SEMESTER-III

Sr. No.	Paper Code	Nature Of Paper	Nomenclature	Theory Marks	Practical	Sessional Marks/Internal Assessment	Total Marks	Credit			Total Credit
								L	P	T	
1.	25JMCS403DS01	DSC A 6	Communication Models & Theories	70	-	30	100	4	-	-	4
2.	25JMCS403DS02	DSC A 6	Public Relations	70	-	30	100	4	-	-	4
3.	25JMC403MI01	MIC3	Advertising: An Introduction	70		30	100	4	-	-	4
4.	**25JMC403SE01**	**SEC3**	**News Writing for Print Media**	**50**	**-**	**25**	**75**	**3**	**-**	**-**	**3**
5	25JMCX03MD01	MDC3	Mass Media & Society*	75	-	-	75 (Formative Assessment)	3	-	-	3
6		AEC3	From The Common Pool					2			2
7.		VAC3	from the Common Pool								2
Total Credit											22

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Syllabi for SEC Course
NEWS WRITING FOR PRINT MEDIA

Semester -3rd

SEC-3

Name of Program	**Under Graduate (Skill Enhancement COURSE Journalism & Mass Communication)**	**Program Code**	**USJMC4**
Name of the Course	**News Writing for Print Media**	**Course Code**	**24JMC403SE01**
Hours per Week	**3**	**Credits**	**3 (L:3 T:0 P:0)**
Maximum Marks	**50 Theory+ 25 Internal Total= 75 Marks**		

Course Learning Outcomes (CLO):

CLO 1:Students would gain knowledge about essentials of News writing for Print Media.
CLO 2:Students would gain skills to do News writings in various forms/ types.
CLO 3: Students would develop techniques and practical knowledge in reporting, structuring news and presenting news stories.

Unit 1:

- Definition and elements of news: 5Ws & 1H.
- News values: Timeliness, proximity, prominence, consequence, human interest.
- Types of news: Hard news, soft news, spot news, follow-ups
- Principles of news writing: Clarity, brevity, accuracy, objectivity

Unit 2

- Structure of News: Inverted pyramid, Chronological
- News sources: Types and credibility
- Techniques of information gathering: Observation, interviews, documents.
- Challenges in reporting: Verification, bias, deadlines

Unit 3:

- Writing leads: Types and functions
- Writing headlines, subheads, and captions
- Writing body of the news: paragraphing, transitions, coherence
- Writing news on various beats, ground reporting news

Unit 4:

- Writing personality profile based news, writing interview based news
- Writing news backgrounder and news analysis
- Writing reviews (movies, books, theatre, music performance, etc.)
- News Editing process: proofreading, fact-checking, correcting errors, etc.

References:

- UshaRaman- Writing for Media.
- Vartika Nanda-News Writing and Reporting
- SurbhiDahiya and ShambhuSahu-Beat Reporting and Editing: Journalism in the Digital Age
- K.M. Shrivastava-News Reporting and Editing

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- Parimal Kumar-Reporting on the Ground
- M.V. Kamath-Professional Journalism
- M.V. Kamath-The Journalist's Handbook

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