

MAHARSHI DAYANAND UNIVERSITY, ROHTAK
(NAAC Accredited 'A' Grade University)
DEPARTMENT OF PUBLIC ADMINISTRATION

Strategic Plan for the Next 5 Years (2018-19 to 2022-23)

❖ **Introduction**

The Department of Public Administration came into existence in 1991 as an independent department of Maharshi Dayanand University, Rohtak. The Department since its inception has been actively engaged in quality teaching, research and training as well as consultancy in the applied field of Public Administration. The department is one of the most active, vibrant and innovative centers in the discipline of Public Administration today. It has continually and systematically revised and updated its syllabi reflecting the changing concern of the discipline and the emerging needs of the society and functional areas of administration. The department has started M.A. (Hons)-5 years Integrated Course on professional basis since July, 2011. On the basis of multiple enquiries from the stakeholders' side about the Diploma in Rural Development, the Department decided to start the course of Post Graduate Diploma in Rural Development and Panchayati Raj (PGDRD & PR) in its PG Board of Studies meeting held on 27.07.2018. The Department invites distinguished visiting scholars and holds workshops, seminars and conferences. The faculty has published extensively in the form of books, monographs, reports, articles, reviews, commentaries, perspectives and research papers in reputed journals. Some of the faculty members have also been on the editorial boards of the reputed journals. Among the alumni of this department are/were occupying high positions in various walks of life.

❖ **Vision:**

- To serve the Indian and global society by creating and sharing knowledge in an innovative, inclusive, and collaborative learning-centered environment

❖ **Mission**

“Continue to strive towards Excellence”

- Learn with passion, discover with purpose, create lasting value, and transform lives.
- This mission reflects our efforts to expand student learning, improve faculty research and knowledge as well as become more active stewards in society.

❖ **Objectives:**

The aim and objectives of the Master's Degree in Public Administration is to impart comprehensive knowledge to the learners about the nature of public administration in India in the era of liberalization, privatization and globalization with special reference to the role of

the State regarding Public Sector and Public- Private Interface. The growing role of civil society groups, human resources, e-governance and Public systems management are the focal points of this course. This programme is able to develop the conceptual faculties of the learners on various administrative theories, postulates, models, processes, methods, techniques, etc. It is essential to work towards obtaining a global vision based on good practices, to be carried out by public institutions. Besides this, some other objectives of this course are:

- Basically this course provides for the basic grounding in the theory and approaches of Public Administration.
- To enable learners to gain a more detailed knowledge of those aspects of Public Administration in which they wish to specialize.
- To emphasize on the development of critical thinking and research skills which are necessary for understanding the problems of developing countries like India and other parts of the world.
- To enable students to integrate theoretical knowledge and practical experience of Public Administration as a discipline as well as an activity.
- To impart the analytical skills, ethics, accountability, responsiveness, and public service leadership capacity among the students of Public Administration.

❖ **SWOC Analysis**

➤ **Strengths**

- The only department in the country with Dual-degree/ 5-year integrated (Hons.) course in Public Administration provided since 2011.
- Highly qualified & experienced faculty with intensive research knowledge.
- 27 years of inception with extensive contribution and recognition in the university.
- The interdisciplinary nature of the subject and its approach towards social awareness.
- The conducive environment and well-developed infrastructural facilities in the university which attracts large diversity of the students.
- Well sought subject for civil services yet now.

➤ **Weaknesses**

- Well-short of the required number of faculty.
- Lack of government efforts in introducing it at college and school levels.
- Still in the ambit of Political science.
- Lack of funding for newer projects.
- Absence of adequate number of career opportunities.

➤ **Opportunities**

- Good ambiance regarding rising awareness of administrative sciences among people.
- Good governance, e-governance, ethical governance, citizen-centric administration, corporate governance etc. are the watchwords of 21st century.

- Increasing craze for specialization in different areas of administration i.e. police administration, hospital administration, rural governance etc.
- Use of Information Technology for innovative practices in administration for speedy delivery of public services.
- Enhanced focus of government on research regarding policy-centric issues.

➤ Threats

- Rise in the number of private institutes with specialized courses in administration.
- Non-recognition to quality research & hence quality of research continues to depreciate.
- Increase in privatization of several public services resulting in minimised role for public administrators.

❖ **Strategic Goals:**

Strategic planning is not a “once-and-done” event. It is a continuous process involving planning, implementing, assessing outcomes and using results and lessons learned for further planning and revision or modification of strategies. After thoroughly considering the SWOC analysis and future aspects of the subject, the following targets have been suited to achieve. These targets have been set after extensive consultation to ensure that they are both ambitious and achievable. The Strategic Plan for the period of five years commencing from academic year 2018-2019 to academic year 2022-2023 has been prepared by the Department by taking into consideration the quality indicators determined by NAAC and NIRF. For an effective plan, first of all the department has conducted a thorough feedback & SWOT analysis, on the basis of which further planning has been done. The inputs from all stakeholders, their expectations, goals and objectives of the department helped us to develop the base for formulation of the strategic plan. It is our sincere efforts to prepare the framework for our collective efforts directed towards the attainment of (Academic & Research excellence) our goals and objectives and keep our streamlined to the contemporaries.

✓ **Amplifying the Educational Experience**

- Regular upgradation of the syllabi- Qualitative Strengthening of Existing Programmes & Sensitization of Curriculum by faculty through course design and development which will favour the learners systematically and objectively.
- Use of ICT in Teaching Learning System- Nurturing the integrated & collaborative teaching-learning environment by adopting smart classroom technology.
- Support experiential learning by involving experienced professionals and providing students’ access to qualitative instructional methods. Also to empower faculty about emerging trend in their profession for academic advancement.
- Organizations of Seminars and Workshops- Academicians, subject experts from different institutions and universities will be invited as resource persons and which will help the students to get acquainted with the emerging

techniques and trends of the industries subject matters and awareness about the duty to be discharged towards society.

- Considering the paucity of faculty, we are seeking to appoint accomplished staff to fulfill the desired pupil-teacher ratio (PTR).
- To provide effective academic support to students from diverse disciplinary backgrounds

✓ **Research excellence**

- Enhance interdisciplinary research opportunities to impact the quality of life for the region.
- Develop policy-based research which theoretically grounded, methodologically rigorous and empirically based
- Continuous endeavour for new research projects & exposure of students to various research areas where they will be guided to handle research projects independently.
- To attract the ablest and truly determined research scholars
- Will continue to organize the workshops, seminars & conferences focusing on currently relevant issues pertaining to the discipline.
- The department will conduct regular meetings of the Research Committee to identify the research potential, promote the research and analyze the progress of research scholars.
- Research Motivation- to motivate teachers and students to undertake research activities such as preparation of projects, publication of research papers in reputed journals and participate as well as present the research papers in seminars / workshops / conferences. Seek money and sponsorship to attend international conferences for paper presentations to all faculties.
- To have an enabling environment wide space to keep reference books, subject related good quality reference books so placed as to have easy reach, sufficient PCs with internet access for the completion of projects and research work etc.

✓ **Infrastructure and other learning resources**

- Departmental rooms for faculty with departmental libraries, reading rooms facilities, computers and internet facilities
- Well-furnished Conference Room
- Optimum utilization of available infrastructure and learning resources.
- Installation of various portraits of prominent personalities, archived thinkers, Preamble and Fundamental rights charts in the department.

✓ **Feedback mechanism**

- Efficient Students' Council and Students' Grievance cell, Students' welfare, Anti Ragging etc having wide representation of staff and students in decision making, execution of policies and in growth prospects of the department.
- Implementation of feedback box for students' grievances.
- Constitute a feedback committee for analyzing the curriculum as per the requirements of civil services exams and industrial sector.

✓ **Students**

- Encourage the students to be highly active participants' different types of extracurricular activities.
- Retention of max. No. of students in the course
- Along with the regular teaching methods, teachers will encourage students to participate in various workshops, seminars, campaigns, group discussions and various competitions like quiz, elocution, essay, debate, poster, etc.

- Opportunities will be given to the students to organize these programmes and competitions to improve their organizational skills and leadership quality with values
- Students with poor performance in examinations will be counseled and special lectures will be arranged to bring them in mainstream.
- Jobs and career counselling opportunities.
- Scholarships and other financial aid to needy and meritorious students.

✓ **Miscellaneous**

- Gender Equity Promotion Programme
- Environment Consciousness & Sustainability
- Local community engagements and contribution
- Promotion of human values & professional Ethics
- Sessions on Yoga & meditation
- Memorandum of Understanding (MoU) with National and International institutes.
- Green practices: - Use of Bicycles, Public Transport, Bus Pass

✓ **Proposed new courses**

- Institute of Public Policy and Governance(2018-19)
- Master Degree in Disaster Management along with one year PG diploma (2019-20)
- PG Diploma in HRD(2020-21)
- PG Diploma in Banking and Insurance Administration (2021-22)
- M.A. in Police Administration(2022-2023)

HOD, Public Administration