Total No. of Printed Pages: 21

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PHD-EE-2023-24 **Tourism Management**

SET-X

10013

		Sr. No
Time: 11/4 Hours	Max. Marks : 100	Total Questions: 100
Roll No. (in figures)	(in words)	·
Name	Date of Birth	
Father's Name	Mother's Name	
Date of Examination		
(Signature of the Candidate)		(Signature of the Invigilator)

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1.	traveled to several places his travel experiences in his book name	Asia in the seventh century. He recorder 'Journey to the West and India'.	ed all of
	(1) Xuanzang (Huen Tsang)	(2) Marco Polo	
	(3) Al-Biruni	(4) Ibn Batuta	
2.	During which period did the people of cultural resources and educational refe	Europe start moving out for learning brm?	ased on
	(1) Early Medieval Period	(2) Renaissance	
	(3) Roman Era	(4) Industrial Revolution	
3.	Henry Ford introduced the famous aut	mobile name Model T in:	
	(1) 1845	(2) 1851	
	(3) 1908	(4) 1920	
4.	The new Mascot & fresh tagline of administrative control of the Ministry	ITDC, a Public Sector Undertaking unf Tourism is:	nder the
	(1) ADVIK	(2) ANANT	
	(3) ATULYA	(4) ADYANT	
5.	The Wright Brothers invented the, which took a small flight	first successful airplane on 17th Det that time but a great leap for the future	ecember
	(1) 1803	(2) 1903	
	(3) 2003	(4) 1923	
ò.	What term describes a person who tr hours without an overnight stay?	vels to a place and stays there for less	than 24
	(1) Tourist	(2) Excursionist	
	(3) Traveler	(4) Visitor	
	Which type of tourism involves reside country?		eir own
	(1) Inbound Tourism	(2) Outbound Tourism	
	(3) Domestic Tourism	(4) International Tourism	P. T. O.
F	E 2023 24/(Tourism Management)(S	(T-X)/(A)	1.1.0

- 8. The 'Butler's Tourism Area Life Cycle (TALC)' model explains :
 - (1) The economic impact of tourism on a destination
 - (2) The stages of a tourist destination goes through
 - (3) The geographical spread of tourism
 - (4) The environmental effects of tourism
 - 9. Doxey's Irridex Model is used to gauge:
 - (1) The profitability of tourism ventures
 - (2) The environmental sustainability of tourism
 - (3) Host community's reactions to tourists over time
 - (4) The life span of tourism businesses
 - 10. Plog's model of tourism categorizes tourists into which of the following psychographic types?
 - (1) Introverts and Extroverts
 - (2) Allocentric, Mid-centric and Psychocentric
 - (3) Optimists and Pessimists
 - (4) High-risk and Low-risk
 - 11. Which of the following is *not* a basic component of the tourism industry?
 - (1) Transport
 - (2) Accommodation
 - (3) Attraction, Facilities & Amenities
 - (4) Industrial manufacturing
- 12. What impact does seasonality have on the tourism industry?
 - (1) It ensures a steady flow of tourists year-round.
 - (2) It causes fluctuations in demand affecting tourism businesses.
 - (3) It reduces the economic benefits of tourism.
 - (4) It increases the social impact of tourism.

13.	The United Nations World Tourism Organization (UNWTO) primarily focuses on:
	(1) Regulating international air travel.
	(2) Promoting responsible, sustainable, and universally accessible tourism.
	(3) Facilitating global economic policies.
	(4) Standardizing hotel ratings worldwide.
14.	Which of the following organizations is primarily concerned with the safety and security of international air transport?
	(1) IATA (2) ICAO
	(3) UFTAA (4) WTTC
15.	From the listed below, what are the positive economic impacts of tourism?
13.	(1) Decreased employment opportunities.
	(2) Inflation
	(3) Increased foreign exchange earnings.
	(4) Resource depletion.
	(4) Resource depiction.
16.	'Cultural Impact' of tourism refers to:
	(1) The influence of tourism on the global economy.
	(2) The effect of global politics on tourism.
	(3) The changes in local customs, traditions, and lifestyle due to tourism.
	(4) The development of new transport routes.
17.	How many main time zones are there around the world?
	(1) 12 (2) 24
	(3) 34 (4) 36
18.	Greenwich Mean Time (GMT) is based on the time at which location?
	(1) The Equator
	(2) The International Date Line
	(3) The North Pole
	(4) The Prime Meridian
	P.
	M

19. \	What is	Elapsed	Time'	in a	ur 1	travel	!
-------	---------	---------	-------	------	------	--------	---

- (1) The time difference between two cities.
- (2) The time taken for a layover.
- (3) The time saved by flying over the International Date Line.
- (4) The total time taken for a flight from departure to arrival terminal including all onground and in-air time.
- Three letter IATA Code for Netaji Subhash Chandra Bose International Airport 20. Kolkata is:
 - (1) CCU

(2) COK

(3) KOL

- (4) MAA
- 21. Kazi Nazrul Islam Airport is located in:
 - (1) Uttar Pradesh

(2) Telangana

(3) Kerala

- (4) West Bengal
- 22. Which factor does not directly affect tourists' movement?
 - (1) Climate Changes & Natural Climates
 - (2) Local cuisine
 - (3) Political stability
 - (4) Visa regulations
- 23. What is 'carrying capacity' in the context of tourism?
 - (1) The maximum number of people that can travel on a plane
 - (2) The capacity of a hotel to accommodate guests
 - (3) The maximum number of people that may visit a destination at the same time, without destroying the environment and an unacceptable decrease in the quality of visitors satisfaction
 - (4) The total number of tourists a country can host during a season
- 24. What is a key characteristic of tourism products in India?

(1) Homogeneity

(2) Seasonality and Diversities

(3) Limited accessibility

(4) Single climatic zone

25.	What represents the diversity of Indian c	uisine ?			
	(1) The use of rice across all dishes				
	(2) Regional variations				
	(3) Uniform cooking methods				
	(4) The exclusive use of vegetarian ingr	edients			
26.	Now also a tourist attraction, Deekshab and converted to Buddhism is located at				
	(1) Kaushambi	(2) Sarnath			
	(3) Kushinagar	(4) Nagpur			
27.	Mohiniyattam is a popular dance form a	ssociated with ·			
	(1) Kerala	(2) Odisha			
	(3) Uttar Pradesh	(4) Assam			
	(5) Ottal Fradesii				
28.	Salarjung Museum is located in:				
	(1) Delhi	(2) Lucknow			
	(3) Hyderabad	(4) Chennai			
29.	Originally called as Chintamani, Junaga	urh Fort is situated in :			
	(1) Junagarh, Gujarat				
	(2) Jodhpur, Rajasthan				
	(3) Una, Himachal Pradesh				
	(4) Bikaner Rajasthan				
30.	Ranthambore National Park is best kno	wn for which of the following?			
	(1) Snow Leopards	(2) Tiger sightings			
	(3) Asiatic Elephants	(4) Rhinoceros			
31.	Which hill station is famous for its tea	plantations ?			
	(1) Shimla	(2) Munnar			
	(3) Nainital	(4) Pachmarhi			

	s at heach re	esorts of Kovalam and Valkala	
32	2. Which state is known for the beach re	(2) Maharashtra	
	(1) Karnataka	(4) Tamil Nadu	
	(3) Kerala Which of the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the following locations is possible to the following locations in the		
33		(2) Shimla	
	(1) Coorg (3) Gulmarg		
	(3) Gulmarg		
34.	World Agri Tourism Day is celebrate	ed on:	
	(1) 16 March	(2) 16 April	
	(3) 16 May	(4) 16 October	
35.	Which of the following best describes	es the term 'GDS' in air transportation?	
	(1) Ground Delivery System	(2) Global Distribution System	
	(3) General Department of Safety	(4) Gate Departure Services	
36.	What is the primary role of transporta	ation in tourism ?	
	(1) Decreasing travel costs		
	(2) Limiting access to destinations		
	(3) Increasing environmental impact	de and Limination Co. to the	
	(4) Facilitating movement between d		
37.	What characterizes no-frill airlines?		
	(1) Luxury services		
	(2) Low-cost tickets with minimal ex	Ytrac	
	(3) Long-haul international flights	The same trades and the same trades are	
	(4) All-inclusive travel packages		
38.	What is the primary advantage of usin (1) High speed	ng cruise ships in too.	
	y Bri speed		
	(2) Experience with Comprehensive	amenities and onboard entertainment	
	(3) Low cost	and onboard entertainment	
	(4) Flexibility in routes		
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	(magement)	(SET-X)/(A)	

	(1) London to Paris
	(2) New York to California
	(3) Moscow to Vladivostok
	(4) Berlin to Rome
40.	What is the purpose of the All India Permits for vehicles in the context of tourism?
	(1) Limiting the operation of vehicles to urban areas only
	(2) Allowing vehicles to operate across state borders within India
	(3) Restricting vehicle operations to specific tourist sites
	(4) Mandating environmental checks for vehicles
41.	Which of the following is <i>not</i> a type of tour operator?
	(1) Inbound (2) Domestic
	(3) Commercial (4) Specialized
42.	What distinguishes an escorted tour from an independent tour?
	(1) Duration of the tour
	(2) Presence of a tour guide throughout the trip
	(3) Cost of the tour
	(4) Size of the tour group
43.	Which type of tour operator focuses on handling travel arrangements within a specific country?
	(1) Inbound (2) Outbound
	(3) Domestic (4) Ground
44.	What is a significant aspect of the future of travel wholesaling and retailing?
	(1) Declining demand for travel services
	(2) Limited use of technology
	(3) Increasing reliance on online booking platforms
	(4) Decreased competition among travel agencies
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39. The Trans-Siberian Railway connects which two points?

- 45. What is a key requirement for starting a travel agency or tour operation business?
 - (1) Excessive investment capital
 - (2) Extensive experience in the hospitality industry
 - (3) Obtaining proper recognition and licensing
 - (4) Limited knowledge of information technology
- 46. What is the key difference between FIT and GIT in tour costing?
 - (1) FIT involves individual travelers, while GIT involves group bookings
 - (2) FIT offers fixed tour packages, while GIT allows for customization
 - (3) FIT is more expensive than GIT
 - (4) GIT offers more flexibility in travel arrangements
- 47. What is the standard procedure for pickup and drop, in tour operations?
 - (1) Random selection of pickup locations-
 - (2) No predefined drop-off points
 - (3) Prearranged pickup points and scheduled drop-off locations
 - (4) Leaving travelers to find their own transportation
- 48. What is the primary function of tour brochures?
 - (1) Issuing travel vouchers
 - (2) Providing airport information
 - (3) Promoting tour packages and destinations
 - (4) Facilitating cargo handling
- 49. What is the significance of analyzing guest feedback in tour operations?
 - (1) Ensuring compliance with RBI guidelines
 - (2) Determining baggage allowance
 - (3) Improving the quality of services and itineraries
 - (4) Assessing criminal law violations

- **50.** What is the primary purpose of issuing health certificates for travelers?
 - (1) Confirming hotel reservations
 - (2) Providing travel insurance coverage
 - (3) Ensuring travelers meet health requirements of their destination
 - (4) Analyzing feedback from travelers
- 51. Which characteristic of the hospitality industry refers to the fact that services cannot be stored or inventoried for future use?
 - (1) Inflexibility
 - (2) Intangibility
 - (3) Perishability
 - (4) Fixed location
- 52. What type of hotel offers multiple locations under the same brand and management?
 - (1) Independent hotel
 - (2) Boutique hotel
 - (3) Budget hotel
 - (4) Chain operations
- 53. What is a typical fiscal incentive offered to the hotel industry in India?
 - (1) Free room upgrades
 - (2) Ethical guidelines
 - (3) Tax breaks and subsidies
 - (4) Employee training programs
- 54. Which type of bedmaking involves tucking the top sheet and blanket under the mattress at the foot of the bed?
 - (1) European style
 - (2) American style
 - (3) Continental style
 - (4) Foot Fold, Hospital Corners

P. T. (

	The Continental breakfast typically inci	
	(1) Bread, Fruit Juice, Tea, Coffee, and	Jam, Butter
	(2) A full-cooked meal including eggs,	meat, and potatoes
56.	Which amongst the following is an Ital	ian soup ?
	(1) Chicken Broth	
	(3) Minestrone	
	(4) Potage St. Germain	
57.	All items that are <i>not</i> normally found in	n a room but available on request:
		and the age of high foffers multiple locate
	(2) Guest Essentials	
	(3) Guest Expendables	
	(4) Guest Supplies	
58.	3. Dalma, Pakhala Bhata are specialty from	om the cuisine of ·
	(1) Andhra Pradesh	(2) Tamil Nadu
	(3) Kerala	(4) Odisha
59.	Ghewar is a sweet dish from regional	cuisine of ·
	(1) Awadh	(2) Uttarakhand
	(3) Bihar	(4) Rajasthan
60.	1 Foldaway Reds with a slotted	
00.	three sections when used as a Sofa:	frame that folds into a double-hinged shape
	(1) Z Bed	
	(2) Murphy Bed	
	(3) Rollaway Bed	
	(4) Zero Gravity Bed	
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61.	What type of catering service sp weddings or conferences?	pecializes in providing food for large events such as
	(1) Room service	(2) Corporate catering
	(3) Banquet catering	(4) Retail food market catering
62.	What is a common trend in lodgin	ng and food services in the hospitality industry?
	(1) Decreasing demand for room	service
	(2) Reduction in the variety of res	staurant menus
	(3) Increasing emphasis on sustai	inability and locally sourced ingredients
	(4) Expansion of laundry facilitie	
63.	Which model of service quality expectations and perceptions?	identifies the gaps that may exist between customer
	(1) Marketing mix model	
	(2) SWOT analysis model	
	(3) Gap model of service quality	େ କରେ ଅଟେ । ବର୍ଷ ବିଶ୍ୱର ।
	(4) Brand loyalty model	
64.	What is the process of dividing different needs, characteristics, or	a market into distinct groups of buyers who have behaviors?
	(1) Market penetration	(2) Market expansion
	(3) Market segmentation	(4) Market positioning
65.	Which marketing approach encustomers to enhance loyalty and	mphasizes building long-term relationships with satisfaction?
	(1) Transactional marketing	
	(2) Traditional marketing	
	(3) Mass marketing	
	(4) Relationship marketing	
66.	Which amongst the following is n	ot the 4 P's of Marketing?
	(1) Product	(2) Place
	(3) Price	(4) Pace
TI I	FF 2023 24//Tourism Managemen	pt)(SFT-Y)/(A) P. T. O.

- (1) Balance of Payments
- (2) Financial Statement
- (3) P & L Account
- (4) Income Statement

68. tourism is a type of tourism activity which is characterized by the visitor's experience linked with food and related products and activities while travelling.

- (1) Gastronomy Tourism
- (2) Farm Tourism
- (3) Rural Tourism
- (4) Pilgrimage Tourism

which the intermediated service is sold and the value accrued to the provider or reservation services for this intermediated service.

- (1) Dividend
- (2) Net Profit
- (3) Sale
- (4) Gross Margin

70. may be defined as those arising from the interviewing process. Such emo may be due to a number of circumstances, such as inadequate concepts or question inadequate training; interviewer failures; respondent failures.

- (1) Response Rate
- (2) Response Error
- (3) Repo Rate
- (4) Respondent Bias

P. T. O.

(1) Inflation

(2) Savings

(3) Demand

(4) Investment

78.

4	A
75. Which economic indicate within a country's borders	or massures the total value of goods and services produced
(1) Gross Domestic Produ	
(2) Savings	gangangang tubudhat).
(3) Imports	
(4) None of the above	
76. What economic concept do sector leads to further incre	escribes the situation where an increase in spending by one ases in spending across the economy?
(1) Multiplier effect	The Companyage of Lance States States and Asset States
(2) Inflation	
(3) Savings	
(4) None of the above	
The United Nations General Year of Millets.	d Assembly declared Year as the International
(1) 2022	(2) 2023
(3) 2024	(4) 2021
	(Torremolinos, Spain) that the UN Tourism General world Tourism Day, commencing in the year:
(1) 1980	(2) 1976
(3) 1982	(4) 1986
World Tourism Day has been	held on 27 September each year. The theme of WTD for

- 79. World Tourism Day has been held on 27 September each year. The theme of WTD for year 2024 is:
 - (1) Tourism and Green Investments
 - (2) Rethinking Tourism
 - (3) Tourism & Rural Development
 - (4) Tourism and Peace

A		15
80.	Which measure of central tendency is defined as the the values are arranged in ascending order?	
	(1) Mean	
	(2) Median	
	(3) Mode	

- 81. Which type of correlation coefficient is used when the data is ordinal or not normally distributed?
 - (1) Pearson correlation coefficient
 - (2) Mode correlation coefficient
 - (3) Spearman correlation coefficient
 - (4) Mean correlation coefficient
- In hypothesis testing, which test is appropriate for comparing the means of two 82. independent groups?
 - (1) Chi-square test
 - (2) Sign test

(4) Range

- (3) ANOVA
- (4) t-test
- Which statistical concept describes the asymmetry of the probability distribution of a 83. real-valued random variable?
 - (1) Variance
 - (2) Skewness
 - (3) Kurtosis
 - (4) Standard deviation

P. T. (

- 84. What type of statistical test is used for categorical data to determine if there is a significant association between two variables?
 - (1) t-test
 - (2) ANOVA
 - (3) Chi-square test
 - (4) Spearman correlation coefficient
- 85. Which method of data collection is particularly useful for obtaining detailed information about a person's thoughts and behaviors?
 - (1) Observational
 - (2) Interviews
 - (3) Surveys
 - (4) Experiments
- **86.** What is the purpose of a literature review in research?
 - (1) To present new data
 - (2) To summarize existing knowledge and identify gaps in the literature
 - (3) To introduce the research team
 - (4) To describe the methods of data collection
- 87. In research methodology, what does 'sampling' refer to?
 - (1) The process of selecting a subset of the population for study
 - (2) Analyzing data collected from research
 - (3) Collecting data from every member of the population
 - (4) Identifying the variables of interest

88.	Which type of scale allows for the ranking of items but do between them?	es not specify the distance
	(1) Nominal	
	(2) Ordinal	

- (3) Interval
- (4) Ratio
- 89. What is the significance of hypothesis formulation in research?
 - (1) It provides a clear direction for the study being a testable statement of a potential relationship between two or more variables.
 - (2) It is required for publishing research findings.
 - (3) It eliminates the need for data collection.
 - (4) It is only used in quantitative research methods.
- **90.** Which of the following is Non-probability sampling method?
 - (1) Stratified random sampling
 - (2) Cluster sampling
 - (3) Simple Random
 - (4) Systematic sampling
- **91.** Which of the following is *not* one of the traditional functions of management?
 - (1) Planning
 - (2) Organizing
 - (3) Staffing
 - (4) Persuasion

9

- 92. Which writer is most associated with bureaucratic structures?
 - (1) Henry Fayol
 - (2) Max Weber
 - (3) Adam Smith
 - (4) Mary Parker Follett
- 93. Which one of the following is *not* one of Drucker's five guiding principles of management?
 - (1) Making people's strengths effective and their weaknesses irrelevant.
 - (2) Enhancing the ability of people to contribute.
 - (3) To operate the organisation's status system.
 - (4) Integrating people in a common venture by thinking through, setting and exemplifying the organisational objectives, values and goals.
- 94. In the context of organizational behavior, what does the term 'perception' refer to?
 - (1) The process of motivating employees
 - (2) The organizational structure
 - (3) The process by which individuals interpret their sensory impressions to give meaning to their environment
 - (4) The process of assigning tasks to employees
- 95. Which theory of motivation focuses on the hierarchy of needs ranging from basic physiological needs to self-actualization?
 - (1) Theory X and Theory Y
 - (2) Maslow's Hierarchy of Needs
 - (3) Herzberg's Two-Factor Theory
 - (4) Expectancy Theory

- 96. The concept that an organization should act ethically towards social issues and be accountable to the wider community is known as:
 - (1) Organizational behavior
 - (2) Social responsibility
 - (3) Contingency approach
 - (4) Systems approach
- 97. What principle does the double entry system of accounting rely on?
 - (1) Only credit transactions are recorded
 - (2) Every transaction affects at least two accounts
 - (3) Transactions are recorded at their market value
 - (4) Only cash transactions are recorded
- **98.** Which of the following books of accounts is used to record day-to-day financial transactions in chronological order?
 - (1) Journal
 - (2) Final Accounts
 - (3) Trial Balance
 - (4) Cash Book
- 99. What is the role of the Tourism Finance Corporation of India (TFCI)?
 - (1) Regulating the tourism and hospitality industry
 - (2) Providing financial assistance to tourism-related projects
 - (3) Managing the national tourism policy
 - (4) Conducting research on tourism trends

- 100. What does 'zero based budgeting' mean?
 - (1) A budget based on zero revenue
 - (2) Starting the budgeting process from a fixed baseline
 - (3) Budgeting with the aim to bring the balance to zero
 - (4) A budgeting approach where every expense must be justified for each new period

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SET-X

10014

PHD-EE-2023-24 **Tourism Management**

Sr. No
Total Questions: 100
(Signature of the Invigilator)

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	(3) Commercial	(4) Specialized
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4.	4. What is a significant aspect of the futur	re of travel wholesaling and retailing?
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	(4) Limited knowledge of information	technology
•	Will die de less differences between Ell	T and GIT in tour costing?
6.		
	(1) FIT involves individual travelers,	
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	(3) FIT is more expensive than GIT	
	(4) GIT offers more flexibility in trav	el arrangements

P. T. O.

- 7. What is the standard procedure for pickup and drop, in tour operations?
 - (1) Random selection of pickup locations-
 - (2) No predefined drop-off points
 - (3) Prearranged pickup points and scheduled drop-off locations
 - (4) Leaving travelers to find their own transportation
- 8. What is the primary function of tour brochures?
 - (1) Issuing travel vouchers
 - (2) Providing airport information
 - (3) Promoting tour packages and destinations
 - (4) Facilitating cargo handling
- 9. What is the significance of analyzing guest feedback in tour operations?
 - (1) Ensuring compliance with RBI guidelines
 - (2) Determining baggage allowance
 - (3) Improving the quality of services and itineraries
 - (4) Assessing criminal law violations
- 10. What is the primary purpose of issuing health certificates for travelers?
 - (1) Confirming hotel reservations
 - (2) Providing travel insurance coverage
 - (3) Ensuring travelers meet health requirements of their destination
 - (4) Analyzing feedback from travelers
- 11. What term refers to the various ways in which a tourism product is made available to customers?
 - (1) Pricing strategy
 - (2) Product positioning
 - (3) Distribution channels
 - (4) Branding

12	What is a character	istic feature	of rural	tourism r	planning 7	?
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- (1) Focus on large-scale hotel developments
- (2) Ignoring local communities' needs and preferences
- (3) Emphasis on promoting and preserving local culture and heritage
- (4) Prioritizing mass tourism infrastructure
- 13. What is the primary focus of sustainable tourism development?
 - (1) Maximizing profits for tourism businesses
 - (2) Exploiting natural resources for tourism purposes
 - (3) Rapid expansion of tourist infrastructure
 - (4) Balancing economic, environmental, and social aspects of tourism
- 14. Which economic concept refers to the total value of goods and services demanded by consumers, businesses, and governments within a particular market?
 - (1) Inflation
 - (2) Savings
 - (3) Demand
 - (4) Investment
- 15. Which economic indicator measures the total value of goods and services produced within a country's borders in a specific time period?
 - (1) Gross Domestic Product (GDP)
 - (2) Savings
 - (3) Imports
 - (4) None of the above

P. T. O.

4		in anonding by one
16.	What economic concept do sector leads to further incre	escribes the situation where an increase in spending by one eases in spending across the economy?
	(1) Multiplier effect	
	(2) Inflation	
	(3) Savings	
	(4) None of the above	
17.	The United Nations Generation Year of Millets.	ral Assembly declared Year as the International
	(1) 2022	(2) 2023
	(3) 2024	(4) 2021
18.	It was at its third sessi Assembly decided to instit	on (Torremolinos, Spain) that the UN Tourism General rute World Tourism Day, commencing in the year:
	(1) 1980	(2) 1976
	(3) 1982	(4) 1986
19.	World Tourism Day has b year 2024 is:	een held on 27 September each year. The theme of WTD for
	(1) Tourism and Green In	vestments
	(2) Rethinking Tourism	
	(3) Tourism & Rural Deve	elopment
	(4) Tourism and Peace	
20.	Which measure of central the values are arranged in	tendency is defined as the middle value in a data set when ascending order?
	(1) Mean	
	(2) Median	
	(3) Mode	
	(4) Range	
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21	Which of the	following is	not one of t	ne traditional	functions of	of management	?
----	--------------	--------------	--------------	----------------	--------------	---------------	---

- (1) Planning
- (2) Organizing
- (3) Staffing
- (4) Persuasion

22. Which writer is most associated with bureaucratic structures?

- (1) Henry Fayol
- (2) Max Weber
- (3) Adam Smith
- (4) Mary Parker Follett

23. Which one of the following is *not* one of Drucker's five guiding principles of management?

- (1) Making people's strengths effective and their weaknesses irrelevant.
- (2) Enhancing the ability of people to contribute.
- (3) To operate the organisation's status system.
- (4) Integrating people in a common venture by thinking through, setting and exemplifying the organisational objectives, values and goals.

24. In the context of organizational behavior, what does the term 'perception' refer to ?

- (1) The process of motivating employees
- (2) The organizational structure
- (3) The process by which individuals interpret their sensory impressions to give meaning to their environment
- (4) The process of assigning tasks to employees

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- 25. Which theory of motivation focuses on the hierarchy of needs ranging from basic physiological needs to self-actualization?
 - (1) Theory X and Theory Y
 - (2) Maslow's Hierarchy of Needs
 - (3) Herzberg's Two-Factor Theory
 - (4) Expectancy Theory
- 26. The concept that an organization should act ethically towards social issues and be accountable to the wider community is known as:
 - (1) Organizational behavior
 - (2) Social responsibility
 - (3) Contingency approach
 - (4) Systems approach
- 27. What principle does the double entry system of accounting rely on?
 - (1) Only credit transactions are recorded
 - (2) Every transaction affects at least two accounts
 - (3) Transactions are recorded at their market value
 - (4) Only cash transactions are recorded
- 28. Which of the following books of accounts is used to record day-to-day financial transactions in chronological order?
 - (1) Journal
 - (2) Final Accounts
 - (3) Trial Balance
 - (4) Cash Book

29.	What is the role of the Tourism Financ	e Corporation of India (TFCI) ?
	(1) Regulating the tourism and hospita	lity industry
	(2) Providing financial assistance to to	purism-related projects
	(3) Managing the national tourism pol-	icy who have a second
	(4) Conducting research on tourism tre	ends
30.	What does 'zero based budgeting' mean	
	(1) A budget based on zero revenue	
	(2) Starting the budgeting process from	
	(3) Budgeting with the aim to bring th	
		e variance to zero vexpense must be justified for each new period
	approach where every	expense must be justified for each new period
31.	his travel experiences in his book name	n Asia in the seventh century. He recorded all of by 'Journey to the West and India'.
	(1) Xuanzang (Huen Tsang)	(2) Marco Polo
	(3) Al-Biruni	(4) Ibn Batuta
32.	During which period did the people of cultural resources and educational refo	f Europe start moving out for learning based on rm?
	(1) Early Medieval Period	(2) Renaissance
	(3) Roman Era	(4) Industrial Revolution
33.	Henry Ford introduced the famous auto	omobile name Model T in:
	(1) 1845	(2) 1851
	(3) 1908	(4) 1920
34.	The new Mascot & fresh tagline of administrative control of the Ministry	ITDC, a Public Sector Undertaking under the of Tourism is:
	(1) ADVIK	(2) ANANT
	(3) ATULYA	(4) ADYANT
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35.	The Wright Brothers invented the first successful airplane on 17th December , which took a small flight at that time but a great leap for the future.
	(1) 1803 (2) 1903
	(3) 2003 (4) 1923
36.	hours without an overnight stay?
	(1) Tourist (2) Excursionist
	(3) Traveler (4) Visitor
37.	country?
	(1) Inbound Tourism (2) Outbound Tourism
	(3) Domestic Tourism (4) International Tourism
38.	The 'Butler's Tourism Area Life Cycle (TALC)' model explains:
	(1) The economic impact of tourism on a destination
	(2) The stages of a tourist destination goes through
	(3) The geographical spread of tourism
	(4) The environmental effects of tourism
39.	Doxey's Irridex Model is used to gauge:
	(1) The profitability of tourism ventures
	(2) The environmental sustainability of tourism
	(3) Host community's reactions to tourists over time
	(4) The life span of tourism businesses
40.	Plog's model of tourism categorizes tourists into which of the following psychographic types?
	(1) Introverts and Extroverts
	(2) Allocentric, Mid-centric and Psychocentric
	(3) Optimists and Pessimists
	(4) High-risk and Low-risk
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- 41. Which characteristic of the hospitality industry refers to the fact that services cannot be stored or inventoried for future use?
 - (1) Inflexibility
 - (2) Intangibility
 - (3) Perishability
 - (4) Fixed location
- 42. What type of hotel offers multiple locations under the same brand and management?
 - (1) Independent hotel
 - (2) Boutique hotel
 - (3) Budget hotel
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- 44. Which type of bedmaking involves tucking the top sheet and blanket under the mattress at the foot of the bed?
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 - (3) Continental style
 - (4) Foot Fold, Hospital Corners
- 45. The Continental breakfast typically includes:
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 - (2) A full-cooked meal including eggs, meat, and potatoes
 - (3) A variety of Indian breakfast dishes
 - (4) Pancakes and maple syrup

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46	. Which amongst the followin	g is an Italian soup.
	(1) Chicken Broth	
	(2) Potage Conde	
	(3) Minestrone	
	(4) Potage St. Germain	
47.	All items that are <i>not</i> normal	lly found in a room but available on request:
	(1) Guest Loan items	
	(2) Guest Essentials	
	(3) Guest Expendables	
	(4) Guest Supplies	
48.	Dalma, Pakhala Bhata are sp	ecialty from the cuisine of:
	(1) Andhra Pradesh	(2) Tamil Nadu
		(4) Odisha
49.	Ghewar is a sweet dish from	ragional cuicine of
43.		(2) Uttarakhand
	(1) Awadh	(4) Rajasthan
	(3) Bihar	(4) Rajastilali
50.	Foldaway Beds with a slatte three sections when used as a	ed wood frame that folds into a double-hinged shape of a Sofa:
	(1) Z Bed	
	(2) Murphy Bed	
	(3) Rollaway Bed	
	(4) Zero Gravity Bed	
51.	What type of catering service	ce crecializes in providing 6 1 6 1
0	weddings or conferences?	ce specializes in providing food for large events such as
	(1) Room service	(2) Corporate catering
	(3) Banquet catering	(4) Retail food market catering
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52	. What is a common trend in lodging and food services in the hospitality industry?
	(1) Decreasing demand for room service
	(2) Reduction in the variety of restaurant menus
	(3) Increasing emphasis on sustainability and locally sourced ingredients
	(4) Expansion of laundry facilities
53.	Which model of service quality identifies the gaps that may exist between customer expectations and perceptions?
	(1) Marketing mix model
	(2) SWOT analysis model
	(3) Gap model of service quality
	(4) Brand loyalty model
54.	What is the process of dividing a market into distinct groups of buyers who have different needs, characteristics, or behaviors?
	(1) Market penetration (2) Market expansion
	(3) Market segmentation (4) Market positioning
55.	Which marketing approach emphasizes building long-term relationships with customers to enhance loyalty and satisfaction?
	(1) Transactional marketing
	(2) Traditional marketing
	(3) Mass marketing
	(4) Relationship marketing
56.	Which amongst the following is <i>not</i> the 4 P's of Marketing?
	(1) Product (2) Place
	(3) Price (4) Pace
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- 57. is a statistical statement that summarizes transactions between residents and non-residents during a period. It consists of the goods and services account, the primary income account, the secondary income account, the capital account, and the financial account.
 - (1) Balance of Payments
 - (2) Financial Statement
 - (3) P & L Account
 - (4) Income Statement
- tourism is a type of tourism activity which is characterized by the visitor's 58. experience linked with food and related products and activities while travelling.
 - (1) Gastronomy Tourism
 - (2) Farm Tourism
 - (3) Rural Tourism
 - (4) Pilgrimage Tourism
- of a provider of reservation services is the difference between the value at 59. which the intermediated service is sold and the value accrued to the provider of reservation services for this intermediated service.
 - (1) Dividend
 - (2) Net Profit
 - (3) Sale
 - (4) Gross Margin
- may be defined as those arising from the interviewing process. Such errors 60. may be due to a number of circumstances, such as inadequate concepts or questions; inadequate training; interviewer failures; respondent failures.
 - (1) Response Rate
 - (2) Response Error
 - (3) Repo Rate
 - (4) Respondent Bias

01	. Razi Naziui Islam Airport is located in	1: The stranger of the strange	
	(1) Uttar Pradesh	(2) Telangana	
	(3) Kerala	(4) West Bengal	
62	. Which factor does not directly affect to	ourists' movement 7	
	(1) Climate Changes & Natural Climates		
	(2) Local cuisine		
	(3) Political stability		
	(4) Visa regulations		
63.	What is 'carrying capacital is the		
74		The maximum number of people that can travel on a plane	
	(2) The capacity of a hotel to accommo		
	without destroying the environmer visitors satisfaction	that may visit a destination at the same time, at and an unacceptable decrease in the quality of	
	(4) The total number of tourists a coun	try can host during a season	
64.	What is a key characteristic of tourism	^	
	(1) Homogeneity	(2) Seasonality and Diversities	
	(3) Limited accessibility	(4) Single climatic zone	
65. What represents the diversity of Indian cuisine?		cuisine?	
	(1) The use of rice across all dishes		
	(2) Regional variations		
	(3) Uniform cooking methods		
	(4) The exclusive use of vegetarian ing	redients	
	N. J. J. J. Anthony Decksho	bhoomi where Dr. D. D. Archadhar and	
6.	6. Now also a tourist attraction, Deekshabhoomi, where Dr. B. R. Ambedkar embrand converted to Buddhism is located at:		
	(1) Kaushambi	(2) Sarnath	
	(3) Kushinagar	(4) Nagpur	

67.	Mohiniyattam is a popular dance form associated with:		
	(1) Kerala (2) Odis		
	(3) Uttar Pradesh (4) Assa	ım sasılır	
68.	. Salarjung Museum is located in :		
	(1) Delhi (2) Luci	cnow	
	(3) Hyderabad (4) Che	nnai	
69.	Originally called as Chintamani, Junagarh Fort is situated in:		
	(1) Junagarh, Gujarat		
	(2) Jodhpur, Rajasthan		
	(3) Una, Himachal Pradesh		
	(4) Bikaner Rajasthan		
70.	Ranthambore National Park is best known for which of the following?		
	(1) Snow Leopards (2) Tigo	er sightings	
	(3) Asiatic Elephants (4) Rhin	noceros	
71.	Which of the following is <i>not</i> a basic component of the tourism industry?		
	(1) Transport		
	(2) Accommodation		
	(3) Attraction, Facilities & Amenities		
	(4) Industrial manufacturing		
72.	2. What impact does seasonality have on the tourism	n industry ?	
	(1) It ensures a steady flow of tourists year-round.		
	(2) It causes fluctuations in demand affecting to	(2) It causes fluctuations in demand affecting tourism businesses.	
	(3) It reduces the economic benefits of tourism.		

(4) It increases the social impact of tourism.

В	
73.	The United Nations World Tourism Organization (UNWTO) primarily focuses on: (1) Regulating international air travel. (2) Promoting responsible, sustainable, and universally accessible tourism. (3) Facilitating global economic policies. (4) Standardizing hotel ratings worldwide. Which of the following organizations is primarily concerned with the safety and security of international air transport? (1) IATA (2) ICAO
	(3) UFTAA (2) ICAO (4) WTTC
75.	From the listed below, what are the positive economic impacts of tourism? (1) Decreased employment opportunities. (2) Inflation (3) Increased foreign exchange earnings. (4) Resource depletion.
	'Cultural Impact' of tourism refers to: (1) The influence of tourism on the global economy. (2) The effect of global politics on tourism. (3) The changes in local customs, traditions, and lifestyle due to tourism. (4) The development of new transport routes.
77.	How many main time zones are there around the world?
	(1) 12 (2) 24
	(3) 34 (4) 36
	Greenwich Mean Time (GMT) is based on the time at which location? (1) The Equator (2) The International Date Line (3) The North Pole (4) The Prime Meridian

- 79. What is 'Elapsed Time' in air travel?
 - (1) The time difference between two cities.
 - (2) The time taken for a layover.
 - (3) The time saved by flying over the International Date Line.
 - (4) The total time taken for a flight from departure to arrival terminal including all onground and in-air time.
- 80. Three letter IATA Code for Netaji Subhash Chandra Bose International Airport Kolkata is:
 - (1) CCU
 - (2) COK
 - (3) KOL
 - (4) MAA
- **81.** Which type of correlation coefficient is used when the data is ordinal or not normally distributed?
 - (1) Pearson correlation coefficient
 - (2) Mode correlation coefficient
 - (3) Spearman correlation coefficient
 - (4) Mean correlation coefficient
- 82. In hypothesis testing, which test is appropriate for comparing the means of two independent groups?
 - (1) Chi-square test
 - (2) Sign test
 - (3) ANOVA
 - (4) t-test

3		
83.	Which statistical concept describ real-valued random variable?	es the asymmetry of the probability distribution of a
	(1) Variance	and probability distribution of a
	(2) Skewness	
	(3) Kurtosis	
	(4) Standard deviation	

- What type of statistical test is used for categorical data to determine if there is a 84. significant association between two variables ?
 - (1) t-test
 - (2) ANOVA
 - (3) Chi-square test
 - (4) Spearman correlation coefficient
- Which method of data collection is particularly useful for obtaining detailed 85. information about a person's thoughts and behaviors?
 - (1) Observational
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- **86.** What is the purpose of a literature review in research?
 - (1) To present new data
 - (2) To summarize existing knowledge and identify gaps in the literature
 - (3) To introduce the research team
 - (4) To describe the methods of data collection

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- 87. In research methodology, what does 'sampling' refer to?
 - (1) The process of selecting a subset of the population for study
 - (2) Analyzing data collected from research
 - (3) Collecting data from every member of the population
 - (4) Identifying the variables of interest
- Which type of scale allows for the ranking of items but does not specify the distance between them?
 - (1) Nominal
 - (2) Ordinal
 - (3) Interval
 - (4) Ratio
- 89. What is the significance of hypothesis formulation in research?
 - (1) It provides a clear direction for the study being a testable statement of a potential relationship between two or more variables.
 - (2) It is required for publishing research findings.
 - (3) It eliminates the need for data collection.
 - (4) It is only used in quantitative research methods.
- Which of the following is Non-probability sampling method? 90.
 - (1) Stratified random sampling
 - (2) Cluster sampling
 - (3) Simple Random
 - (4) Systematic sampling

- What is the primary advantage of using cruise ships in tourism?
 - (1) High speed
 - (2) Experience with Comprehensive amenities and onboard entertainment
 - (3) Low cost
 - (4) Flexibility in routes
- The Trans-Siberian Railway connects which two points?
 - (1) London to Paris
 - (2) New York to California
 - (3) Moscow to Vladivostok
 - (4) Berlin to Rome
- 100. What is the purpose of the All India Permits for vehicles in the context of tourism?
 - (1) Limiting the operation of vehicles to urban areas only
 - (2) Allowing vehicles to operate across state borders within India
 - (3) Restricting vehicle operations to specific tourist sites
 - (4) Mandating environmental checks for vehicles

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SET-X

Tourism Management

10011

Sr. No.

Time: 11/4 Hours	Max. Marks : 100	Total Questions : 100
Roll No. (in figures)	(in words)	
Name	Date of Birth	
Father's Name	Mother's Name	
Date of Examination		
(Signature of the Candidate)		(Signature of the Invigilator)

CANDIDATES MUST READ THE FOLLOWING INFORMATION/INSTRUCTIONS BEFORE STARTING THE QUESTION PAPER.

- All questions are compulsory.
- 2. The candidates must return the question booklet as well as OMR Answer-Sheet to the Invigilator concerned before leaving the Examination Hall, failing which a case of use of unfairmeans / mis-behaviour will be registered against him / her, in addition to lodging of an FIR with the police. Further the answer-sheet of such a candidate will not be evaluated.
- 3. Keeping in view the transparency of the examination system, carbonless OMR Sheet is provided to the candidate so that a copy of OMR Sheet may be kept by the candidate.
- 4. Question Booklet along with answer key of all the A, B, C & D code shall be got uploaded on the University Website immediately after the conduct of Entrance Examination. Candidates may raise valid objection/complaint if any, with regard to discrepancy in the question booklet/answer key within 24 hours of uploading the same on the University Website. The complaint be sent by the students to the Controller of Examinations by hand or through email. Thereafter, no complaint in any case, will be considered.
- 5. The candidate must not do any rough work or writing in the OMR Answer-Sheet. Rough work, if any, may be done in the question booklet itself. Answers must not be ticked in the question booklet.
- 6. There will be no negative marking. Each correct answer will be awarded one full mark. Cutting, erasing, overwriting and more than one answer in OMR Answer-Sheet will be treated as incorrect answer.
- 7. Use only Black or Blue Ball Point Pen of good quality in the OMR Answer-Sheet.
- 8. Before answering the questions, the candidates should ensure that they have been supplied correct and complete booklet. Complaints, if any, regarding misprinting etc. will not be entertained 30 minutes after starting of the examination.

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4		
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- 27. In research methodology, what does 'sampling' refer to ?
 - (1) The process of selecting a subset of the population for study
 - (2) Analyzing data collected from research
 - (3) Collecting data from every member of the population
 - (4) Identifying the variables of interest
- Which type of scale allows for the ranking of items but does not specify the distance 28. between them?
 - (1) Nominal
 - (2) Ordinal
 - (3) Interval
 - (4) Ratio
- What is the significance of hypothesis formulation in research?
 - (1) It provides a clear direction for the study being a testable statement of a potential relationship between two or more variables.
 - (2) It is required for publishing research findings.
 - (3) It eliminates the need from data collection.
 - (4) It is only used in quantitative research methods.
- Which of the following is Won-probability sampling method? 30.
 - (1) Stratified random sampling
 - (2) Cluster sampling
 - (3) Simple Random
 - (4) Systematic sampling

- 31. What term refers to the various ways in which a tourism product is made available to customers?
 - (1) Pricing strategy
 - (2) Product positioning
 - (3) Distribution channels
 - (4) Branding
- 32. What is a characteristic feature of rural tourism planning?
 - (1) Focus on large-scale hotel developments
 - (2) Ignoring local communities' needs and preferences
 - (3) Emphasis on promoting and preserving local culture and heritage
 - (4) Prioritizing mass tourism infrastructure
- **33.** What is the primary focus of sustainable tourism development?
 - (1) Maximizing profits for tourism businesses
 - (2) Exploiting natural resources for tourism purposes
 - (3) Rapid expansion of tourist infrastructure
 - (4) Balancing economic, environmental, and social aspects of tourism
- **34.** Which economic concept refers to the total value of goods and services demanded by consumers, businesses, and governments within a particular market?
 - (1) Inflation
 - (2) Savings
 - (3) Demand
 - (4) Investment

P

33.	within a country's borders i	n a specific time period?
	(1) Gross Domestic Produc	ct (GDP)
	(2) Savings	
	(3) Imports	
	(4) None of the above	
36.	What economic concept do sector leads to further incre	escribes the situation where an increase in spending by one cases in spending across the economy?
	(1) Multiplier effect	
	(2) Inflation	
	(3) Savings	
	(4) None of the above	
37.	The United Nations Generation Year of Millets.	ral Assembly declared Year as the International
	(1) 2022	(2) 2023
	(3) 2024	(4) 2021
38.	It was at its third session Assembly decided to instit	on (Torremolinos, Spain) that the UN Tourism General ute World Tourism Day, commencing in the year:
	(1) 1980	(2) 1976
	(3) 1982	(4) 1986
39.	World Tourism Day has be year 2024 is:	een held on 27 September each year. The theme of WTD fo
	(1) Tourism and Green In	vestments
	(2) Rethinking Tourism	
	(3) Tourism & Rural Deve	elopment
	(4) Tourism and Peace	
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40	Which measure of central tendency is defined as the middle value in a data set when the values are arranged in ascending order?
	(1) Mean
	(2) Median
	(3) Mode
	(4) Range
41.	(1) Transport (2) Accommodation
	(3) Attraction, Facilities & Amenities(4) Industrial manufacturing
42.	What impact does seasonality have on the tourism industry?
	(1) It ensures a steady flow of tourists year-round.
	(2) It causes fluctuations in demand affecting tourism businesses.
	(3) It reduces the economic benefits of tourism.
	(4) It increases the social impact of tourism.
43.	The United Nations World Tourism Organization (UNWTO) primarily focuses on: (1) Regulating international air travel. (2) Promoting responsible, sustainable, and universally accessible tourism. (3) Facilitating global economic policies. (4) Standardizing hotel ratings worldwide.
14.	Which of the following organizations is primarily concerned with the safety and security of international air transport? (1) IATA (2) ICAO (3) LIFTAA (4) WTTC
	(3) UFTAA (4) WTTC

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4	5. From the listed below, what are the positive economic impacts of tourism?
	(1) Decreased employment opportunities.
	(2) Inflation
	(3) Increased foreign exchange earnings.
	(4) Resource depletion.
46	6. 'Cultural Impact' of tourism refers to:
	(1) The influence of tourism on the global economy.
	(2) The effect of global politics on tourism.
	(3) The changes in local customs, traditions, and lifestyle due to tourism.
	(4) The development of new transport routes.
47	. How many main time zones are there around the world?
	(1) 12 (2) 24
	(3) 34 (4) 36
48.	Greenwich Mean Time (GMT) is based on the time at which location?
	(1) The Equator
	(2) The International Date Line
	(3) The North Pole
	(4) The Prime Meridian
49.	What is 'Elapsed Time' in air travel?
	(1) The time difference between two cities.
	(2) The time taken for a layover.
	(3) The time saved by flying over the International Date Line.
	(4) The total time taken for a flight from departure to arrival terminal including all onground and in-air time.
50.	Three letter IATA Code for Netaji Subhash Chandra Bose International Airpor Kolkata is:
	(1) CCU (2) COK
	(3) KOL (4) MAA
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	7,

51	. Which hill station is famous for its to	Ca plantations 2
	(1) Shimla	(2) Munnar
	(3) Nainital	(4) Pachmarhi
52.	state is known for the beach r	
	(1) Karnataka (3) Kerala	(2) Maharashtra (4) Tamil Nadu
53.	Which of the following locations is p	
	(1) Coorg (3) Gulmarg	(2) Shimla(4) Mahabalipuram
54.	World Agri Tourism Day is celebrate	
	(1) 16 March	(2) 16 April
	(3) 16 May	(4) 16 October
55.	Which of the following best describe	es the term 'GDS' in air transportation?
	(1) Ground Delivery System(3) General Department of Safety	(2) Global Distribution System(4) Gate Departure Services
56.	What is the primary role of transport	ation in tourism ?
	(1) Decreasing travel costs	
	(2) Limiting access to destinations	
	(3) Increasing environmental impact	
	(4) Facilitating movement between of	destinations
57.	What characterizes no-frill airlines?	
	(1) Luxury services	
	(2) Low-cost tickets with minimal ex	xtras
	(3) Long-haul international flights	
	(4) All-inclusive travel packages	

58		of using cruise ships in tourism?
	(1) High speed	Maria de la companya
		ensive amenities and onboard entertainment
	(3) Low cost	
	(4) Flexibility in routes	
59.	The Trans-Siberian Railway co	nnects which two points ?
	(1) London to Paris	
	(2) New York to California	
	(3) Moscow to Vladivostok	
	(4) Berlin to Rome	
60.	What is the purpose of the All I	ndia Permits for vehicles in the context of tourism?
	(1) Limiting the operation of v	
	(2) Allowing vehicles to operate	te across state borders within India
	(3) Restricting vehicle operation	ns to specific tourist sites
	(4) Mandating environmental c	hecks for vehicles
61.	traveled to several places in Asia in the seventh century. He recorded all of his travel experiences in his book name 'Journey to the West and India'.	
	(1) Xuanzang (Huen Tsang)	(2) Marco Polo
	(3) Al-Biruni	(4) Ibn Batuta
62.	During which period did the people of Europe start moving out for learning based on cultural resources and educational reform?	
	(1) Early Medieval Period	(2) Renaissance
	(3) Roman Era	(4) Industrial Revolution
63.	Henry Ford introduced the famous automobile name Model T in:	
	(1) 1845	(2) 1851
	(3) 1908	(4) 1920
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64	4. The new Mascot & fresh tagline of administrative control of the Ministrative	ITDC, a Public Sector Undertaking under the
	(1) ADVIK	of Tourism is:
	(3) ATULYA	(2) ANANT
65.	. The Wright Brothers invent	(4) ADYANT
	(1) 1803	(4) ADYANT first successful airplane on 17th December at that time but a great leap for the future.
	(3) 2003	(2) 1903
		(4) 1923
66.	What term describes a person who transhours without an overnight stay?	vels to a place and stays there for less than 24
	(1) Tourist	(2) Excursionist
	(3) Traveler	(4) Visitor
57.	Which type of tourism involves resider country?	nts of a country traveling only within their own
	(1) Inbound Tourism	(2) Outbound Tourism
	(3) Domestic Tourism	(4) International Tourism
8.	The 'Butler's Tourism Area Life Cycle (TALC)' model explains:
	(1) The economic impact of tourism on	a destination
	(2) The stages of a tourist destination go	oes through
	(3) The geographical spread of tourism	
	(4) The environmental effects of tourism	n
	Doxey's Irridex Model is used to gauge	antire is a few weathers were less should be
	(1) The profitability of tourism ventures	Latings to some and account of
	(2) The environmental sustainability of	tourism
1	(3) Host community's reactions to touris	sts over time

(4) The life span of tourism businesses

14	4	hic
-6	 70. Plog's model of tourism categorizes tourists into which of the following psychographypes? (1) Introverts and Extroverts (2) Allocentric, Mid-centric and Psychocentric (3) Optimists and Pessimists 	
	(3) Optimists and Pessimoss (4) High-risk and Low-risk	
7	71. Which of the following is <i>not</i> a type of tour operator ? (2) Domestic	
	(3) Commercial (4) Specialized	
7:	72. What distinguishes an escorted tour from an independent tour?	
	(1) Duration of the tour	
	(2) Presence of a tour guide throughout the trip	
	(3) Cost of the tour	
	(4) Size of the tour group	
73	3. Which type of tour operator focuses on handling travel arrangements within a country?	spec
	(1) Inbound (2) Outbound	
	(3) Domestic (4) Ground	
74.	4. What is a significant aspect of the future of travel wholesaling and retailing?	
	(1) Declining demand for travel services	
	(2) Limited use of technology	
	(3) Increasing reliance on online booking platforms	
	(4) Decreased competition among travel agencies	
75.	What is a key requirement for starting a travel agency or tour operation business	SS ?
	(1) Excessive investment capital	
	(2) Extensive experience in the hospitality industry	
	(3) Obtaining proper recognition and licensing	

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(4) Limited knowledge of information technology

- What is the key difference between FTT and GTT major costing? 76. (1) FIT involves individual travelers, while UTI avolves group bookings (2) FIT offers fixed tour packages, whose GFT allows for customization
 - (3) FIT is more expensive than GIT
 - (4) GIT offers more flexibility in travel arrangements
- 77. What is the standard procedure for puckey and dropp in tour operations? (1) Random selection of pickup localisms

 - (2) No predefined drop-off points
 - (3) Prearranged pickup points and schoolsed drop off locations
 - (4) Leaving travelers to find their own transportation
- 78. What is the primary function of tour brackerss??
 - (1) Issuing travel vouchers
 - (2) Providing airport information
 - (3) Promoting tour packages and destinatons
 - (4) Facilitating cargo handling
- 79. What is the significance of analyzing grant feedback in tour operations?
 - (1) Ensuring compliance with RBI guideliness
 - (2) Determining baggage allowance
 - (3) Improving the quality of services and ithernies
 - (4) Assessing criminal law violations
- What is the primary purpose of issuing health certificates for travelers? 80.
 - (1) Confirming hotel reservations
 - (2) Providing travel insurance coverage
 - (3) Ensuring travelers meet health requirements of their destination
 - (4) Analyzing feedback from travelers
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- - (1) Planning
 - (2) Organizing
 - (3) Staffing
- Which writer is most associated with bureaucratic structures? 82.
 - (1) Henry Fayol
 - (2) Max Weber
 - (3) Adam Smith
 - (4) Mary Parker Follett
- Which one of the following is not one of Drucker's five guiding principles of 83. management?
 - (1) Making people's strengths effective and their weaknesses irrelevant.
 - (2) Enhancing the ability of people to contribute.
 - (3) To operate the organisation's status system.
 - (4) Integrating people in a common venture by thinking through, setting and exemplifying the organisational objectives, values and goals.
- In the context of organizational behavior, what does the term 'perception' refer to? 84.
 - (1) The process of motivating employees
 - (2) The organizational structure
 - (3) The process by which individuals interpret their sensory impressions to give meaning to their environment
 - (4) The process of assigning tasks to employees

- Which theory of motivation focuses on the hierarchy of needs ranging from basic 85.
 - (1) Theory X and Theory Y
 - (2) Maslow's Hierarchy of Needs
 - (3) Herzberg's Two-Factor Theory
 - (4) Expectancy Theory
- The concept that an organization should act ethically towards social issues and be accountable to the wider community is known as:
 - (1) Organizational behavior
 - (2) Social responsibility
- (3) Contingency approach
 - (4) Systems approach
- What principle does the double entry system of accounting rely on?
 - (1) Only credit transactions are recorded
 - (2) Every transaction affects at least two accounts
 - (3) Transactions are recorded at their market value
 - (4) Only cash transactions are recorded
- 88. Which of the following books of accounts is used to record day-to-day financial transactions in chronological order?
 - (1) Journal
 - (2) Final Accounts
 - (3) Trial Balance
 - (4) Cash Book

- 89. What is the role of the Tourism Finance Corporation of India (TFCI)?

 (1) Regulating the tourism and hospitality industry

 (2) Providing financial assistance to tourism-related projects

 (3) Managing the national tourism policy

 (4) Conducting research on tourism trends
- 90. What does 'zero based budgeting' mean?
 - (1) A budget based on zero revenue
 - (2) Starting the budgeting process from a fixed baseline
 - (3) Budgeting with the aim to bring the balance to zero
 - (4) A budgeting approach where every expense must be justified for each new period
- **91.** What type of catering service specializes in providing food for large events such as weddings or conferences?
 - (1) Room service

(2) Corporate catering

- (3) Banquet catering
- (4) Retail food market catering
- **92.** What is a common trend in lodging and food services in the hospitality industry?
 - (1) Decreasing demand for room service
 - (2) Reduction in the variety of restaurant menus
 - (3) Increasing emphasis on sustainability and locally sourced ingredients
 - (4) Expansion of laundry facilities
- **93.** Which model of service quality identifies the gaps that may exist between customer expectations and perceptions?
 - (1) Marketing mix model
 - (2) SWOT analysis model
 - (3) Gap model of service quality
 - (4) Brand loyalty model

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94.	What is the process of diag		
	different needs, characteristic ma	rka.	19
	What is the process of dividing a market into distinct groups of buyers who have (1) Market penetration (2) Market segmentation		
	(3) Market segmentation	(2) Market expansion	ave
95.	Which marketing approach emphase customers to enhance loyalty and satisfactional marketing	(4) Market positioning	
	(1) Transactional marketing	izes building long-term relationships values	with
	(2) Traditional marketing		
	(2) Traditional marketing (3) Mass marketing		
	(4) Relationship marketing		
96.	Which amongst the following		
	Which amongst the following is <i>not</i> the (1) Product	4 P's of Marketing?	
	(3) Price	(2) Place	
		(4) Pace	
	non-residents during a period. It comprimary income account, the secondary financial account.	summarizes transactions between resident asists of the goods and services account y income account, the capital account, an	s and t, the d the
	(1) Balance of Payments		
	(2) Financial Statement		
	(3) P & L Account		
	(4) Income Statement		
98.	tourism is a type of tourism experience linked with food and related	n activity which is characterized by the vill products and activities while travelling.	sitor's
	(1) Gastronomy Tourism		
	(2) Farm Tourism		
	(3) Rural Tourism		
	(4) Pilgrimage Tourism		
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- 99. of a provider of reservation services is the difference between the value at which the intermediated service is sold and the value accrued to the provider of reservation services for this intermediated service.
 - (1) Dividend
 - (2) Net Profit
 - (3) Sale
 - (4) Gross Margin
- may be defined as those arising from the interviewing process. Such errors may be due to a number of circumstances, such as inadequate concepts or questions; inadequate training; interviewer failures; respondent failures.
 - (1) Response Rate
 - (2) Response Error
 - (3) Repo Rate
 - (4) Respondent Bias

Total No. of Printed Pages: 21

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PHD-EE-2023-24

SET-X

Tourism Management

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Sr. No.

Time: 11/4 Hours	Max. Marks: 100	Total Questions: 100
Roll No. (in figures)	(in words)	
Name	Date of Birth	
Father's Name	Mother's Name	
Date of Examination		
(Signature of the Candidate)		(Signature of the Invigilator)

CANDIDATES MUST READ THE FOLLOWING INFORMATION/INSTRUCTIONS BEFORE STARTING THE QUESTION PAPER.

- 1. All questions are compulsory.
- 2. The candidates must return the question booklet as well as OMR Answer-Sheet to the Invigilator concerned before leaving the Examination Hall, failing which a case of use of unfairmeans / mis-behaviour will be registered against him / her, in addition to lodging of an FIR with the police. Further the answer-sheet of such a candidate will not be evaluated.
- 3. Keeping in view the transparency of the examination system, carbonless OMR Sheet is provided to the candidate so that a copy of OMR Sheet may be kept by the candidate.
- 4. Question Booklet along with answer key of all the A, B, C & D code shall be got uploaded on the University Website immediately after the conduct of Entrance Examination. Candidates may raise valid objection/complaint if any, with regard to discrepancy in the question booklet/answer key within 24 hours of uploading the same on the University Website. The complaint be sent by the students to the Controller of Examinations by hand or through email. Thereafter, no complaint in any case, will be considered.
- The candidate must not do any rough work or writing in the OMR Answer-Sheet. Rough work, if any, may be done in the question booklet itself. Answers must not be ticked in the question booklet.
- 6. There will be no negative marking. Each correct answer will be awarded one full mark. Cutting, erasing, overwriting and more than one answer in OMR Answer-Sheet will be treated as incorrect answer.
- 7. Use only Black or Blue Ball Point Pen of good quality in the OMR Answer-Sheet.
- 8. Before answering the questions, the candidates should ensure that they have been supplied correct and complete booklet. Complaints, if any, regarding misprinting etc. will not be entertained 30 minutes after starting of the examination.

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2	
5. Which theory of motivation focuses on the his physiological needs to self-actualization?	erarchy of needs ranging from bas.
(1) Theory X and Theory Y	4 2mmin (1)
(2) Maslow's Hierarchy of Needs	
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6. The concept that an organization should act ethi accountable to the wider community is known as:	ically towards social issues and be
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11.	
	(1) Shimla (2) Munnar
	(3) Nainital (4) Pachmarhi
12.	Which state is known for the beach resorts of Kovalam and Varkala?
	(1) Karnataka (2) Maharashtra
	(3) Kerala (4) Tamil Nadu
13.	Which of the following locations is popular for its lighthouse tourism?
	(7) Shimla
	(3) Gulmarg (4) Mahabalipuram
14.	World Agri Tourism Day is celebrated on :
	(1) 16 March (2) 16 April (2)
	(3) 16 May (4) 16 October
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	EE-2023-24/(Tourism Management)(SET-X)/(D)

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15. Which of the following best describes the term	'GDS' in oir term
(1) Ground Delivery System	ODS III all transportation ?
(2) Global Distribution System	
(3) General Department of Safety	
(4) Gate Departure Services	
	rism 2
(1) Decreasing travel costs	wind pass one said budget
(2) Limiting access to destinations	11. A badgat based on som one
(3) Increasing environmental impact	(Z) Successful to be depositing parts
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17. What characterizes no-frill airlines?	
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18. What is the primary advantage of using cruise ship	Wach sub- 2 congrues the
(1) filed speed	os in tourism?
	Level (bel
(2) Experience with Comprehensive amenities and(3) Low cost	
(4) Flexibility in routes	
Bir conduct Jakit 184	
9. The Trans-Siberian Railway connects which two po	nints ?
(1) London to Paris	I All Turner Tough Brown
(2) New York to California	
(3) Moscow to Vladivostok	
(4) Berlin to Rome	vcM-31 (f)

- What is the purpose of the All India Permits for vehicles in the context of tourism?
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101	
24. Which econd	omic concept refers to the total value of goods and services demanded usinesses, and governments within a particular market?
consumers, b	Usinesses to the total value of good
	asmesses, and governments within a partial
(-) mitation	The state of the s
(3) Demand	(2) Savings
	(4) Investment
25. Which econon within a country	nic indicator measures the total value of goods and services produce y's borders in a specific time period?
(1) Gross Dom	estic Product (GDP)
(2) Savings	and (ODP)
(-) Savings	Print approx
(3) Imports	
	VESTICAL STREET, 17
(4) None of the	above.
26. What economic	
sector leads to fur	ther increase the situation where an increase
(1) Multiplier effe	concept describes the situation where an increase in spending by one ect
	3114月1日美国 (43) /
· / - Intalion	
(3) Savings	What is a distribution feature of speciments of participations.
(4) None of the ab	SHEDDER OF THE PROPERTY OF THE
27. The United Nations Year of Millets.	General Assembly declared Year as the International
(1)	as the International
(1) 2022	
(3)	(2) 2023
28. It was at .	
Assembly decided to	(4) 2021 session (Torremolinos, Spain) that the UN Tourism General institute World Tourism Day, commencing in the year:
(1) 1980	(2) 1976
(3) 1982	(2) 1976
	(4) 1986 (4) 1986 (4) Levelshermann, alreadous gaismala (4)
PHD-FF-2022 2	(A) Belancing economics
2023-24/(Tourism N	lanagement)(CET VI)
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(4) The total number of tourists a country can host during a season

34.	What is a key characteristic of tourism products in India?				
	(1) Homogeneity	(2) Seasonality and Diversities			
	(3) Limited accessibility	(4) Single climatic zone			
35.	What represents the diversity of Indian				
	(1) The use of rice across all dishes				
	(2) Regional variations				
	(3) Uniform cooking methods				
	(4) The exclusive use of vegetarian in	• 1.00			
36.	Now also a tourist attraction, Deekshabhoomi, where Dr. B. R. Ambedkar embrace and converted to Buddhism is located at:				
	(1) Kaushambi	(2) Sarnath			
	(3) Kushinagar	(4) Nagpur			
37.	Mohiniyattam is a popular dance form associated with:				
	(1) Kerala	(2) Odisha			
	(3) Uttar Pradesh	(4) Assam			
38.	Salarjung Museum is located in:				
	(1) Delhi	(2) Lucknow	32. While		
	(3) Hyderabad	(4) Chennai			
39.	Originally called as Chintamani, Junaga				
	(1) Junagarh, Gujarat				
	(2) Jodhnus Botosthon				
	(3) Una, Himachal Pradesh				
	(4) Bikaner Rajasthan	kilt skjang ta "somut mutalessa sa Manadas " o flokat i 10 tempe isa sa			
40.	Ranthambore National Park is best kno				
	(1) Snow Leopards				
	(3) Asiatic Elephants	(4) Rhinoceros			

	Bo or control chicks;	specializes in providing food for large events such a
	(1) Room service	(2) Corporate catering
	(3) Banquet catering	(4) Retail food market catering
42	. What is a common trend in lodg	ing and food services in the hospitality industry?
	(1) Decreasing demand for room	n service
	(2) Reduction in the variety of r	estaurant menus
	(3) Increasing emphasis on sust	ainability and locally sourced ingredients
	(4) Expansion of laundry facility	ies
43.	Which model of service quality expectations and perceptions?	identifies the gaps that may exist between customer
	(1) Marketing mix model	(1) Gastronomy Tourism
	(2) SWOT analysis model	
	(3) Gap model of service quality	(a) Journal Found
	(4) Brand loyalty model	
44.	What is the process of dividing different needs, characteristics, or	a market into distinct groups of buyers who have behaviors?
	(1) Market penetration	(2) Market expansion
	(3) Market segmentation	(4) Market positioning
45.	Which marketing approach en customers to enhance loyalty and	mphasizes building long-term relationships with
	(1) Transactional marketing	
	(2) Traditional marketing	
	(4) Relationship marketing	
46.	Which amongst the follow:	(i) Response Eale
	Which amongst the following is no (1) Product	
	(3) Price	(2) Place
	(-) 11100	(4) Pace

	2000			
47.	non-residents during a pe	eriod. It consists of	trizes transactions between resident the goods and services account account, the capital account,	and t
	(1) Balance of Payments			42.
	(2) Financial Statement			
	(3) P & L Account			
			(3) increasing emphasis on sher.	
			uiffort yabount to norsus oact (b)	
48.	experience linked with for	pe of tourism activited and related production	ty which is characterized by the ets and activities while travelling	VISITO.
	(1) Gastronomy Tourism			
	(2) Farm Tourism			
	(3) Rural Tourism			
	(4) Pilgrimage Tourism		lebone vileyel brickl (4)	
49.	which the intermediated reservation services for th	service is sold and		vider
	(1) Dividend	quality (I)		
	(2) Net Profit			
	(3) Sale			
	(4) Gross Margin			
50.	may be due to a number	of circumstances, si	om the interviewing process. Su uch as inadequate concepts or q ondent failures.	ch en juestic
	(1) Response Rate			
	(a) B - E		Vhietramonas, ne fotja vegantarier	
	(3) Repo Rate		D Product	
	(4) Respondent Bias		1) Price	

)	
51	. Which type of correlation coefficient is used when the data is ordinal or not normall distributed?
	(1) Pearson correlation coefficient
	(2) Mode correlation coefficient
	(3) Spearman correlation coefficient
	(4) Mean correlation coefficient
52.	In hypothesis testing, which test is appropriate for comparing the means of two independent groups?
	(1) Chi-square test
	(2) Sign test all adjust energy with the lame nabel world grafte its exhaustic eff. (5)
	(3) ANOVA
	(4) t-test
53.	Which statistical concept describes the asymmetry of the probability distribution of a real-valued random variable?
	(1) Variance the same and administration of the localized principles in exceeding saff (1)
	(2) Skewness
	(3) Kurtosis
	(4) Standard deviation
54.	What type of statistical test is used for categorical data to determine if there is a significant association between two variables?
	(1) t-test
	(2) ANOVA
	(2) Ordinal
	(3) Chi-square test
	(4) Spearman correlation coefficient

(1) Observational

(2) Interviews

(3) Surveys

	(4) Experiments . Separation and the separation of the separation	
ov.	56. What is the purpose of a literature review in research?	
	(1) To present new data	
	(2) To summarize existing knowledge and identify gaps in the literature	
	(3) To introduce the research team	
	A.D. Burni Pennama	
	(4) To describe the methods of data collection	
5	57. In research methodology, what does 'sampling' refer to?	
	(1) The process of selecting a subset of the population for study	
	(2) Analyzing data collected from research	
	(3) Collecting data from every member of the population	
	(4) Identifying the variables of interest	
58	58. Which type of scale allows for the ranking of items but does <i>not</i> specify to between them?	the distanc
	(1) Nominal	
	(2) Ordinal	
	(3) Interval	
	(4) Ratio	
PHI	D-EE-2023-24/(Tourism Management)(SET-X)/(D)	
	2.7(100113111 Management)(SE1-A)/(D)	

55. Which method of data collection is particularly useful for obtaining detail

information about a person's thoughts and behaviors?

- **64.** What is a significant aspect of the future of travel wholesaling and retailing?
 - (1) Declining demand for travel services
 - (2) Limited use of technology
 - (3) Increasing reliance on online booking platforms
 - (4) Decreased competition among travel agencies
- 65. What is a key requirement for starting a travel agency or tour operation business?
 - (1) Excessive investment capital
 - (2) Extensive experience in the hospitality industry
 - (3) Obtaining proper recognition and licensing
 - (4) Limited knowledge of information technology
- 66. What is the key difference between FIT and GIT in tour costing?
 - (1) FIT involves individual travelers, while GIT involves group bookings
 - (2) FIT offers fixed tour packages, while GIT allows for customization
 - (3) FIT is more expensive than GIT
 - (4) GIT offers more flexibility in travel arrangements
- 67. What is the standard procedure for pickup and drop, in tour operations?
 - (1) Random selection of pickup locations-
 - (2) No predefined drop-off points
 - (3) Prearranged pickup points and scheduled drop-off locations
 - (4) Leaving travelers to find their own transportation
- 68. What is the primary function of tour brochures?
 - (1) Issuing travel vouchers
 - (2) Providing airport information
 - (3) Promoting tour packages and destinations
 - (4) Facilitating cargo handling

69	What is the significance of analyzing guest feedback in tour operations?
	(1) Ensuring compliance with RBI guidelines
	(2) Determining baggage allowance
	(3) Improving the quality of services and itineraries
	(4) Assessing criminal law violations
70.	The first but and the first section is a first section of the first section in the first section is a first section in the first section in the first section is a first section in the first section
	(1) Confirming hotel reservations
	(2) Providing travel insurance coverage
	(3) Ensuring travelers meet health requirements of their destination
	(4) Analyzing feedback from travelers
71.	Which characteristic of the hospitality industry refers to the fact that services cannot be stored or inventoried for future use?
	(1) Inflexibility
	(2) Intangibility
	(3) Perishability
	(4) Fixed location
72.	What type of hotel offers multiple locations under the same brand and management ?
	(1) Independent hotel
	(2) Boutique hotel
	Administration of a residual section of the County of County in the County of the Coun
	(4) Chain operations 25/19902 129073 (4)

73. What	is a typical fiscal incentive offered		
(1) Fr	is a typical fiscal incentive offered to the hotel industry in India ree room upgrades	1?	
	thical guidelines		
	ax breaks and subsidies		
	mployee training programs		
74. Which at the fe	type of bedmaking involves tucking the top sheet and blanket to	ander the ma	ittress
	ropean style		
	nerican style		
(3) Cor	ntinental style		
(4) Foo	ot Fold, Hospital Corners		
75. The Cor	ntinental breakfast typically includes:		
(1) Brea	nd Const I.: m		
(2) A fu	all-cooked meal including eggs, meat, and potatoes		
(3) A va	ariety of Indian breakfast dishes		
(4) Panc	cakes and maple syrup		
76. Which ar	mongst the following is an Italian soup?		
(1) Chicl	ken Broth		
(2) Potag	ge Conde		
(3) Mine	ten in the second secon		
(4) Potag	ge St. Germain		
77. All items	that are <i>not</i> normally found in a room but available on request	plater or	
(1) Guest	t Loan items		
(2) Guest	Essentials land supaper		
(3) Guest	Expendables		
(4) Guest	Supplies I supplies		

			83
7	78. Dalma, Pakhala Bhata are spec	cialty from the cuisine of:	
	(1) Andhra Pradesh	(2) Tamil Nadn	
	(3) Kerala		
7	9. Ghewar is a sweet dish from re	gional quising of	
	(1) Awadh	(2) Uttarakhand	
	(3) Bihar	The contract of the contract o	
80	1. Foldaway Beds with a slaved		
	three sections when used as a Se	wood frame that folds into a double-h	inged shape of
	(1) Z Bed	type on (oarism lovolves residents of a	
	(2) Murphy Bed		
	(3) Rollaway Bed		
	(4) Zero Gravity Bed		
81.	his travel experiences in his bool	laces in Asia in the seventh century. He k name 'Journey to the West and India'.	recorded all of
	(1) Xuanzang (Huen Tsang)	(2) Marco Polo	
	(3) Al-Biruni	(4) Ibn Batuta	
82.	During which period did the per cultural resources and educationa	ople of Europe start moving out for learn	TV4
	(1) Early Medieval Period	(2) Renaissance	
	(3) Roman Era	(4) Industrial Revolution	
83.	Henry Ford introduced the famous	S automobile name Model T.:	
	(1) 1845	(2) 1851	
	(3) 1908	(4) 1920 (4) de la	
84.		e of ITDC, a Public Sector Undertakin	ng under the
	(1) ADVIK		(S) ((E)
	(3) ATULYA	(4) ADYANT	
PHD-E	E-2023-24/(Tourism Managemen	nt)(SET-X)/(D)	P. T. O.

D

	6.1 -i-land on 17th I
85. The Wright Brothers invented the which took a small flig	the first successful airplane on 17th I ht at that time but a great leap for the future
(1) 1803	(2) 1903
(3) 2003	(4) 1923
(3) 2003	la to a place and stays there for le
86. What term describes a person who	travels to a place and stays there for le
hours without an overnight stay?	(2) Excursionist
(1) Tourist	A TO THE PARTY OF
(3) Traveler of a medical had	No. 18 No. of the second or second at the second of the se
87. Which type of tourism involves re	esidents of a country traveling only within
country?	
(1) Inbound Tourism	(2) Outbound Tourism
(3) Domestic Tourism	(4) International Tourism
Tourism Area Life C	'ycle (TALC)' model explains:
(1) The economic impact of touri	sm on a destination
(1) The economic impact of tourist destination (2) The stages of a tourist destination (2)	tion goes through
(2) The stages of a tourist destination	purism
(3) The geographical spread of to	tourism
(4) The environmental effects of	
89. Doxey's Irridex Model is used to	gauge: Sand Sandisanda bas Zerra Acid and
(1) The profitability of tourism v	ventures
(2) The environmental sustainab	sility of tourism
(3) Host community's reactions	to tourists over time
(4) The life span of tourism bus	inesses
and Government Control of the Contro	izes tourists into which of the following p
90. Plog's model of tourism categor	1203 10411
types:	a CASTI To omigin don't remarkable we winted to the Minister of Torgin
(2) Allocentric, Mid-centric and	d Psychocentric
(2) Allocellule, who centure (3) Optimists and Pessimists	DVIK (2) A:
(3) Optimists and Fossimists	A Y IUI
(4) High-risk and Low-risk	
PHD-EE-2023-24/(Tourism Manager	ment)(SET-X)/(D)

(4) Resource depletion.

96.

	(2) The effect of global politics on tourism.
	(3) The changes in local customs, traditions, and lifestyle due to tourism.
	(4) The development of new transport routes.
97.	How many main time zones are there around the world?
	(1) 12 (2) 24 *-
	(3) 34 (4) 36
98.	Greenwich Mean Time (GMT) is based on the time at which location ?
	(1) The Equator
	(2) The International Date Line
	(3) The North Pole
	(4) The Prime Meridian
99.	What is 'Elapsed Time' in air travel ?
	(1) The time difference between two cities.
	(2) The time taken for a layover.
	(3) The time saved by flying over the International Date Line.
	(4) The total time taken for a flight from departure to arrival terminal including ground and in-air time.
100.	Three letter IATA Code for Netaji Subhash Chandra Bose International A Kolkata is:
	(1) CCU (2) COK
	(3) KOL (4) MAA
	the control of the state of the position of the position of the property of the state of the sta
	Assistance of the control of the con

'Cultural Impact' of tourism refers to:

PHD-EE-2023-24/(Tourism Management)(SET-X)/(D)

(1) The influence of tourism on the global economy.

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