

MAHARSHI DAYANAND UNIVERSITY ROHTAK
INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

PROCEEDINGS OF THE EMERGENT MEETING OF THE POST GRADUATE BOARD OF STUDIES IN MANAGEMENT (PGBOS) HELD ON 01.12.2023 AT 10.00 AM IN THE OFFICE OF THE DIRECTOR

The following members were present:

1. Prof. Satyawan Baroda, Director
2. Prof. Neelam Jain
3. Prof. Rishi Chaudhry
4. Dr. Seema Singh
5. Dr. Sonia
6. Dr. Naresh Kumar
7. Prof. Ravi Shanker, External Member (Attended through online mode)

The Board confirmed the proceedings of the earlier PGBOS in Management Studies held on 15.09.2023. The meeting started 30 minutes later than the scheduled time due to some technical problems.

The following agenda items were discussed in the meeting for consideration.

Item No. 1 To consider and approve the Scheme of Examinations and Syllabus of PG Diploma in Business Psychology w.e.f. the session 2023-2024.

The P G board considered and approved the scheme of Examinations and syllabi of PG Diploma in Business Psychology in the light of the NEP-2020 w.e.f. the session 2023-24 after duly incorporating the suggestions made by the members of PGBOS.

Note: - The out side expert Prof. Ravi Shanker suggested some minor changes in the scheme of examination and the same were incorporated to the maximum possible extent after having detailed deliberations of the other members of the Board.

Item No.2 To consider and approve the Synopses of Research Scholars for the process of registration.

The P G Board considered the recommendations of the meeting of the Departmental Research Committee held on 01.08.2023 and the synopsis of the following scholars to refer to the Academic Council for further necessary action.

| S. No. | Roll No. | Name of the Scholar | Name of the Supervisor | Tentative Topic of Research |
|--------|----------|---------------------|------------------------|--|
| 1. | 202109 | Anjali | Prof. Satyawan | Entrepreneurial Intention among Management |



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|----|--------|----------------|-----------------------|---|
| | | | Baroda | and Engineering Graduates: A Study of Higher Education Institutions in Haryana |
| 2. | 202115 | Manjeet | Dr. Ramphul Ohlan | Role of Personal and Social Factors of Consumers' Online Purchase Behaviour Towards Handicraft Items |
| 3. | 202120 | Manjeet Malik | Dr. Sherry Dahiya | Consumer's Attitude and Purchase Decisions: A Study of Health and Wellness Food Products |
| 4. | 202126 | Pardeep Sharma | Dr. Pooja Vyas | Role of Micro, Small and Medium Enterprises (MSMEs) in Achieving Sustainable Development Goals (SDGs) in Haryana |
| 5 | 202113 | Anjali Sharma | Dr. Pooja Yadav | Consumer Decision-Making Antecedents Towards Fast Fashion Organic Apparel: A Study of Millennials of India |
| 6 | 202112 | Vibha | Dr. Kuldeep chaudhary | Modelling Factors Influencing the Adoption of Consumer Internet of Things Products |
| 7. | 202123 | Shivangi | Dr. Jitender Kumar | Role of Sensory Marketing Cues and Brand Experience in Building Customer Loyalty: A Study of Personal Care Products |
| 8 | 202132 | Isha Kataria | Dr. Kavita | Artificial Intelligence Driven HRM Practices: A Study of IT Companies in India |

Item No. 3 To discuss and consider the case of Ms. Sneha Tawar and three other research scholars for change of their Research Supervisor.

The P G Board considered and recommended the request of research scholars regarding change of supervisor of the following candidates on the recommendation of Departmental Committee meeting held on 03-11-2023:-

| S.No. | Name of the Scholar | Name of existing supervisor | Name of the proposed supervisor |
|-------|---------------------|--|--|
| 1. | Ms. Sneha Tanwar | Dr. Neelam Gulati, Assistant Professor, DAVIM, Faridabad | Dr. Ritu Gandhi Arora, Assistant Professor, DAVIM, Faridabad |
| 2. | Mr. Pardeep | Dr. Neelam Gulati, Assistant Professor, DAVIM, Faridabad | Dr. Sunita Bishnoi, Assistant Professor, DAVIM, Faridabad |
| 3. | Ms. Shrishti | Dr. Neelam Gulati, Assistant Professor, DAVIM, Faridabad | Dr. Ritu Gandhi Arora, Assistant Professor, DAVIM, Faridabad |
| 4. | Mr. Hassim | Dr. Neelam Gulati, Assistant Professor, DAVIM, Faridabad | Dr. Sunita Bishnoi, Assistant Professor, DAVIM, Faridabad |

- Item No. 4 To discuss the request of Ms. Simran Sehgal Research scholar under Dr. Ajay Kumar, Assistant Prof. TIT&S Bhiwani for change her Research Supervisor on mutual consent with Prof. Divya Malhan, IMSAR.

The P G Board considered the decision of the Departmental Committee and recommended change of supervisor of the following research scholar by mutual consent.

| S.No. | Name of the Scholar | Name of existing supervisor | Name of the proposed supervisor |
|-------|---------------------|---|--------------------------------------|
| 1. | Ms. Simran Sehgal | Dr. Ajay Kumar Assistant Professor, TIT&S Bhiwani | Dr. Divya Malhan Professor, IMSAR |

The meeting ended with a vote of thank to the chair.



CHAIRMAN

P.G. Board of Studies in Management

Endst.No. IMSAR/ 1772-75

Dated: 04/12/2023

Copy of the overleaf is forwarded to the following for information and further necessary action:

1. All the members of PGBOS
2. Controller of Examinations, M.D. University, Rohtak.
- ✓ 3. Director, UCC, M.D. University, Rohtak. He is requested to upload the proceedings on the University website.
4. OSD (Academic), M.D. University, Rohtak.
5. Dy. Registrar (R&S), M.D. University, Rohtak.



CHAIRMAN

P.G. Board of Studies in Management

Mr. Anshul For needful, pl.



5/12/23