

Dr. Harish Kumar
Professor
Dept. of Journalism & Mass Communication
Maharishi Dayanand University

1. Educational Qualifications:-

Degree	Year of Passing	University Institute
Ph.D	1998	Jawahar Lal Nehru University(JNU), New Delhi
PG	1987	Punjab University , Chandigarh
PGDJ	1988	Indian Institute of Mass Communication (IIMC), New Delhi
UG	1985	Kurukeshtra University

2. Career Profile:-

Designation	Institution served	Duration	
		From	To
Professor (Present Designation)	Deptt .of Journalism and Mass Communication	Sept;1988	to till date

3. Research Advisory

No. of Students supervised	Ph.D	M.Phil
25	05	20

4. Projects Undertaken -

Title of the Project (Major Research Project)	Duration	Funding Agency	Status
Lok Sabha General Elections 2009 : A Behavioural Study of Political Attitudes and Opinion in Haryana in Perspective of Political Communication	2009 -2011	UGC	Continue

5. Publications :-

- i Books
 - a. Authored : **CINEMA AUR SAHITYA**
 - b. Edited : -----

- ii Research Papers
 - a. Published in Refereed/Peer Reviewed Journals : **07**
 - b. Published in Academic Journals other than Refereed/peer Reviewed journal : -----
- iii Other Publications :
Articles, reports published in leading dailies.

6. Participation in conferences/seminars :-

- (1) Participated in one day *International Workshop* on “*The Findings of the State of Democracy in South Asia Report*” organized by Centre for the Study of Developing Societies (CSDS), New Delhi (December 4, 2006).
- (2) Participated in the *Inter-National Seminar* on “*Media : A Social Perspective*” and presented a paper on “*Media and Marginalised Class in Contemporary Social Perspective*” organized by the Deptt. of Journalism & Mass Communication, Punjabi University, Patiala on 11-13 March, 2007.
- (3) Presented a paper entitled “*Indian Media & Truth*” in two days National Seminar on “*Media and Truth*” organised by Institute of Mass Communication & Media Technology (IMC & MT), Kurukshetra University, Kurukshetra (7-8 March, 2008).
- (4) Presented a paper “*The Changing Scenario of Media and National Development*” in two days National Seminar on “*Role of Media in National Development*” organised by Sh. A.D. Sheth, Deptt. of Journalism, Saurashtra University, Rajkot (Gujarat) (28-29 March, 2008).
- (5) Presented a paper “*Rural Development and Print Media*” in two days National Seminar on “*Media & Rural Development*” organized by Deptt. of Agriculture Journalism, Language & Culture, Punjab Agriculture University, Ludhiana (Feb. 12-13, 2008).

- (6) Presented a paper “*Globalization & Indian Media*” in three days National Seminar on “Contemporary Society & Mass Media” organized by the Deptt. of Journalism & Mass Communication, Mahatma Gandhi Kashi Vidyapeeth, Varanasi (Feb. 1-3, 2008).
- (7) Participated in the National Seminar on “Role of Media in Development” and presented a paper on “*Media and Rural Development*” organized by the Deptt. of Journalism & Mass Communication, Lucknow University, Lucknow on 11-12 March, 2006.
- (8) Participated in National Seminar on “*Electoral Politics in Indian States*” organized by Indian Institute of Advanced Study (IIAS) Shimla in collaboration with Lokniti – Centre for Study of Developing Societies, New Delhi, International Academy for Creative Teaching (IACT) held at Bangalore on 31 January – 2 February, 2007.
- (9) Participated and presented a paper in the National Seminar on “*Education and Media*” organized by Electronic Media Production Centre, IGNOU held at India Habitat Centre, New Delhi on January 24-25, 2007.
- (10) Participated in the National Seminar on “*Contemporary Issues in Mass Communication*” and presented a paper on “Media Activism: A Contemporary issue in Mass Communication” organized by the Deptt. of Journalism and Mass Communication, H.P. University, Shimla on May 27-28, 2007.
- (11) Invited as panel speaker in the *XXIX Indian Social Science Congress* Dec. 26-30, 2005 organized by Lucknow University, Lucknow on two days special symposia on “*Challenges of Modern Civilization to Communication Media.*”
- (12) Presented a paper on “*Right to information : Various Perspective*” in the 5th National Science Communication Congress (NSCC-2005) organized by National

- Council for Science & Technology Communication (Ministry of Science & Technology, Govt. of India) held at Varanasi from 12-16 Dec. 2005.
- (13) Participated in National Convention on “*Impact of Development in Communication Technology on Education and Social Message Communication*” (17-18 May, 2005) organized by Consortium for Educational Communication, New Delhi in collaboration with Commonwealth of Learning held at Jamia Millia Islamia, New Delhi.
 - (14) Presented a paper on “*Privatization of Education and Media*” in the National Conference on “Universalization of Education and Role of Media” organized by Makhan Lal Chaturvedi National University of Journalism & Communication, New Delhi in collaboration with UNICEF on 17-18 January, 2005 held at Bhopal.
 - (15) Invited as Keynote Speaker on the topic “*Folk Media & Rural Development*” in the National Seminar on “Media, Technology and Rural Development” organized by V.B.S. Purvanchal University, Jaunpur (UP) on 22-23 Oct., 2005.
 - (16) Participated in National Seminar on “Freedom of Expression in India: Constitutional Provisions and Cultural Challenges” and presented a paper on “*Advertisers Control in Freedom of Expression*” organized by Deptt. of Journalism & Mass Communication, Kuvempu University, Shimoga, Karnataka, from September 8-9, 2004.
 - (17) Participated in National Seminar on “Information Technology for Rural Development” and presented a paper on “*Information Technology for Rural Development : Myth and Realities*” organized by Deptt. of Journalism & Mass Communication, Lucknow University, Lucknow from Feb. 20-21, 2005.
 - (18) Participated in One day Regional Workshop on “*Role of Media in Rural Development*” organized by Haryana Institute of Rural Development, Nilokheri (Karnal), on Oct. 26, 2004.

- (19) Participated and presented a paper in National Workshop on “*Possibilities of usages of Hindi in Technical Medias*” organized by Scientific and Technical Terminology Commission, Ministry of Human Resources, Govt. of India, at Jai Narayan Vyas University, Jodhpur from Jan.9-10, 2004.
- (20) Participated in National Workshop on “*Literature and Media*” organized by Haryana Sahitya Academy, Chandigarh from Feb. 26-27, 2004 held at Kurukshetra University, Kurukshetra.
- (21) Participated in “XXVI Indian Geography Congress” on “Regional Development : Vision 2020” and presented a paper “*India’s Rural Future & The Role of Media*” organized by National Association of Geographers held at M.D. University, Rohtak from Sept. 8-9, 2004.
- (22) Participated in National Seminar on “Role of Media in National Development” and presented a paper on “*Role of Traditional Media in National Development*” organized by the Deptt. of Journalism & Mass Communication, Mahatma Gandhi Kashi Vidyapeeth, Varanasi from Oct.18-19, 2003.
- (23) Participated in National Seminar on “Rural Development and Social Transformation in North – West India” and presented a paper on “*Folk and Traditional Forms for Rural Development Communication*” organized by Deptt. of Rural Development, M.D. University, Rohtak on March 15-16, 2002.
- (24) Presented a paper entitled “*The Domination of market forces: Eclipse of Editor*” in two days National Seminar on “Media and Society” at Himachal Pradesh University, Shimla (Oct., 2000).
- (25) Participated and presented paper entitled, “*Challenges before Media in Kashmir*” in two days International Colloquium on “Media in Conflict Situation” organized by International Institute for Non-Aligned Studies at Parliament Annexee, New Delhi.
- (26) Participated in a five days *UGC National Workshop* on “*Communication*

Research & Training” organized by Deptt. of Communication and Journalism, Osmania University, Hyderabad.

7. **Award and Distinctions :** -----

8. Assignments Outside M.D. University, Rohtak

- i **India : Out side expert in various committee of UGC**
- ii Abroad

9. Other contributions :-

(A) Design of New Courses & Curricula etc.

- (1) Designed and prepared one year new course of M.Phil. Journalism & Mass Communication for M.D. University w.e.f. the session 2008-09.
- (2) Designed and prepared the two years integrated Master’s of Journalism & Mass Communication (MJMC) course (Semester mode) for Deptt. of Journalism & Mass Communication w.e.f. the session 2008-09.
- (3) Designed and prepared the three years integrated BJMC course for M.D. University, Rohtak w.e.f. the session 2006-07.
- (4) Designed and prepared one year Post-Graduate Diploma in Journalism & Mass Communication for M.D. University, Rohtak.
- (5) Invited as Resource person to deliver Lectures on Mass Media in UGC sponsored refresher courses and various institutions/universities.
- (6) Visited in various Universities as examiner for Ph.D. viva-voce.

(B) Areas of Scholarship / Research

I have been associated with Lokniti as State Coordinator of Haryana since January 2006. Lokniti is a Research Programme for Comparative Democracy of *Centre*

for the study of Developing Societies, New Delhi. As a Coordinator Supervisor, I coordinated the following projects in Haryana to ascertain opinion and attitudes of people on diverse topics ranging from Media, Political Studies to Socio-economic issues concerning the nation :-

- 1) *State of the nation survey, January 2006*
- 2) *Mandate Manmohan Singh Survey, July 2006*
- 3) *State of the Nation Survey, August 2006*
- 4) *State of the Nation Survey, January 2007*
- 5) *Indo Pak Poll, August 2007*
- 6) *State of the Nation Survey, January 2007.*

The work involved coordinating the survey in the state of scientifically sampling the electorate and conducting in depth face to face interviews of the selected respondents. The findings of the project have been telecast on *CNN-IBN channel* and published in leading national newspaper like *Hindustan Times, The Hindu, The Indian Express.*

(C) Contribution of Educational Innovation

- (1) Have been Teacher-Incharge of the various Youth Leadership Camps and Cultural Exchange tours organized by Deptt. of Youth Welfare, M.D. University.
- (2) Teacher-incharge of various cultural activities such as Theatre, Mime, One-Act Play, Skit, Symposium for UTD students team in various Zonal, Inter-Zonal and Inter-University Youth Festivals.
- (3) Have been Member, Media Committee, M.D. University.
- (4) Have been Editor, M.D.U. News Letter, M.D. University.
- (5) Convener, Media Committees during All India Inter-University Wrestling Championship, 8th Special Convocation and several important events of M.D. University.
- (6) Editor, UNIFEST-2000. This News Bulletin had been published daily during the North-Zone Inter-University Youth Festival 2-6 Dec. 2000 organized by M.D.

University.

- (7) Have been Member, Inspection Committees for various colleges constituted by worthy Vice-Chancellor, M.D. University.
- (8) Book '*Cinema Aur Sahitya*' accepted by Directorate of Film Festival, Ministry of Information and Broadcasting, Govt. of India, for the nomination of '*Best Writing in Cinema.*'

(D) Television and Radio Programmes

- (1) Audio & Visual Programmes on Contemporary issues of Mass-Media has been scripted and produced for Electronic Media Production Centre, IGNOU, New Delhi. It was broadcast from *Gyanvani* and *Gyandarshan* Channels.
- (2) Edited, directed and produced live Agriculture programme '*Krishi Darshan*' on Doordarshan for about a month.
- (3) Scripted and prepared thirty minutes Radio Feature on "*Maharshi Dayanand University in a Glance.*" It was broadcast from All India Radio, Rohtak.
- (4) "*Autonomy for All India Radio and Doordarshan*" discussion broadcast from All India Radio, Rohtak.
- (5) Above 25 discussions/talks/programmes broadcasted from All India Radio.

(E) Extra Co-Curricular Activities

- (1) "*Basic Course in Mountaineering*" from Institute of Mountaineering and Allied Sports, Manali (H.P.).
- (2) Participated as a Delegate in '*National Integration Camp*' at Aizwal (Mizoram) organized by Ministry of Human Resources Development, Govt. of India and Youth Hostel Association of India.
- (3) Participated in '*High Altitude Trekking Programme*' in western Himalayas, organized by Dept. of Mountaineering and Allied Sports, Manali (H.P.).

- (4) First prizes in Zonal, Inter-Zonal, University and National Youth Festivals.
- (5) ‘*Roll of Honour*’ being Best All Rounder from Postgraduate Govt. College, Narwana (Kurukshetra University).
- (6) ‘*Best NCC Cadet*’ in All India Advance Youth Leadership Course held at Madhuvani Bihar, organized by Directorate of NCC New Delhi.
- (7) Kurukshetra University Colour in various cultural activities like theatre, debate, symposium and creative writing.
- (8) “*NCC ‘C’ Certificate*” (Army Wing) from Ministry of Defence, Govt. of India, New Delhi.
- (9) Organizing Secretary, one day Regional Summer Workshop on “Media : Responsibilities & Challenges” organized by Deptt. of Journalism & Mass Communication, M.D. University.

(F) Any other relevant information:

- (1) Has been *Director, Public Relations*, M.D. University.
- (2) Vice-Chancellor, M.D.U. appreciation letter for Unifest-2000.
- (3) ‘Award of Honour’ from Jan Manas Samiti and Sahitya Shikha, Narwana.

(G) Member of Various Bodies

- (1) Member, Indian Media Centre.
- (2) Member, All India Media Teachers Association.
- (3) Member, South Asia Development Communication Group.
- (4) Member, Jan Saksharta Samiti, Rohtak
- (5) Member, Youth Hostel Association of India.
- (6) Member, Bharat Gyan Vigyan Samiti, Haryana.
- (7) Member, UGC Expert Committee in the area of Mass Communication & Journalism.

- (8) Member, Academic Council, M.D.U., Rohtak.
- (9) Member, Lokniti (A Research programme for Comparative Democracy), CSDS, New Delhi.

(H) Member as Outside Expert

- (1.) Board of Studies & Deptt. Research Committee
Deptt. of Journalism and Mass Communication ,
Himachal Pradesh University, Shimla
- (2.) Board of Studies
Dr. Ram Manohar Lohia Awadh University, Fajjabad (UP)
- (3.) Board of Studies
Deptt. of Mass Communication,
B. B Ambedkar (Central) University
Lucknow

(I) Examiner of various Universities for different courses i.e PG, M Phil & Ph.D

1. Guru Jambheswar University, Hisar
2. Ch. Devi Lal University, Sirsa
3. Guru Nanak Dev University, Amritsar
4. Agra University
5. MLC National University of Journalism & Communication , Bhopal
6. Kusa Bhau Thakre Patrkarita Vishwavidyalaya, Rai Pur
7. Brahmpur University (Odisa)
8. Kashi Vidyapeeth , Varanasi
9. HP University, Shimla
10. M D Univesrity, Rohtak
11. Lucknow University, Lucknow
12. BBA Central University , Lucknow
13. Dr. Ram Manhor Lohia Awadh University, Fajjabad
14. Bundelkhand University, Jhansi
15. Kota Open University, Kota
16. Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Vardha
17. Kurukeshtra University
18. Punjab University, Chandigarh