



INSTITUTE OF HOTEL & TOURISM MANAGEMENT
MAHARSHI DAYANAND UNIVERSITY , ROHTAK
ISO 9001:2008 Certified Institute

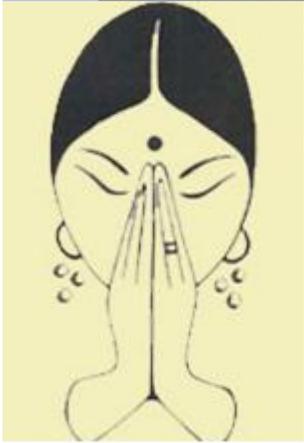
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Contact us:

ihtm.mdurohtak@gmail.com

<http://www.facebook.com/ihtm.mdurohtak>

01262 – 393370/71/72



Newly constructed Building
Inaugurated by Hon'ble
Chief Minister of Haryana



About - IHTM

- The Institute of Hotel & Tourism Management, MDU proudly stands in the listing of Schools of World directory of Tourism Education (World Tourism Directory) The Newly sprung Institute formally came into existence on 20th Feb, 2007 in Faculty of Management Studies, MD University Rohtak. The young and multi-disciplinary faculty of the department is dedicated to transform it in learning centre par excellence at the National as well as at International level.

About - IHTM

- The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. This all provides a fertile ground for teaching-learning environment and the students at the national level strive to seek admission in this Institute as their first choice.
- The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India.
- *The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011.*

MISSION

Dedicated to excellence in student development, the mission of IHTM – MDU is to create an environment that is conducive to education and dissemination of knowledge in the field of hospitality & tourism so as to prepare individuals with an academic foundation for lifelong learning with a focus on overall development to shape the youth in becoming global leaders. At IHTM we dedicate ourselves to hospitality & tourism research with a support to all areas of inquiry that are related to tourism & hospitality both at National & International Level; we owe our commitments towards Excellence in Teaching and strengthening the Industry Collaboration.

VISION

- Our vision is to be a Centre of Excellence in Hospitality & Tourism Management, enhancing the practices of each specialization and preparing leaders to meet the challenges and needs of an evolving, multicultural and global society. We endeavour to be the preeminent research organization that advances the boundaries of theoretical and applied research for hospitality and tourism academia, students, the global hospitality and tourism industry, and the local community along with motto to fulfill the aims & objectives of Maharshi Dayanand University.

IHTM - Values

- Human Resources are greatest asset and the key to Success of Hospitality & tourism Business. We are committed to the professional and personal development of our students and staff.
- We strive for quality, excellence, integrity and fairness. We respect diversity of people, ideas, cultures and honour the value of individuals in a team.
- We believe in perfection to achieve excellence and continuously improve processes to surpass global benchmarks.
- We encourage innovation, embrace change and support growth through knowledge and learning.
- We accept responsibility and deliver on promises with a sense of urgency and agility.

IHTM-Stepping Stones

- 2005 -Initially Two Year Master of Hotel Management & Two Year Master of Tourism Management, Programmes were started in Institute of Management Studies & Research
- 2007 -Institute of Hotel & Tourism Management came into existence.
- 2008 -Launched Three Year BBA (Hospitality Management)
- 2009 -Launched Three Year Bachelor of Tourism Management & One Year Diploma Programmes
- 2010 -Nomenclature of BBA(HM) changed to BHM as per revised guidelines of UGC
- 2012 -IHTM gets ISO Certification



Thrust areas in Hotel & Tourism

- Front Office Management
- House Keeping Management
- Food & Beverage Production
- Food & Beverage Service
- Travel Agency & Tour Operation
- Airlines Ticketing & Reservation
- Tour Guide & Escorting
- Meeting Incentives Conference Exhibitions

Faculty Profile

- IHTM has 13 full time faculty members which includes: One Associate Professor and Twelve Assistant Professor.
- All the faculty members are well qualified as per AICTE/UGC/University guidelines, with a blend of academic & industry experience.
- All faculty members are actively engaged in teaching & research.
- Most of the faculty members have linkages with industry, professional bodies & associations .
- The faculty members are competent to handle the varied areas and niche specializations of hospitality, travel and tourism trade.



Profiles of the Faculty Members

Name	Designation	Qualification	Specialization
Prof. Daleep Singh	Director	Ph.D	Strategic Management, Research Methodology,
Dr. Ashish Dahiya	Associate Professor	Ph.D, MSc. (Hotel Mgmt) (Gold Medalist), MTM,PGDHTM	Hospitality Operations & Management
Dr. Ranbir Singh	Assistant Professor	Ph.D, MTM	Tourism Impacts
Dr. Amit Kumar Singh	Assistant Professor	Ph.D, MTM	Heritage Tourism
Dr. Goldi Puri	Assistant Professor	Ph.D, MTM MBA, PGDCA	Marketing, Information Technology

Contd...

Name	Designation	Qualification	Specialization
Dr. Sanjeev Kumar	Assistant Professor	MHM (Gold Medalist)	Front Office
Mr. Manoj Kumar	Assistant Professor	MHM, MA (English)	F&B Service
Dr. Sandeep Malik	Assistant Professor	Ph.D, MHM, DHM	F&B Control, F&B Service & Production
Mrs. Gunjan	Assistant Professor	MBA (Gold Medalist)	Marketing & HR

Contd...

Ms. Jyoti	Assistant Professor	MHM(Gold Medalist)	Housekeeping & Front Office
Ms. Shilpi	Assistant Professor	MTM	Tourism Resources & Transport Management
Mr. Anoop Kumar Huria	Assistant Professor	MTM	Airlines Ticketing, International Tourism, Travel Agency & Tour Packaging
Mr. Sumegh	Assistant Professor	MHM	Hotel Operations

Our Resource Persons

Chef Manjit Gill
Corporate Chef ITC Welcom Group
New Delhi

Dr. Ramesh Kapoor
CMD – Radisson Hotel
New Delhi

Chef Parminder S Bali
Oberoi Centre for Learning & Development
New Delhi

Prof. Manjula Chaudhary
ITTM - Gwalior
Madhya Pradesh.

Mr. O.P Sharma
G.M Corporate Affairs
Radisson Hotel, New Delhi

Dr. Mohinder Chand
Dept. of Tourism & Hotel Mgmt
Kurukshetra University - Kurukshetra

Mr. Andrew J Ryder
GM, L&D Jaypee Hotels
New Delhi

Mrs Mukta Sahay
Senior Manager, Ashok Group of Hotels
New Delhi

Contd....

Chef Vikas Singh
Advisor Hospitality
Delhi

Prof Y G Tharakan
Director WGSHM
Manipal

Dr. S.K Gupta
Professor, HNB Garwhal
Central University Srinagar

Mr. Shiv Bachan Pandey
Manager, Red Carpet Tours
New Delhi

Chef Diwas Wadhera
Eaton Hotels
Delhi

Mrs. Sareena Kochar
General Manager, Housekeeping
Lemon Tree Hotels

Dr. Sandeep Kulshrestha
Course Director, IITTM
Gwalior

Mr. Harbaksh Singh
Hotel Consultant
Ghaziabad

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Gwalior

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Courses & Curriculum

Courses	Duration
- Master of Hotel Management	2 years
- Master of Tourism Management	2 Years
-Bachelor of Hotel Management	3 Years
- Bachelor of Tourism Management	3 Years
-Diploma in Food & Beverage Services Operation Management	1 Year

Courses & Curricula

- The syllabi of all the courses is designed in consultation with Service Industry Experts as per the needs of Hospitality sector.
- Semester system is implemented in all the courses
- Industrial Exposure through training and projects are an integral part of all the programmes
- Further, Grading/Credit system is being proposed for existing courses in near future.
- Soft skills development as per the need of the Industry
- Focus on Foreign Language (French)

Pedagogy

- Practical Exposure in Labs, Group Discussion, presentations, Assignments, Seminars, Case Studies, Role Plays, Field Tours, Group Presentations, In house training, Field training etc. are a part of teaching methods.
- Regular visits to Hotels & Travel Agencies for exposure to real life situations.



Support Staff

- Five Support staff members that include 1 Assistant in Library, 2 Assistants, 1 Daftari and 1 security person.
- All the staff members are qualified and highly competent to handle the divergent functions.



Important Ratios

Teacher Students Ratio	1:29
Teacher Research Scholars Ratio	NA
Demand Ratio(No of seats: No of application	1:3

Research Projects

- As the Institute is new, the proposals are being made for submission for Research Projects.
- However, for Individual faculty Publications please click against the faculty name in the url http://www.mdurohtak.ac.in/info/acad_fac_mgmtscien_HMgmt.html

Intellectual Property

(Research Papers, Books, Patents, Inventions, Innovations & Others)

- The faculty members have published 30 Research publications and 5 Books. Also one book is currently in press.

Conferences/Seminars Attended

- All Teachers of the Institute have attended various National Conferences across the country.
- The Institute has organized various Seminars Conferences & faculty Development Programmes at IHTM.
- For details please log on to <http://www.mdurohtak.ac.in/pdf/download/Activities%20at%20IHTM,%20MDU.pdf>

- Faculty of the Institute Attended workshops, Seminars and Conferences, Delivered Extension lectures at Pondicherry Central University, Jammu University, HNB Garhwal Central University, Kurukshetra University, MM University – Mullana, GJU-Hissar, H.P University Shimla, Manipal University, Banaras Hindu University.
- Faculty of the Institute serves as resource person to FHRAI, IHC, ITC and other tourism institutions as well as organizations.

Consultancy Work

- Faculty members do provide free services to local entrepreneurs of Hospitality & Tourism in order to promote hospitality and develop professionalism.

Doctoral Programme

- Likely to commence from new academic session.

Infrastructure in the Institute of Hotel & Tourism Management

Front Office	1
Class Rooms	12
Tutorial Room	2
Library	1
Suites (Single & Double)	6
Computer Lab	2
Director Room	1
Secretariat	1
Restaurant (120 Covers)	1
Kitchen (Multi Cuisine)	1
Bakery	1
Pantry	1
Conference Hall (For 260 Persons)	1
Board Room	1
Faculty Rooms	16
Toilets	08



Board Room



Front Office Lab



Housekeeping Lab



Model Guest Room



Library

Learning/Knowledge Resources



Lobby



Computer Lab



Restaurant



Kitchen



Conference Room

Computer Lab



Equipped with
35 computers
with internet
facility.

Library



Stocked with
3500 Books

Housekeeping



Equipped with cleaning trolley with different cleaning mops, brooms and cleaning agents along with latest housekeeping machinery such as Scrubbing Drying Machine, Dry & Wet Tank type Vacuum Cleaners & other floor Maintenance Machines





Conference Hall



Well equipped Conference hall with a seating capacity of 260 people

Board Room



An air conditioned Board Room with a seating capacity of 60 people with an LCD TV

Enhancement of the Learning/Knowledge Resources During the Past Five Years

- 8500 books have been added to the library.
- Computer with internet facility has been provided to each faculty member.
- Class Rooms are equipped with LCD TVs & Projectors.
- Food Production Lab is well equipped with most modern kitchen appliances like 1 deep freezer, 1 dish washer, 1 food processor, 1 microwave oven, toaster, hand blender and 4 cooking ranges.
- Housekeeping Labs is well stocked with latest equipments like scrubbing machine, wet & dry vacuum cleaners , mopping trollies etc.

Academic & Personal Counselling

- Each Faculty member is a Class advisor of one of the classes and gives them guidance from time to time.
- Mock Sessions, Mock Trials, Group Discussions are conducted by the Institute faculty for the benefit of students regularly in the Institute.

Collaborations

- The Institute has received prestigious grant Ministry of Tourism, Govt. of India under Central Financial Assistance Scheme for their collaboration in aid to promote the courses and programmes which is a project of Rs. 2 Crores.
- The Institute has also proposed MoU with with few Foreign Universities for promoting collaborative research and faculty/ student exchange programme.

Extension Activities

- The Institute organizes various extension lectures from time to time.
- The Institute is taking care of various hospitality activities in the University.
 - The Faculty and the participants of the institute are also extending support to Haryana Tourism.
 - The Institute is also actively taking care of various academic programmes organized by the university

Student Assessment

Students assessments is based on multiple criteria including the following

- Assignment
- Class Tests
- Periodical Tests
- Presentations
- Seminars
- Group Discussions
- Workshops

Placement Scenario 2010

Hotel Management

- Taj Airlines Catering	03 Students
- Taj Chandigarh	02 Students
- Le Meridian Delhi	04 Students
- Trident Agra Hotel (Oberoi Group)	02 Students
- ITC Maurya Hotel	02 Students
- Shangri-La Hotel New Delhi	04 Students
- Leela Kempinski Gurgaon	02 Students
- Sayaji chain of Hotels (Indore & Pune)	14 Students
- Bristol Hotel Gurgaon	06 Students
- Raddison New Delhi	02 Students
- Raddison Gurgaon	02 Students

Contd...

-Quality Inn Faridabad	04 Students
-Quality Inn Bliss Gurgaon	08 Students
-Ramada Gurgaon	02 Students
-The Grand	12 Students
-Raj Hans Faridabad	06 Students
-JUKASO IT Suite	06 Students
-City Park Gurgaon	04 Students
-Manu Maharani Nanital	02 Students
-Park Plaza New Delhi	01 Students

Tourism Management

- Red Carpet Tours Pvt. Ltd. 06 Students
- Cox & Kings (I) Ltd. 02 Students
- Orbitz Corporate & Leisure Travels 02 Students
- Zenith Holidays 05 Students
- Tybros Tours Pvt. Ltd. 02 Students
- Travel Boutique 02 Students
- Lakshay Travels 04 Students
- Maharani Hotels 03 Students
- ABN Travels 01 Students
- Saari Duniya Holidays 01 Students
- Devika Travels Ludhiana 02 Students
- Holiday India 01 Student
- Shukriya Travels 02 Students
- Shikhar Travels 02 Students
- Toshali Resorts 01 Students

You will be happy to Know

One of our students of MTM, Mr. Malak Singh, has been sent to China to escort a tour of 60 delegates by Red Carpet Tours in April 2010.



Significant Achievements

- The Institute proudly stands amongst the Hotel & Tourism Schools listing of the World Tourism Directory.
- The Institute is completely wi-fi enabled providing Internet accessibility to all the students & users.
- Two students of Institute have been felicitated by Indian Hospitality Congress (IHC) for their academic excellence in 2007 & 2008.
- Dr. Ashish Dahiya - Reader in Institute has been appointed as Managing Editor of Journal of Tourism-An International Journal(1976) published by University of Southern Mississippi USA & HNB Garhwal Central University.
- Institute organized International Housekeepers week in 2009 which has been widely appreciated in US & Europe including India.
- The Institute has published online news letter on Hospitality & Tourism by the name of Athitya from 2010 further it is aimed to launch a research journal in Hospitality & Tourism by 2012

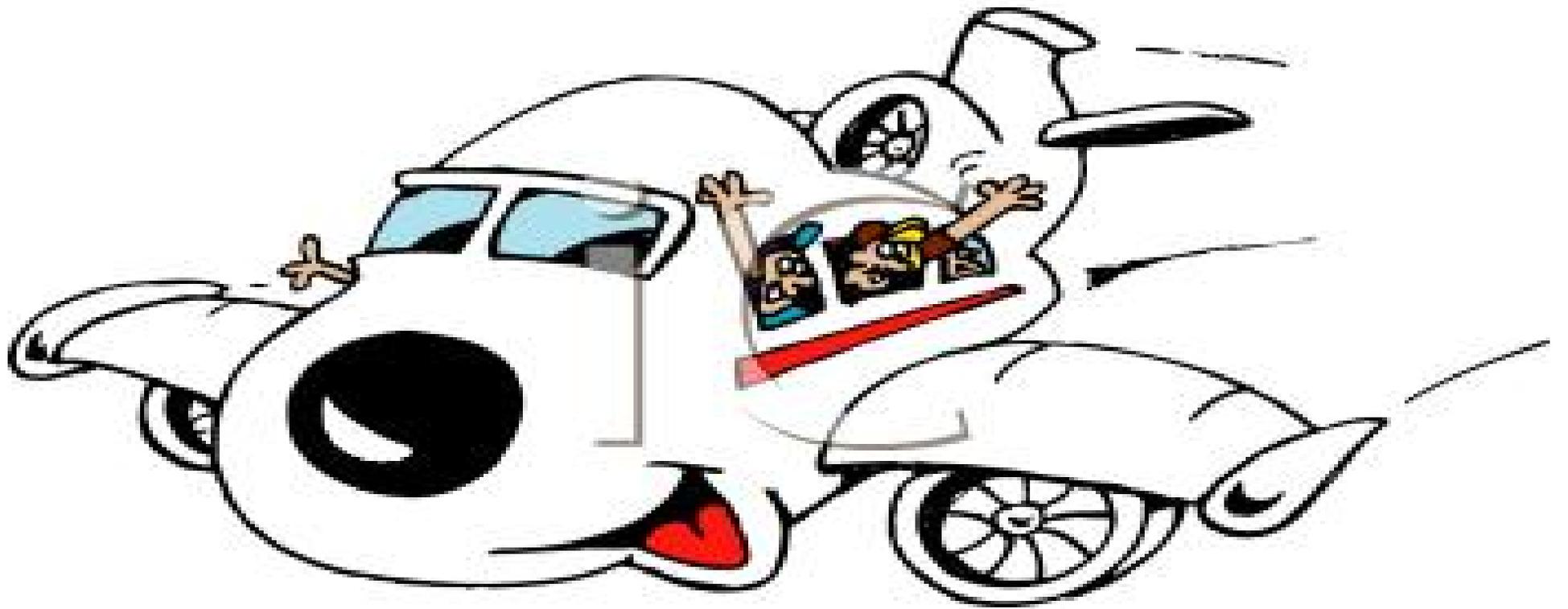
Proposed Short Duration Courses

Hotel Management

S. No.	Nomenclature	Duration
1	Diploma in Food and Beverage Service	1 Year
2	Diploma in Food Production	1 Year
3	Post Graduation Diploma in Accommodation Operation & Management	1 Year
4	Diploma in Front Office	1 Year
5	Diploma in House Keeping	1 Year
6	Diploma in Bakery and Confectionery	1 Year
7	Craftsmanship Course in Food Production	6 Months
8	Craftsmanship Course in Food and Beverage Service	6 Months
9	Certificate Course in Hotel and Catering Management	6 Months
10	Certificate Course in Restaurant & Counter Service	6 Months
11	Certificate Course in Indian Cookery	6 Months

Tourism Management

S.NO	NOMENCLATURE	DURATION
1.	Bachelor in Tourism Management	3 Years
2.	P.G. Diploma in Travel and Tourism Management	1 Year
3.	Diploma in Tourist Guides Services	1 Year
4.	Diploma in Transport Management	1 Year
5.	Diploma in Tourism Marketing	1 Year
6.	Certificate in Airlines Ticketing	6 Months
7.	Certificate in Cargo Management	6 Months
8.	Certificate in MICE Management	6 Months
9.	Certificate in Health and Medical Tourism	6 Months
10.	Certificate in Hospitality and Tourism Accounting	6 Months



Thank You