

CURRICULUM AND SCHEME OF EXAMINATIONS

THREE YEAR BBA PROGRAMME(B.B.A) DISTANCE EDUCATION MODE

SESSION 2007-08

FIRST YEAR

First Semester

Paper No.	Title of Paper(s)	External Marks	Internal Marks	Practical Marks	Duration of Exams.
bba-dde-101	Principles of Management	75	25		3 hrs.
bba-dde-102	Business Mathematics	75	25		3 hrs.
bba-dde-103	Financial Accounting	75	25		3 hrs.
bba-dde-104	Computers in Management	50		50	3 hrs.
bba-dde-105	Disaster Management	75	25		3 hrs.

Second Semester

Paper No.	Title of Paper(s)	External Marks	Internal Marks	Practical Marks	Duration of Exams.
bba-dde-201	Indian System of Business and Banking	75	25		3 hrs.
bba-dde-202	Microeconomic and Banking Foundation of Business	75	25		3 hrs.
bba-dde-203	Company Accounts	75	25		3 hrs.
bba-dde-204	Computer Programming	50		50	3 hrs.
bba-dde-205	Business Communication	75	25		3 hrs.
bba-dde-206	Introduction to Psychology	75	25		3 hrs.

SECOND YEAR

Third Semester

Paper No.	Title of Paper(s)	External Marks	Internal Marks	Practical Marks	Duration of Exams.
bba-dde-301	Organizational Behaviour	75	25		3 hrs.
bba-dde-302	Business Statistics	75	25		3 hrs.
bba-dde-303	Basic Costing	75	25		3 hrs.
bba-dde-304	Macroeconomic Management	75	25		3 hrs.
bba-dde-305	Data Base Management Systems	50		50	3 hrs.

Fourth Semester

Paper No.	Title of Paper(s)	External Marks	Internal Marks	Practical Marks	Duration of Exams.
bba-dde-401	Business Values and Ethics	75	25		3 hrs.
bba-dde-402	Indian Business Environment	75	25		3 hrs.
bba-dde-403	Business Laws	75	25		3 hrs.
bba-dde-404	Business Research Methods	75	25		3 hrs.
bba-dde-405	Introduction to Information Technology	50		50	3 hrs.

THIRD YEAR

Fifth Semester

Paper No.	Title of Paper(s)	External Marks	Internal Marks	Practical Marks	Duration of Exams.
bba-dde-501	Marketing Management	75	25		3 hrs.
bba-dde-502	Financial Management	75	25		3 hrs.
bba-dde-503	Production Management	75	25		3 hrs.
bba-dde-504	Personnel Management	75	25		3 hrs.
bba-dde-505	Advanced Information Technology	50		50	3 hrs.

Sixth Semester

Paper No.	Title of Paper(s)	External Marks	Internal Marks	Practical Marks	Duration of Exams.
bba-dde-601	Taxation Laws	75	25		3 hrs.
bba-dde-602	Structured System Analysis and Design	50		50	3 hrs.
bba-dde-603	Fundamentals of International Business	75	25		3 hrs.
bba-dde-604	Consumer Protection	75	25		3 hrs.
bba-dde-605	Project Report and Comprehensive Viva-voce	200			3 hrs.