



**Dr Sanjay Nandal**  
**Assistant Professor (Sr. Scale)**  
**Maharshi Dayanand University, Rohtak, Haryana (India)**  
[sanjaynandal@gmail.com](mailto:sanjaynandal@gmail.com)

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### **About me**

Before joining the profession of teaching, worked as Astd. Manager (finance) in a finance company of repute. Visited Europe in 1999 for participating in an International Trade Fair and explored the entry strategies in European market. Now handling a number of papers from specializations like Finance Marketing and International Business. Acted as Training and Placement Coordinator in the Department of Business Economics. 18 years' rich experience in academic leadership, teaching, research and industry

### **QUALIFICATIONS:**

Degree/Certificate	University/Institute	Year	Specialization
Ph.D	IMSAR M.D.University, (Haryana, India) Rohtak	2009	Management Sciences
MBA Full-Time Course	IMSAR, M.D.University, (Haryana, India) Rohtak	1995-97	Marketing Management
B.A (Pass course)	M.D.University, (Haryana, India) Rohtak	1991-94	Economics
10+2	Haryana Board of School Education, Bhiwani	1989-91	Medical

### **Specialized Training**

UGC Sponsored Refresher course	Academic Staff College, B.P.S. Mahila Vishwavidyalaya, Khanpur Kalan, Sonapat	ICT and academics
Faculty Development Programe	Academic Staff College, B.P.S. Mahila Vishwavidyalaya, Khanpur Kalan, Sonapat	Human values

**Extension, co-curricular and activities:**

Guidance of real field research projects conducted by students
Active member of Students related cultural programmes
Member of 34 <sup>th</sup> Interzonal Youth Festival(2014-15) Organizing committee
Member of 21 <sup>st</sup> National Youth Festival (Jan 12-16,2017) Organizing committee

**Contribution to Corporate life and management of the department**

Departmental convener of CCPC
Member of admission and Counselling Committee
Member of Purchase Committee
Member of Deptt. Maintenance Committee
Member of Anti-ragging Committee
Organizing Secretary of National Conference
Programme coordinator (History) DDE, MDU, Rohtak

**RESEARCH:****Supervision at PhD level:**

Degree	Scholar	Topic	Status	Year
Ph.D (Management)	Anita	A Study of Health and Safety Standards in Small and Medium Enterprises in Haryana	Awarded MD University , Rohtak	2015
Ph.D (Management)	Sunil Kumari	Measuring Price Volatility in Commodity Derivatives and its Impact on Selected Commodities	Awarded MD University , Rohtak	2016

**PUBLICATIONS:****Book / Book Chapters:**

<b>International Marketing: A Trade Shows Perspective</b>	Lambert Academic Publishing, Germany, 2015, 218	978-3-659-77720-2
<b>Financial Derivatives</b>	Green Leaf Publications, Varansi, India, 2016	978-93-84379-81-0

<b>Innovative Practices in Management and Education</b>	Lambert Academic Publishing, Germany, 2017	978-330-02756-5
<b>Chapter in a Book, Micro Finance: Building Bridges Between Economy and Society</b>	Challenges of Social Entrepreneurship: An Exploratory Analysis	Edited knowledge based National Level Publisher with ISBN number

**Journals / Proceedings:** Published 28 papers in Journals of national and international repute.

Participated and presented papers in 48 conferences of national as well as international level.

**Invited Talks:**

- I. Resource Person for National Conference, Tika Ram PG Girls College, Sonipat , 2018
- II. Invited for Chairing session in one day interdisciplinary national seminar at Alumni Cell , Department of Education, MD, University, Rohtak 2018

**MAJOR EVENTS ORGANIZED:**

- a) Deepawali Business Expo, 2008
- b) Alumni meet (Every year) since 2008
- c) IMSAR foundation Day, 2014,15,17 & 18
- d) Interdepartmental Quiz Contest, 2018
- e) Campus placement drive under the aeigs of CCPC, MDU, Rohtak (From 2011 every ear)
- f) Organizing Secretary of National conference in 2013, 2017