

MAHARSHI DAYANAND UNIVERSITY, ROHTAK

BACHELOR OF TOURISM AND TRAVEL MANAGEMENT

(BTM) – 4YEARS

PROGRAMME STRUCTURE & DETAILED SYLLABUS

Under NEP 2020

w.e.f SESSION 2026-27



MAHARSHI DAYANAND UNIVERSITY

ROHTAK (HARYANA)

PROGRAMME SPECIFIC OUTCOMES

The programme specific outcomes of four years (Eight Semester) BTTM programme are as follows:

PSO 1:	Students will develop a comprehensive understanding of Tourism and Hospitality, including a deep knowledge of Haryana's unique culture and cuisine. Students will also acquire essential computer skills require in various fields of tourism operations.
PSO 2:	Students will specialize in Travel Agency & Tour Operations, gaining expertise in Adventure Tourism. They will also acquire essential skills require for Tour Guiding and Escorting.
PSO 3:	Students will delve into the world of Tourism Geography, gaining insights into India's natural, religious, cultural, and heritage tourism products. Additionally, students will acquire essential accounting skills tailored for the tourism industry.
PSO 4:	Students will specialize in Special Interest Tourism, gaining in-depth knowledge of Cultural Tourism in India. They will also develop expertise in Travel Documentation, understand the principles and practices of Management, and become proficient in Airlines Ticketing.
PSO 5:	Students will engage in a valuable internship, gaining hands-on experience in the tourism industry. They will also develop a deep understanding of Tourism Policy in India, explore Transport Management, discover Major Destinations of the World, and acquire skills in Human Resource Management. Additionally, students will specialize in Tour Packaging and Itinerary Preparation, preparing them for successful careers in the dynamic field of tourism and travel management.
PSO 6:	Students will specialize in Hotel & Resort Management, gaining expertise in this vital sector of the industry. They will also explore the principles of Sustainable Tourism, delve into Major Destinations of the World, and acquire skills in Tourism Marketing. Moreover, students will harness the power of Digital Tools for success in the modern tourism landscape.
PSO 7:	Students will specialize in the art of Itinerary Planning and tour Packaging, mastering the craft of creating memorable journeys. They will also gain valuable expertise in Event Management, explore the eco-friendly aspects of Eco-Tourism, become proficient in airline ticketing, and gain insights into Tourist Behavior.
PSO 8:	Students will specialize in Tourism Operations, gaining practical knowledge of the inner workings of the tourism industry. They will also stay ahead of the curve by exploring Emerging Trends in Tourism, becoming wildlife enthusiasts with Wildlife Tourism, and championing Responsible Tourism practices.

BACHELOR OF TOURISM AND TRAVEL MANAGEMENT (BTM)

Semester	Discipline-Specific Courses (DSC)-Major		Minor(MIC)/Vocational (VOC)	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Skill Enhancement Courses (SEC)/Internship/Dissertation	Value Added Courses (VAC)	Total Credits
	24 BTM 401 DS01	24 BTM 401 DS02				24 BTM 401SE01		
I	Foundations of Tourism and Hospitality @ 4 credits	Haryana Tourism: Culture, Cuisine & Customs @ 4 credits	Choose from the Central Pool of the University @ 4 credits	Choose from the Central Pool of the University @ 3 credits	Choose from the Central Pool of the University @ 2 credits	Computer Application in Tourism @ 3 credits	Choose from the Central Pool of the University @ 2 credits	22

Minor(MIC)/Vocational (VOC) (Offered by IHTM for other UTDs) Fundamentals of Tourism (24 HTM 401MI01)

Multidisciplinary courses (MDC) (Offered by IHTM for other UTDs) Food & Culinary Tourism Treasures of India (24 HTM X01MD01)

Semester	Discipline-Specific Courses (DSC)-Major		Minor(MIC)/Vocational (VOC)	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Skill Enhancement Courses (SEC)/Internship/Dissertation	Value Added Courses (VAC)	Total Credits
	24 BTM 402 DS01	24 BTM 402 DS02				24 BTM 402SE01		
II	Travel Agency & Tour Operations @ 4 credits	Adventure Tourism @ 4 credits	Choose from the Central Pool of the University @ 4 credits	Choose from the Central Pool of the University @ 3 credits	Choose from the Central Pool of the University @ 2 credits	Tour Guiding Skills @ 3 credits	Choose from the Central Pool of the University @ 2 credits	22

Minor(MIC)/Vocational (VOC) (Offered by IHTM for other UTDs) Natural Tourism Treasures of India (24 HTM 402MI01)

Multidisciplinary courses (MDC) (Offered by IHTM for other UTDs) Tourism & Hospitality: An Introduction (24 HTM X02MD01)

Students exiting the programme after second semester and securing 48 credits including 4 credits of summer Internship will be awarded UG Certificate in the relevant Discipline/Subject

Semester	Discipline-Specific Courses (DSC)-Major		Minor(MIC)/Vocational (VOC)	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Skill Enhancement Courses (SEC)/Internship/Dissertation	Value Added Courses (VAC)	Total Credits
III	25 BTM 403 DS01	25 BTM 403 DS02				25 BTM 403SE01	Choose from the Central Pool of the University	22
	Tourism Geography	Tourism Products of India (Natural)	Choose from the Central Pool of the University	Choose from the Central Pool of the University	Choose from the Central Pool of the University	Accounting Skills for Tourism		
	@ 4 credits	@ 4 credits	@ 4 credits	@ 3 credits	@ 2 credits	@ 3 credits	@ 2 credits	

Minor(MIC)/Vocational (VOC) (Offered by IHTM for other UTDs) Cultural & Heritage Tourism Treasures of India (25 HTM 403MI01)

Multidisciplinary courses (MDC) (Offered by IHTM for other UTDs) Unveiling Incredible India: A Journey into Tourism and Hospitality (25 HTM X03MD01)

Semester	Discipline-Specific Courses (DSC)-Major				Minor(MIC)/Vocational (VOC)	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Skill Enhancement Courses (SEC)/Internship/Dissertation	Value Added Courses (VAC)	Total Credits
IV	25 BTM 404 DS01	25 BTM 404 DS02	25 BTM 404 DS03	25 BTM 404 DS04	25 HTM 404MV01/ 24VCHSH44 UG	----		----		24
	Special Interest Tourism	Tourism Products of India (Cultural)	Transport Management	Management : Principles & Practices	Home Stay Host -I		Choose from the Central Pool of the University		Choose from the Central Pool	
	@ 4 credits	@ 4 credits	@ 4 credits	@ 4 credits	@ 4 credits		@ 2 credits		@ 2 credits	

1. Students exiting the programme after fourth semester and securing 94 credits including 4 credits of summer internship will be awarded UG Diploma in the relevant Discipline/subject, provided every exiting student shall undergo Summer Training/ Internship for Eight Weeks in the industry (During Summer Break). This component will be evaluated along with their IVth Semester after completion of Internship.
2. At the end of the Fourth Semester every student shall undergo Summer Training/ Internship for Eight Weeks in the industry (During Summer Break). This component will be evaluated during the fifth semester (26BTM405IN01). The candidates will submit the Summer Internship Report in the manner specified in the Ordinance.

Semester	Discipline-Specific Courses (DSC)-Major				Minor(MIC) /Vocational (VOC)	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Skill Enhancement Courses (SEC)/Internship	Value Added Courses (VAC)	Total Credits
V	26 BTM 405 DS01	26 BTM 405 DS02	26 BTM 405 DS03	26 BTM 405 DS04	26 HTM 405MV01/ 24VCHSH54 UG	----	----	26BTM405IN01	----	24
	Tourism Policy of India @ 4 credits	Tourism Product of India (Religious) @ 4 credits	Major Destinations of the World-I @ 4 credits	Human Resource Management @ 4 credits	Home Stay Host-II @ 4 credits			Internship [#] @ 4 credits		

#Four credits of Internship earned by a student during summer internship after 2nd semester or 4th Semester will be counted in 5th Semester of a student who pursue 3 year UG Programmes without taking exit option.

Semester	Discipline-Specific Courses (DSC)-Major				Minor(MIC) /Vocational (VOC)	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Skill Enhancement Courses (SEC)/Internship	Value Added Courses (VAC)	Total Credits
VI	26 BTM 406 DS01	26 BTM 406 DS02	26 BTM 406 DS03	26 BTM 406 DS04	26 HTM 406MV01/ 24VCHSH64 UG	----	----	26 BTM 406 SE01	----	22
	Hotel & Resort Management @ 4 credits	Sustainable Tourism @ 4 credits	Major Destinations of the World-II @ 4 credits	Tourism Marketing @ 4 credits	Home Stay Host-III @ 4 credits			Digital Tools in Tourism for Success @ 2Credits		

Students will be awarded 3-year UG Degree in relevant major Discipline/Subject upon securing 136 credits.

Semester	Discipline-Specific Courses (DSC)-Major					SEC 4/ MIC7 (VOC)/ Internship	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Dissertation/ Project Work	Value Added Courses (VAC)	Total Credits
VII	24ITM201 DS01	24ITM201 DS02	24ITM201 DS03	24ITM201 DS04	24ITM201 DS05	24ITM201 MV01	----	----	----	----	24
	Itinerary Planning & Tour Packaging @ 4 credits	Field Tour- I @ 4 credits	Eco Tourism @ 4 credits	Airlines Ticketing @ 4 credits	Tourist Behavior @ 4 credits	Event Manageme nt @ 4 credits					

Semester	Discipline-Specific Courses (DSC)-Major					SEC5/MIC 8 (VOC)/ Internship	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Dissertation/ Project Work	Value Added Courses (VAC)	Total Credits
VIII (4yr UG Hon.)	24ITM20 2DS01	24ITM20 2DS02	24ITM20 2DS03	24ITM202 DS04	24ITM20 2DS05	24ITM202 MV01	----	----	----	----	24
	Tourism Operations @ 4 credits	Tourism Economic s @ 4 credits	Wildlife Tourism @ 4 credits	Field Tour- II @ 4 credits	Food of India @ 4 credits	Emerging Trends in Tourism @ 4 credits					

Semester	Discipline-Specific Courses (DSC)-Major		SEC5/MIC8 (VOC)/ Internship	Multidisciplinary courses (MDC)	Ability Enhancement courses (AEC)	Dissertation/Project Work	Value Added Courses (VAC)	Total Credits
	27BTM 408 DS06	27BTM 408 DS07	27 HTM 408MV01	----	----	27BTM408PD01	----	24
VIII (4yr UG Hon. With Research)	Tourism Operations @ 4 credits	Tourism Economics @ 4 credits	Emerging Trends in Tourism @ 4 credits			Research project/Dissertation @12 credits		

NOTE:-

Formative Assessment Model

1. For Value Added Courses

For two credits theory

	Marks Distribution
Written test (2X10)	20
Class assignments/Case Study/Mini Project (2X5)	10
Quiz/ seminar/ Group discussion/ Debate (2 X 7.5)	15
Attendance	05
Total	50

For two credits practical

	Marks Distribution
Regular assessment through observation and class discussion	20
Field work (Report)/Mini Project	15
Assignment (2 X 5)	10
Attendance	05
Total	50

2. For Multidisciplinary Courses

For three credit theory

	Marks Distribution
Written test (2X10)	20
Class assignments/Case Study/Mini project (2 X 10)	20
Book Review/Essay/Seminar (1 X 10)	10
Quiz/Group Discussion/Debate (2X10)	20
Attendance	05
Total	75

3. For UG/PG Practical Courses

For four credits practical

	Marks Distribution
Regular assessment through observation and class discussion	20
Lab work (practical file) field work (report) Portfolio	30
Assignment/Case study/Mini project (3X10)	30
Seminar/Presentation (2X7.5)	15
Attendance	05
Total	100

4. Internship Evaluation

After completion of internship, students need to prepare a comprehensive report highlighting their learning and takeaways during the internship period as per MDUR Internship Regulations 2025. The report shall be signed by the Internship Supervisor from respective UTD/Centre/College and Mentor from Internship providing organizations. Evaluation of internship report and viva-voce will be jointly conducted by Internship Supervisor and Mentor on the time and date notified by the concerned HoDs/Directors/Principals. The mentor from host organization may participate in evaluation through online/offline mode. In case of non-availability of respective mentor the available relevant mentor as decided by the concerned HOD/Director/Principal may be utilized for the purpose of evaluation.

Suggested distribution of marks will be as below:

S. No.	Components			Employability-Oriented Internship	Research-Oriented Internship
1	Assessment by Mentor			30	30
	S. No	Detail	Marks		
	1	Skills Learned	15		
	2	Regularity	10		
	3	Conduct	5		
		Total (30)			
2	Internship Report			40	40
3	Viva Voce			30	30

EVALUATION OF PROJECT REPORT/DISSERTATION

In case of the Project reports/Dissertation/Research Project, the assessment shall be jointly carried out by the internal and external examiners. There shall be no internal assessment component for Dissertation/Project Report. External examiners shall be invited from amongst the panel of examiners (ordinarily not below the rank of Associate Professor) recommended by the concerned Board of Studies.