the examination center.
- (4) No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves.
- (5) The students will have to report at the examination centre at least one hour before the commencement of examination.
- (6) No student having mobile phone or any electronic gadget in his/her possession will be allowed to appear in offline examination.
- (7) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.

**Dated : 02.08.2021**

**Controller of Examinations**